



Ai The Illinois Institute of Art®
Schaumburg

MISSION STATEMENT

The Illinois Institute of Art is an institution of higher education offering degree and other academic programs in the creative and applied arts to a diverse student body. The College promotes student learning in a stimulating environment where students can develop their creativity and acquire the skills and knowledge to pursue their chosen careers.

ACADEMIC GOALS

Graduates

- Will have written and oral skills that enable them to communicate effectively with prospective employers, colleagues, clients, and the general public. They will be able to formulate a message in more than one medium.
- Will possess creative design and problem solving skills that result in imaginative, innovative, professional-level solutions within parameters such as deadlines, audience or customer expectation, and budget.
- Will have a thorough understanding of the field they plan to enter, including foundational elements and principles, technical skills, and terminology.
- Will have an understanding of connections between their lives and the broader world in which they will perform their profession, applying observation, research, reasoning, creativity, and analysis to global issues through the lens of humanities, arts, natural sciences, and social sciences.
- Will have developed themselves professionally, attaining a professional demeanor that matches industry standards, an understanding of business practices, and an understanding of continuous career development.

VALUES STATEMENT

We believe in the positive impact of art and design on individuals, industry, and society. Specifically,

We believe in encouraging creativity, critical thinking, and independent, life-long learning.

We believe in supporting each student, faculty member, and staff member as an active, collaborative participant in the educational process, respecting diversity, diverse abilities, backgrounds, interests, and points of view.

We believe in promoting an environment that encourages community and professional service.

We are committed to operating with integrity and developing personal values, ethical practices and social awareness within our students.

We believe that faculty and staff development, satisfaction, engagement, and responsibility are essential to productivity, growth, and excellence.

We are committed to student success and continual institutional improvement as well as effective management of change.

We believe that competency based outcomes and assessment of student learning lead to excellence in education.

We believe an atmosphere of excellence prepares graduates for careers, reflects the needs of the business community, and fosters personal growth and professional success.

We are committed to environmental sustainability as it relates to our operations, our fields of study, our educational process, and our outreach.

DIVERSITY STATEMENT

The Illinois Institute of Art embraces its inherent responsibility to create and maintain a secure environment that values and respects the diversity of individuals, their creativity, and ideas. The College fosters an educational experience that is enhanced by the diverse characteristics of students, faculty, and staff. Among these characteristics are race, gender, ethnicity, national origin, culture, sexual orientation, religion, age, ability, and disability. We believe a diverse learning community is a critical component of higher education and supports academic excellence.

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01 INTRODUCTION

the illinois institute of art - schaumburg



The Mission of our College has transcended time. My grandparents first started the School (known then as The Commercial Art School of Chicago, then later as the Ray-Vogue School of Design) following the ideals that:

The purpose of the School is twofold – first to fit those, blessed with artistic feeling, for creative work in one of the many fascinating and remunerative fields of practical Art – secondly, by supplying trained artists, to serve the highest interests of the business enterprises of this, the great merchandising and industrial Nation of all time.*

Now, as we approach 100 years of providing education in the applied and creative arts, we stand as an institution of higher education that continues following these same ideals. Our current Mission Statement expresses the belief that our College offers a place where students can develop their creativity and acquire the skills and knowledge to pursue their careers.

I am honored to be a part of such an institution which has built its reputation not only on providing a quality education, but also on preparing individuals for their life's work. Here students learn the necessary skills to enter into their chosen careers by:

- *learning from our skilled faculty – established professionals in their own fields;*
- *utilizing industry-standard resources available throughout the campus; and*
- *keeping a career-focused approach to their education.*

We believe that an individual's life's work extends beyond the workplace. To enter into life's work means to become an informed and engaged member of society, a critical thinker, and one who reaches professional fulfillment through a career based on talent, skill, and creativity. Our community incorporates these outcomes everyday as we help to prepare our students for the future.

I look forward to you joining in our tradition.



David W. Ray
Campus President

* An excerpt from an article written to the student body from Mr. William Francis Ray, President of The Commercial Art School – an article glowing with fine feeling of coordination and interest typical in the School.



PROGRAMS OF STUDY

Bachelor of Arts

Advertising
Fashion Marketing & Management

Bachelor of Fine Arts

Digital Filmmaking & Video Production
Digital Photography
Fashion Design
Game Art & Design
Graphic Design
Interior Design
Media Arts & Animation
Visual Effects & Motion Graphics
Web Design & Interactive Media

Bachelor of Science

Audio Production

Associate of Applied Science

Graphic Design
Web Design & Interactive Media

Diploma Programs

Digital Design
Residential Planning
Web Design

THIS CATALOG

This catalog was prepared by staff of The Illinois Institute of Art - Schaumburg. The information contained herein applies to the academic years 2009-2010. Curricula, fees, expenses, and other matters described herein are subject to change at the discretion of The Illinois Institute of Art - Schaumburg. For more information, contact the Senior Director of Admissions at (847) 619-3450 or (800) 314-3450.

LICENSING AND ACCREDITATION

The Illinois Institute of Art - Schaumburg is authorized by the Illinois Board of Higher Education to award the Associate of Applied Science in Graphic Design and Web Design & Interactive Media; the Bachelor of Arts in Advertising as well as Fashion Marketing & Management; the Bachelor of Fine Arts in Digital Filmmaking & Video Production, Digital Photography, Fashion Design, Game Art & Design, Graphic Design, Interior Design, Media Arts & Animation, Visual Effects & Motion Graphics, and Web Design & Interactive Media; and the Bachelor of Science in Audio Production. The Illinois Institute of Art - Schaumburg is accredited by the Higher Learning Commission as a campus of The Illinois Institute of Art and is a member of the North Central Association, 30 North LaSalle Street, Suite 2400, Chicago, IL 60602, (800) 621-7440, www.ncahlc.org. Accredited Member, Accrediting Commission of Career Schools and Colleges of Technology (ACCSC) as a branch of The Illinois Institute of Art - Chicago. The Interior Design program leading to the Bachelor of Fine Arts degree is accredited by the Council for Interior Design Accreditation, www.accredit-id.org, 146 Monroe Center NW, Suite 1318, Grand Rapids, MI 49503-2822.

COMPANY INFORMATION

The Illinois Institute of Art - Schaumburg is a subsidiary of The Art Institutes International, LLC, which through two intermediary limited liability companies is a subsidiary of Education Management Corporation, 210 Sixth Avenue, Pittsburgh, PA 15222.

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The Illinois Institute of Art® — Chicago

The Illinois Institute of Art® — Schaumburg

Miami International University of Art & DesignSM

The New England Institute of Art®

*The Art Institute of Indianapolis is regulated by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

**The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

***Certified by the State Council of Higher Education to operate in Virginia Degree and program offerings vary by school. A range of online course opportunities is available.

Administrative Office: 210 Sixth Ave., 33rd Floor, Pittsburgh, PA 15222
©2009 by The Art Institutes International, LLC. The Art Institutes has a three-member Board of Directors located in the 210 Sixth Avenue Office, 33rd Floor, Pittsburgh, PA 15222-2598. The members are: John R. McKernan, Jr., Edward H. West and John M. Mazzoni.

THE ILLINOIS INSTITUTE OF ART

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THE ILLINOIS INSTITUTE OF ART - SCHAUMBURG

Founded in 1916 as The Commercial Art School of Chicago, the College was one of the first applied art and design schools in the United States. The College became widely known in the 1930s as the Ray-Vogue School of Design in recognition of its professional programs in art and design. The College was renamed Ray College of Design in 1981, and grew to the Schaumburg location in 1983. In 1995, the College joined The Art Institutes and then became The Illinois Institute of Art.

The Illinois Institute of Art - Schaumburg, located in Suburban Chicago offers the following Bachelor of Fine Arts degree programs: Digital Filmmaking & Video Production, Digital Photography, Fashion Design, Game Art & Design, Graphic Design, Interior Design, Web Design & Interactive Media, Media Arts & Animation, and Visual Effects & Motion Graphics. We also offer a Bachelor of Arts in Advertising and Fashion Marketing & Management, and a Bachelor of Science in Audio Production. Additionally, the campus offers Associate of Applied Science degrees in Graphic Design and Web Design & Interactive Media, as well as Diploma programs in Digital Design, Residential Planning and Web Design. Each program is offered on a year-round basis, allowing students to continue to work uninterrupted toward graduation. An impressive faculty, many of whom are working professionals, strives to strengthen students' skills and cultivate their talents through well-designed curricula. Programs are carefully defined with the support and contributions of leading members of the professional community. Curricula are reviewed regularly to ensure they meet the needs of a changing marketplace and prepare graduates for entry-level positions in their chosen fields.

ABOUT SCHAUMBURG

The Village of Schaumburg is 30 miles northwest of Chicago. Whether it's for a quick half-day jaunt to the lakefront or for a weekend away, Schaumburg residents have easy access to all of the attractions of downtown Chicago.

Schaumburg has grown from a sleepy farm community to become one of the foremost Edge Cities in the United States. It boasts a thriving professional community and there are more businesses in the Schaumburg area than in downtown Milwaukee, Philadelphia, or Kansas City, MO. These businesses combine to contribute more than 190,000 jobs to the Schaumburg region.

Although Schaumburg is the second largest center of economic development in the State of Illinois, it is still very much a residential community of neighbors and neighborhoods.

If you enjoy the outdoors, Schaumburg offers more than 80 miles of paths for biking, one of the largest park districts in Illinois with over 1,000 acres of parkland and Spring Valley Nature Sanctuary, a perfect destination for nature enthusiasts and hiking aficionados. Three local Forest Preserves also provide fresh water for canoeing or sailing and miles of paved trails for biking, inline skating, cross-country skiing, and jogging.

Entertainment abounds in Schaumburg! Are you interested in a good movie and bite to eat? Schaumburg has 18 movie screens and over 200 restaurants sure to please any palate. Looking for something after dinner and a movie? Schaumburg also offers various nightclubs for all ages and an improve comedy club.

Woodfield Mall, one of the world's largest retail centers - and the number one tourist attraction in Illinois - is just steps away from the school. With nearly 300 stores and restaurants (including dozens that can't be found anywhere else in the Midwest), you will be sure to find what you are looking for! After visiting Woodfield Mall, take a trip to IKEA - there are only two in the entire state of Illinois, and one is just a few minutes from the College!

Take me out to the ballgame! The exciting Schaumburg Flyers minor league baseball team offers the thrill of professional baseball at student-friendly prices. The Flyers stadium seats over 7,000 fans and is located right in Schaumburg.

Whether it's a hike in the nature preserve or an evening out on the town, Schaumburg has it all...thriving business and entertainment options, cultural attractions and recreation. You have the choices provided by a dynamic booming Edge City and all of the advantages of living in a neighborhood setting.



02 CURRICULUM

the illinois institute of art - schauburg



INTRODUCTION TO PROGRAMS OF STUDY

Not all courses are offered each quarter. Courses may be added or dropped at any time. Course descriptions and prerequisites are subject to change. Any course sequence and prerequisite exemptions must be approved by the Program Director and the Dean of Academic Affairs.

BACHELOR'S DEGREE PROGRAMS

Method of Instruction

Instructional methods at The Illinois Institute of Art - Schaumburg include lecture, demonstrations, tutorials, one-on-one instruction, and periodic examinations. Except for internships and field trips, all instruction is conducted in a classroom or computer lab.

Program Description

The Illinois Institute of Art - Schaumburg offers Bachelor of Arts and Bachelor of Fine Arts degree programs that also include general education courses. This degree program is designed to be completed in 12 consecutive quarters or 3 calendar years. It contains 180 quarter credits, including 60 quarter credits in general education.

Graduation Requirements

Students must complete a minimum of 180 quarter credits with 60 quarter credits in general education courses and 120 in a specialty area with a cumulative GPA of 2.0 or higher. Also, a student must receive a passing grade or credit for all required coursework, meet portfolio requirements including participation in the Portfolio Show, and satisfy all financial obligations with The Illinois Institute of Art - Schaumburg.

Portfolio Requirements

Graduating students from all departments must pass a required course where a portfolio is produced. The portfolio must demonstrate entry-level employment competencies appropriate to the specific degree program. Faculty evaluates portfolios. Portfolio requirements and competency standards for each degree program are available from Academic Affairs or from the appropriate Academic Director. The portfolio requirements and program competencies are reviewed periodically to ensure they meet industry needs. The College reserves the right to alter or modify the portfolio requirements at any time it is deemed in the best interest of the graduating students to enhance their career employment potential.

Portfolio Show and Graduation

The Portfolio Show is a celebration of the work and accomplishments of the graduating class. It also serves to showcase student work to prospective employers, the community, family, and friends. Portfolio Show is a requirement for graduation.

Commencement ceremonies are held in June and December. Students who have met all the requirements for graduation are invited to participate in the commencement activities.

ASSOCIATE'S DEGREE PROGRAMS

Method of Instruction

Instructional methods at The Illinois Institute of Art - Schaumburg include lecture, demonstrations, tutorials, one-on-one instruction, and periodic examinations. Except for internships and field trips, all instruction is conducted in a classroom or computer lab.

Program Description

The Illinois Institute of Art - Schaumburg offers an Associate of Applied Science degree program that also includes general education courses. This degree program is designed to be completed in 6 consecutive quarters and contains 96 quarter credits, including 24-quarter credits in general education.

Graduation Requirements

Students must complete a minimum of 96 quarter credits with 24 quarter credits in general education courses and 72 in a specialty area with cumulative GPA of 2.0 or higher. Also, a student must receive a passing grade or credit for all required coursework, meet portfolio requirements including participation in the Portfolio Show, and satisfy all financial obligations with The Illinois Institute of Art - Schaumburg.

Portfolio Requirements

Graduating students from all departments must pass a required course where a portfolio is produced. The portfolio must demonstrate entry-level employment competencies appropriate to the specific degree program. Faculty evaluates portfolios. Portfolio requirements and competency standards for each degree program are available from Academic Affairs or from the appropriate Academic Director. The portfolio requirements and program competencies are reviewed periodically to ensure they meet industry needs. The College reserves the right to alter or modify the portfolio requirements at any time it is deemed in the best interest of the graduating students to enhance their career employment potential.

Portfolio Show and Graduation

The Portfolio Show is a celebration of the work and accomplishments of the graduating class. It also serves to showcase student work to prospective employers, the community, family, and friends. Portfolio Show is a requirement for graduation.

Commencement ceremonies are held in June and December. Students who have met all the requirements for graduation are invited to participate in the commencement activities.

DIPLOMA PROGRAMS

Method of Instruction

Instructional methods at The Illinois Institute of Art - Schaumburg include lecture, demonstrations, tutorials, one-on-one instruction, and periodic examinations. Except for internships and field trips, all instruction is conducted in a classroom or computer lab.

Program Description

The Illinois Institute of Art - Schaumburg offers diploma programs that are designed to be completed in 4 consecutive quarters and contains 36 quarter credits, all concentrated in major courses. Students will enroll in existing undergraduate courses to complete their program.

Graduation Requirements

Students must complete a minimum of 36 credit hours in the required course-work with a cumulative GPA of 2.0 or higher. Also, a student must receive a passing grade or credit for all required coursework, meet portfolio requirements including participation in the Portfolio Show, and satisfy all financial obligations with The Illinois Institute of Art - Schaumburg.

Portfolio Show and Graduation

The Portfolio Show is a celebration of the work and accomplishments of the graduating class. It also serves to showcase student work to prospective employers, the community, family, and friends. Portfolio Show is a requirement for graduation.

Commencement ceremonies are held in June and December. Students who have met all the requirements for graduation are invited to participate in the commencement activities.

COLLEGE LEVEL GENERAL EDUCATION CURRICULUM: BACHELOR'S DEGREE PROGRAMS

Level A: Foundations

Students in bachelor's degree programs are required to complete the five Level A Foundations courses. These courses help students develop the skills needed to succeed in college and in life. The main purpose of these courses is to help students learn to think critically, communicate effectively in writing, communicate orally, and reason quantitatively. Students must complete all the Level A Foundations courses before moving to the Level B Lower Division courses.

Level B: Lower Division

Students in bachelor's degree programs are required to complete five Level B Lower Division courses. These courses provide the students with the opportunity to explore different disciplines and develop a breadth of knowledge essential for educated individuals. Students will be able to use this knowledge in their creative endeavors. These courses will foster an appreciation of diverse cultures, ethics, science, and human discoveries.

Level C - Upper Division

Students in bachelor's degree programs are required to complete five Level C Upper Division courses. These courses allow students to explore more advanced topics, building on their previous learning experiences in the Level A and Level B courses. These courses include a greater emphasis on higher order thinking skills.

COLLEGE LEVEL GENERAL EDUCATION CURRICULUM: ASSOCIATE'S DEGREE PROGRAMS

Level A: Foundations

Students in associate's degree programs are required to complete the five Level A Foundations courses. These courses help students develop the skills needed to succeed in college and in life. The main purpose of these courses is to help students learn to think critically, communicate effectively in writing, communicate orally, and reason quantitatively. Students must complete all the Foundations courses before moving to the Level B Lower Division course.

Level B: Lower Division

Students in associate's degree programs are required to complete one Level B Lower Division course.

GENERAL EDUCATION CURRICULUM

Level	Category	Requirement	Number	Title	Prerequisite	Lecture Hours	Lab Hours	Clock Hours	Quarter Credits
Pre-College Level	Transitional		GE095	English Fundamentals	English placement scores	44	0	44	4
		Must be taken freshman year	GE097	Mathematics Fundamentals I	Mathematics placement scores	44	0	44	4
			GE098	Mathematics Fundamentals II	GE097 or mathematics placement scores	44	0	44	4
LEVEL A Foundations (5 courses required)	Foundations	All 4 courses required	GE101	English I	GE095 or English placement scores	44	0	44	4
			GE102	English II	GE101	44	0	44	4
			GE106	Effective Speaking	GE095 or English placement scores	44	0	44	4
			GE160	Psychology	GE095 or English placement scores	44	0	44	4
		1 course required	GE170	Mathematical Connections	All required Transitional courses	44	0	44	4
	GE175	Mathematical Models in Art and Nature	All required Transitional courses	44	0	44	4		
LEVEL B Lower Division (5 courses required)	Fine Arts	1 course required	GE210	History of Western Art I (before 1300s)	All Level A courses	44	0	44	4
			GE215	History of Western Art II (1300s to present)	All Level A courses	44	0	44	4
	Humanities	1 course required	GE220	Western Civilization I (before 1600s)	All Level A courses	44	0	44	4
			GE225	Western Civilization II (1600s to present)	All Level A courses	44	0	44	4
			GE230	US History I (before Civil War)	All Level A courses	44	0	44	4
			GE235	US History II (Civil War to present)	All Level A courses	44	0	44	4
	Social/ Behavioral Sciences	1 course required	GE240	Sociology	All Level A courses	44	0	44	4
			GE245	Anthropology	All Level A courses	44	0	44	4
	Science	Both courses required	GE280	Environmental Biology	All Level A courses	44	0	44	4
			GE290	Physics with Lab	All Level A courses	33	22	55	4
	Inter-disciplinary	Substitutes for any Level B Humanities or Social/Behavioral course	GE200	Study Abroad	All Level A courses	44	0	44	4
LEVEL C Upper Division (5 courses required)	Fine Arts and Humanities	1 course required	GE310	Seminar in Fine Arts*	Level B Fine Arts course	44	0	44	4
			GE320	Philosophy and Ethics*	Level B Humanities course	44	0	44	4
			GE325	World Literature*	Level B Humanities course	44	0	44	4
			GE330	Seminar in Humanities*	Level B Humanities course	44	0	44	4
	Social/ Behavioral Sciences	1 course required	GE340	Social Psychology*	Level B Social/Behavioral course	44	0	44	4
			GE345	Seminar in Social/Behavioral Sciences*	Level B Social/Behavioral course	44	0	44	4
			GE350	Economics*	Level B Social/Behavioral course	44	0	44	4
	Mathematics	1 course required	GE370	Seminar in Mathematics*	Level B Science courses	44	0	44	4
			GE375	Statistics in Research*	Level B Science courses	44	0	44	4
	Science	1 course required	GE380	Seminar in Life Science*	Level B Science courses	44	0	44	4
GE390			Seminar in Physical Science*	Level B Science courses	44	0	44	4	

* Bachelor Degree Program Only

ADVERTISING B.A.

Bachelor's Degree Program



INTRODUCTION

Advertising is a dynamic profession that combines creativity and business. Since the development of mass production, advertising professionals have worked side by side to assist businesses by providing market analysis and developing campaigns to promote the business and their product. Many individuals bring their talents to the industry through different positions available. Art directors may work on campaigns that include print advertising such as magazine ads, billboards or direct mail, radio commercials, television commercials, and web banners or pop-ups. Media buyers acquire the advertising space for the campaigns and negotiate contacts. Advertising account executives are the liaison between the client and the advertising agency, ensuring everything goes well.

The Advertising program prepares students to seek entry-level positions with advertising agencies, marketing companies, production companies, and corporate advertising departments. Many entry-level positions in an advertising agency require a bachelor's degree as a minimum. Art director, assistant account executive, assistant media planner or assistant media buyers are the most frequent positions recent graduates attain.

MISSION STATEMENT

The mission of the Bachelor of Arts in Advertising program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of advertising by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of advertising;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY

We believe advertising is a dynamic profession that combines creativity and business. Since the development of mass production, advertising professionals have worked side by side to assist businesses by providing market analysis and developing campaigns to promote the business and their product. We believe it is important for students to examine and explore the business and creative aspects of advertising, to understand the relevance of art history and business to the development of the advertising industry and to be cognizant of each stage of advertisement development from market research through ad placement through the use of process. The ability to conceptualize and problem solve lays the foundation to resolve business challenges through visual representation. The study of practical application using real world scenarios provides students with the opportunity to demonstrate knowledge of hierarchy for information and visual organization, composition, typography, imaging, branding, audience/user evaluation, copyrighting, and aesthetics.

Exposure to different media broadens the student's experience in advertising application. Exploration of the business aspects of the profession is incorporated throughout the program including production processes and business practices.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the advertising field require, which include:
 - Creative process
 - Marketing research and competitive analysis
 - Forecasting, budgeting, and planning
 - Presentation
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared for entry-level employment in their field of study.

BACHELOR OF FINE ARTS – ADVERTISING

COURSES - See course descriptions beginning on page 75

ADV101 Fundamentals of Advertising

ADV102 Fundamentals of Marketing

ADV110 Dynamics of Mass Communications

ADV203 Principles of Marketing Research

ADV208 Media Concept Development

ADV210 Brand Strategy and Marketing

ADV212 Storyboarding

ADV221 Copy and News Writing

ADV230 Consumer Behavior

ADV301 Public Relations and Promotions

ADV304 Web Marketing

ADV307 Persuasive Techniques

ADV316 Account Planning

ADV325 Introduction to Advertising Campaigns

ADV401 Media Design

ADV402 Advanced Advertising Campaigns

ADV403 Portfolio I

ADV410 Global Marketing Perspective

ADV415 Senior Project

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

GD120 Conceptual Thinking

GD131 Electronic Imaging

GD240 Typography I

GD241 Image Manipulation

GD250 Electronic Design

GD261 Advertising Design

GD271 Print Production

IC300 Professional Development

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

AUDIO PRODUCTION B.S.

Bachelor's Degree Program



INTRODUCTION

The Illinois Institute of Art - Schaumburg's Audio Production program is designed to prepare graduates for careers in the field of audio engineering and production. Through rigorous study of theoretical concepts, industry practices, and hands-on production techniques, students work to develop the technical skills and aesthetic sensibilities needed to become professional engineers, technicians, producers, and business people.

The tools for recording, editing, and delivery of audio are evolving at a rapid pace. Today's professional audio engineers and producers must constantly stay abreast of current developments in equipment technology and production methods. To do this, they must have a solid foundation in the basic physics of sound and acoustics as well as skills in equipment operation, usage, and design.

MISSION STATEMENT

The mission of the Bachelor of Science in Audio Production program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the audio production industry by providing an education that develops:

- The ability to accurately use industry terminology to analyze and meet client needs;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of audio production;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY

We believe that it is important to prepare graduates of the Audio Production program with the knowledge, skills, and attitudes necessary to enter and maintain a professional career in the field of audio production. Through rigorous study of theoretical concepts, industry practices and hands-on production techniques, students will develop the technical skills and aesthetic sensibilities needed to become professional audio engineers, technicians, producers, and business people.

PROGRAM OUTCOMES

- Students will develop a thorough understanding of audio theory and basic music theory; will attain production skills in audio applications; and will accurately use technical audio production terminology.
- Students will develop creative and problem solving skills that result in innovative, professional-level audio production projects executed within parameters such as deadlines, audience and customer expectation, and budget.
- Students will develop themselves professionally, attaining a professional demeanor that matches media industry standards and an understanding of industry business practices.
- Students will develop written and oral skills that enable them to communicate effectively with prospective employers, colleagues, clients, and the general public.

BACHELOR OF SCIENCE – AUDIO PRODUCTION

COURSES - See course descriptions beginning on page 75

ADV102 Fundamentals of Marketing

AUD101 Survey of the Music Industry

AUD201 Music Theory

AUD203 Listening and Analysis

AUD210 Audio Technology

AUD220 Audio Technology II

AUD230 Audio Recording I

AUD240 Audio Recording II

AUD280 Acoustics

AUD310 Audio Electronics

AUD320 MIDI Systems

AUD330 Synthesis and Sound Design I

AUD340 Advanced Recording Techniques I

AUD350 Live Sound Reinforcement I

AUD400 Entertainment Marketing and Management

AUD405 Portfolio I

AUD410 Portfolio II

AUD411 Independent Project

AUD430 Synthesis and Sound Design II

AUD440 Advanced Recording Techniques II

AUD441 Internship

AUD450 Live Sound Reinforcement II

DFVP100 History of Motion Media and Mass Communication

DFVP101 Fundamentals of Video Production

DFVP201 Fundamentals of Editing

DFVP325 Sound Design

DFVP395 Media Delivery System

IC300 Career Development

VFX440 Studio Production

VP102 Fundamentals of Audio

WDIM367 Web Marketing and E-Commerce Law

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

DIGITAL FILMMAKING & VIDEO PRODUCTION B.F.A.

Bachelor's Degree Program



INTRODUCTION

The Digital Filmmaking & Video Production program applies the emerging digital production techniques to the changing world of media delivery and manipulation while maintaining high standards of artistic expression. New tools for content creation are continually rising on the digital landscape.

Today's content developer must be able to navigate this world with confidence. This bachelor's of fine arts program will provide the student with the skills and organizational thinking necessary for a safe, creative, and productive journey.

The Digital Filmmaking & Video Production program prepares students to seek entry-level positions in television, video and sound production, e-business, and other media distribution outlets for existing markets.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Digital Filmmaking & Video Production at The Illinois Institute of Art - Schaumburg is to prepare students to enter the digital filmmaking and video professions by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of digital media production;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY

We believe in a curriculum grounded in history and aesthetics combined with contemporary production techniques. Mirroring industry technological trends, students utilize the latest digital tools to produce, direct, shoot, edit, refine sound, and develop motion graphics towards the next generation of digital production and delivery. Learner centered instruction allows students to develop a foundation in design, image manipulation, digital video production, fundamentals of editing and lighting, motion and broadcast graphics, streaming media, web-casting and media business, and law. Graduates are prepared for entry-level positions in television, video and sound production, e-business, and other media distribution outlets for existing markets.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills which employers in the digital filmmaking and video production fields require, which include:
 - a) Design
 - b) Preproduction
 - c) Production
 - d) Postproduction
 - e) Delivery and Distribution
 - f) Professionalism
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

BACHELOR OF FINE ARTS – DIGITAL FILMMAKING & VIDEO PRODUCTION

COURSES - See course descriptions beginning on page 75

DFVP100 History of Motion Media and Mass Communications

DFVP101 Fundamentals of Video Production

DFVP201 Fundamentals of Editing

DFVP204 Advanced Camera and Lighting Techniques

DFVP300 Concept Development and Preproduction

DFVP301 Digital Audio/Video

DFVP302 Media Theory and Criticism

DFVP310 Directing for Production

DFVP325 Sound Design

DFVP360 Motion Graphics

DFVP370 Short Media Production

DFVP380 Documentary Production

DFVP390 Media Compositing

DFVP395 Media Delivery Systems

DFVP410 Portfolio I

DFVP441 Internship

DFVP450 Portfolio II

DPH114 Principles of Photography

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

GD131 Electronic Imaging

GD240 Typography

GD241 Image Manipulation

IC300 Professional Development

VFX440 Studio Production

VP102 Fundamentals of Audio

WDIM101 Writing for Interactive Media

WDIM200 User Centered Interface Design

WDIM203 Web Animation

WDIM365 Web/Multimedia Broadcast Techniques

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

DIGITAL PHOTOGRAPHY B.F.A.

Bachelor's Degree Program



INTRODUCTION

Photography is a major medium of communication. It shapes our perception of the world and impacts our lives in many ways. The program is meant for those with creativity, imagination, an eye for color, attention to detail, and a degree of selective critical judgment. Graduates of the program will work with diverse subject matter and many types of people. They must be able to work as a member of a creative team, have excellent communication skills, and have good business skills. Additionally, a graduate of this program must negotiate, sell, coordinate work with others, operate equipment, use tools, follow directions, plan, make decisions, and create spatial visualization.

The Digital Photography program prepares students for entry-level positions such as photographer, digital studio photographer, in-house digital photographer, Photoshop color operator, production photographer, on-line photo image editor, digital catalogue photographer, and photo editor.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Digital Photography program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of digital photography by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of digital photography;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe it is important to prepare the graduates of the Digital Photography program with the knowledge, skills, and attitudes necessary to enter the field of digital photography and equip them with greater potential for upward mobility and career diversification as they seek more advanced positions in this dynamic field. As a result, the Digital Photography program is a fluid program that is aligned with the current needs of the photography industry. The Digital Photography program is routinely reviewed by photography professionals and employers with the intent of maintaining industry relevancy that will yield a competitive edge for our graduates.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the digital photography field require, which include:
 - a) Technical Skills
 - b) Professional Knowledge
 - c) Critical Thinking and Concept Development
 - d) Business, Marketing, and Entrepreneurship
 - e) Creativity
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

BACHELOR OF FINE ARTS – DIGITAL PHOTOGRAPHY

COURSES - See course descriptions beginning on page 75

DFVP101 Fundamentals of Video Production

DFVP204 Advanced Camera and Lighting Techniques

DPH112 History and Survey of Photography

DPH114 Principles of Photography

DPH116 Photographic Design

DPH201 Digital Photographic Production

DPH210 Database and Web Preparation

DPH212 Digital Darkroom

DPH214 Location Photography

DPH216 Editorial Photography

DPH308 Advanced Lighting

DPH312 The Business of Photography

DPH316 Photographic Studio

DPH320 Photographic Essay and Visual Narratives

DPH401 Internship

DPH403 Portfolio I

DPH408 Specialization

DPH412 Art Direction

DPH415 Senior Project

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

GD131 Electronic Imaging

GD240 Typography I

GD241 Image Manipulation

GD251 Advanced Image Manipulation

GD271 Print Production

GD280 Digital Grid Systems

IC300 Professional Development

WDIM367 Web Marketing and E-Commerce Law

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

FASHION DESIGN B.F.A.

Bachelor's Degree Program



INTRODUCTION

Fashion Design offers creative opportunities to transform design ideas into garments and accessories that consumers will want and enjoy. The world of Fashion Design blends creativity with technical detail and knowledge of what's happening in today's world along with visions of the future. Fashion Design is fast paced, exciting and competitive, requiring multi-tasking and hard work.

The Fashion Design program focuses on developing technical skills, refining creative skills, and learning the professional skills needed in the industry. Students will show their creative edge in fashion shows, compete in industry design competitions, participate in fashion design internships, and take part in educational fashion trips. Upon graduation students will have a portfolio filled with fashion lines, fabric prints, and spec packages they have created to show prospective employers for that first entry-level position in the fashion design industry.

MISSION STATEMENT

The Fashion Design program prepares students for entry-level positions within the fashion design industry by attaining a fundamental grounding in fashion design, fashion sketching and illustration, concept and line development, and forecasting. The program includes an introduction to the theory and practice of creative design, draping, pattern drafting, construction and sewing. These skills are enhanced through industry-standard computerized hardware and software systems. Advanced courses provide students with the opportunity to focus on specific design areas. Upon completion of the program, graduates will be prepared to accept a wide and increasing variety of positions in the fashion design field.

PHILOSOPHY STATEMENT

We believe Fashion Design is a dynamic profession that offers creative opportunities to transform design ideas into garments and accessories that consumers will want and enjoy. We believe it is important for students to examine and explore ways to blend creativity with technical detail. We offer an expanded curriculum that emphasizes innovation and creativity in fashion while providing students with the professional entry-level skills and technical knowledge necessary for a successful career in the fashion industry.

PROGRAM OUTCOMES

Graduates will demonstrate the creative and technical skills employers in the fashion design field require, which include:

- Skills in construction, draping, fitting, and pattern making as well as knowledge of textiles, specialty equipment and spec package, including spec sheets, cutters, and cost sheets.
- Ability to use common industry software including software used for pattern making, grading, marker makings, design software, textile design software and common office software such as word processing and spreadsheets.
- Capacity to make connections between world events and trends in the apparel industry, as well as applying the implications of current events to business trends as they affect apparel design.
- The ability to develop and present a concept line through which they demonstrate their knowledge of fashion history and its impact on current trends as well as their sketching and illustration abilities.
- Application of professional standards and business concepts related to apparel design including the ability to work collaboratively and present concepts to clients through the presentation of their work to an audience of colleagues and other professionals.

BACHELOR OF FINE ARTS – FASHION DESIGN

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

FD101 Draping

FD113 Patternmaking I

FD121 Construction I

FD122 Computer Design

FD125 Fashion Sketching and Illustration

FD202 Construction II

FD212 Surface Design

FD221 Patternmaking II

FD230 Applied Construction

FD237 Computer Patternmaking

FD313 Concept and Line Development

FD322 Production Systems

FD327 Applied Computer Design

FD321 Design Specialties

FD401 Woven Structures

FD403 Portfolio Preparation

FD411 Knitwear Design

FD421 Costume Specialties

FD460 Senior Project

FD470 Internship

FMM100 Survey of the Fashion Industry

FMM130 Textiles

FMM150 Costume History

FMM210 Trends and Concepts in Apparel

FMM410 Product Development

FMM440 Fashion Show Production

GE400 Capstone

IC300 Career Development

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

FASHION MARKETING & MANAGEMENT B.A.

Bachelor's Degree Program



INTRODUCTION

Fashion and business combine in Fashion Marketing & Management to bring the world's fashions from the designer showroom to the retail sales floor and ultimately the consumer. Students gain a comprehensive knowledge of the apparel industry and fashion cycles. Standard business practices are combined with creativity to prepare students for a wide variety of entry-level positions. Special attention is given to consumer behavior and its role in dictating trends and predicting purchasing patterns.

Coursework in advertising, promotion, store planning and visual merchandising further provide creative ways to problem solve. New and exciting opportunities in online retailing, electronic retailing, and catalog development are explored as alternatives to traditional retailing. A strong foundation in buying, inventory, and stock control prepares students to analyze product assortments, budgets, and distribution strategies. Essential management skills and sound business ethics are developed through education in human resources management and strategic business planning.

Graduates in Fashion Marketing & Management will be well prepared for entry-level positions in fashion marketing and management. The most frequent positions attained by recent graduates are merchandiser, marketing coordinator, visual display manager, wholesale showroom assistant manager, or product coordinator.

MISSION STATEMENT

The mission of the Bachelor of Arts in Fashion Marketing & Management program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the fashion industry by providing an education that develops:

- The ability to accurately use industry terminology to analyze and meet client needs;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of fashion marketing and management;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe fashion marketing and management is a dynamic profession that combines creativity and business. We believe it is important for students to examine and explore the business and creative aspects of fashion, to understand the relevance of cultural history and business to the development of the fashion industry, and to be cognizant of each stage of the fashion cycle. We offer an expanded curriculum that allows students to develop the needed knowledge and skills in business, marketing, fashion analysis, and digital design to be competitive in today's fashion market.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the fashion marketing and management field require, which include:
 - a) Proficiency with common business computer programs including inventory management, presentation, spreadsheet, and web software;
 - b) Accurate use of industry terminology to analyze and meet client needs including trend forecasting, textile evaluation, and usage for specific markets;
 - c) The ability to plan and analyze key marketing and management processes including event planning, product development, target market identification, market research strategies, and supply chain distribution;
 - d) The ability to plan and execute a visual merchandising display; and
 - e) Professional presentation, articulation of knowledge of fashion marketing and management, and mastery of industry standards, professional practices, and ethics.
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

BACHELOR OF FINE ARTS – FASHION MARKETING & MANAGEMENT

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

ADV102 Fundamentals of Marketing

ADV230 Consumer Behavior

FC101 Fundamentals of Design

FC112 Fundamentals of Color

FMM100 Survey of the Fashion Industry

FMM120 Introduction to Business and Retail

FMM130 Textiles

FMM150 Costume History

FMM170 Design Principles for Fashion Marketing

FMM210 Trends and Concepts in Apparel

FMM220 Apparel Evaluation and Construction

FMM240 Visual Techniques and Design

FMM250 Human Resources Management

FMM260 Trade, Tariff and Resourcing

FMM270 Catalog Development

FMM310 Foundations of Retail Math

FMM330 Global Marketing

FMM340 Retail Buying

FMM350 Public Relations

FMM360 Inventory and Stock Controls

FMM370 Advertising

FMM380 Retail Store Management

FMM410 Product Development

FMM420 Special Topics in Fashion

FMM430 Entrepreneurship

FMM440 Fashion Show Production

FMM450 Portfolio I

FMM460 Senior Project

FMM470 Internship

IC300 Professional Development

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

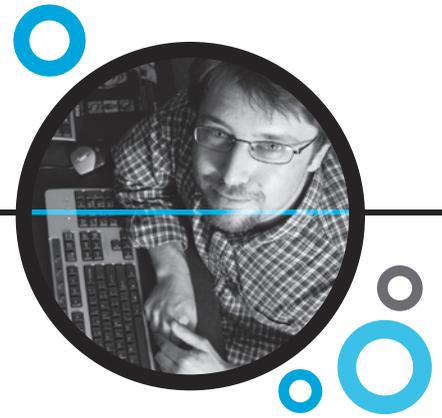
Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

GAME ART & DESIGN B.F.A.

Bachelor's Degree Program



INTRODUCTION

Games have played a role in the lives of people throughout history and reflected the technology and culture of the era. This holds true today as well; computer and video console games push the technology envelope and play an increasingly important role in our popular culture. Although game technology has evolved over the years, the need for compelling game-play and engaging visuals remain the heart of any good computer game, and these elements represent the focus of the Game Art & Design program. The Game Art & Design program provides the graduate with art, design, technical, and life skills needed to develop and sustain a career in the computer and video game industry. The program focuses on game theory, game development, and the creation of game assets, such as 2D textures, 3D computer models, 3D animation, and digital environments.

The Game Art & Design program prepares students to seek entry-level positions, which include level designers, conceptual artists, environmental modelers, character modelers, character animators, effects animators, and texture artists. The minimum grade point average (GPA) requirement for Game Art & Design is 2.5. Additionally, applicants to the Game Art & Design program must submit an entrance portfolio. The portfolio must include a minimum of 10 illustrations and achieve a minimum score of 7, out of a possible 28 points.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Game Art & Design program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of video game production by providing an educational program that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of video game production;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY

We believe it is important to prepare graduates of the Game Art & Design program with the knowledge, skills, and attitudes necessary to enter and maintain a career as a professional game designer or game artist. As a consequence, the Game Art & Design program is a fluid program that is aligned with the current needs of the computer/video game industry.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the game art and design field require, which include:
 - Traditional art skills
 - Game design skills
 - Game content creation skills
 - 3D modeling skills
 - Animation skills
 - Digital media and technology skills
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared for entry-level employment in their field of study.

BACHELOR OF FINE ARTS – GAME ART & DESIGN

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC111 Life Drawing

FC112 Fundamentals of Color

CAM121 Drawing and Characterization

CAM201 Advanced Life Drawing

CAM202 3D Animation

CAM211 3D Modeling

CAM212 Storyboarding and Animatics

CAM311 Intermediate 3D Modeling

CAM315 Materials and Lighting

CAM403 Portfolio

CAM415 Portfolio II

GAD120 Script Writing and Storytelling

GAD200 Game Design

GAD204 Character Modeling and Rigging

GAD206 Interactive Authoring for Games

GAD208 Programming for the Artist

GAD300 Game Modeling and Animation

GAD304 Animation Layout and Scene Design

GAD312 Character Animation

GAD316 Game Art Production

GAD320 Designing Interior Spaces and Worlds

GAD400 Level Design

GAD410 Game Prototyping A

GAD412 Game Prototyping B

GAD416 Team Game Production

GD241 Image Manipulation

IC300 Professional Development

VP102 Fundamentals of Audio

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

GRAPHIC DESIGN B.F.A.

Bachelor's Degree Program



INTRODUCTION

Some of today's most dynamic careers stem from the study of graphic design. Graphic designers create a vast range of visual communications, including magazine layouts, corporate identity programs, consumer package designs, annual reports, exhibition materials, direct mail, brochures, and multimedia presentations. A Bachelor of Fine Arts degree in Graphic Design from The Illinois Institute of Art - Schaumburg is the first step toward a career in graphic design. Students will begin by exploring design theories and principles. Further study will emphasize the application of theory in current design problems. Students will experiment in all different media including print, electronic, and three-dimensions. A final portfolio that demonstrates the graduate's strengths in design will complete the graphic design degree. The Graphic Design program prepares students to seek entry-level positions such as graphic designer, graphic artist, or production artist.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Graphic Design program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of graphic design by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of graphic design;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY

We believe graphic design is an art and discipline that contributes to society and daily life. There are many forms of communication delivered through different media every day. Corporate identity, package design, and publishing are just a few career options for a graphic designer. Students should examine and explore graphic design through thought-provoking assignments. Historical relevance of art history and graphic design and how it has shaped the profession will lead to a deeper understanding of current issues in graphic design.

Through the use of the design process, projects become meaningful and directed. The ability to conceptualize and problem solve lay the foundation to resolve business challenges through visual representation. The study of practical application through the use of real world scenarios provides students with the opportunity to demonstrate knowledge of hierarchy for information and visual organization, composition, typography, imaging, symbolic representation, and aesthetics. Exposure to different media broadens the student's experience in design application. Exploration of the business portion of the profession is incorporated throughout the program, including production processes and business practices.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the graphic design field require, which include:

- Creative process
- Design skills
- Technical skills
- Presentation

2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.

3. Graduates will be prepared for entry-level employment in their field of study.

EVENING AND WEEKEND OPTION

The Evening and Weekend option at The Illinois Institute of Art - Schaumburg allows students to earn their B.F.A degree in Graphic Design in an evening and weekend, online, and on-ground format.

This delivery option is designed to allow working adults the opportunity to complete their education in three or four years for a bachelor's degree, depending on the structure they choose. Students may take up to four classes each quarter. Courses are offered on campus along with online class options each quarter.

Students attend courses on campus one or two evenings a week and on Saturday, depending on schedule, online options, and class availability. The optional online courses will be offered across the quarter, one class in the first 5 ½ weeks of the quarter and one class in the last 5 ½ weeks of the quarter. At the time of registration, students will be advised of the classes that will be offered online in their program. The same is true of the classes that the student will take on campus. Students will have the option of taking any online courses on campus, if offered. Students will be able to take a minimum of two on-campus courses each quarter.

This program option provides excellent education opportunities for working adults, allowing them to keep their current jobs, have time with their family, and earn a degree in Graphic Design.

BACHELOR OF FINE ARTS – GRAPHIC DESIGN

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC105 Design Drawing

FC112 Fundamentals of Color

FC224 3D Design

GD120 Conceptual Thinking

GD124 Digital Photography

GD130 Fundamentals of Visual Communication

GD131 Electronic Imaging

GD240 Typography I

GD241 Image Manipulation

GD250 Electronic Design

GD251 Advanced Image Manipulation

GD260 Typography II

GD261 Advertising Design

GD270 Collateral Design

GD271 Print Production

GD280 Digital Grid Systems

GD380 Package Design

GD381 Information Graphics

GD390 Corporate Identity

GD391 Portfolio I

GD410 Corporate Communications

GD412 Art Direction

GD413 Portfolio II

GD414 Professional Practices

GD415 Senior Project

WDIM105 Fundamentals of Interactive Design

WDIM155 Web Scripting

WDIM200 User Centered Interface Design

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

INTERIOR DESIGN B.F.A.

Bachelor's Degree Program



INTRODUCTION

Interior designers are observant and passionate individuals who form the spaces within which we spend most of our lives. Interior design professionals are dedicated to creating beautiful, comfortable, and safe interiors. An interior designer is, by definition, a person who identifies, researches, and creatively solves problems pertaining to the function and quality of the environment. They perform services relative to interior spaces, including programming, design analysis, space planning, and aesthetics, using specialized knowledge of interior construction, building codes, selecting materials and furnishings, and by preparing drawings and documents all in order to protect the health, safety, and welfare of the public.

The Interior Design program prepares students for entry-level positions in this innovative, interesting, and rewarding field. Such positions include employment as commercial designers, retail store designers, hospitality designers, healthcare designers, space planners, and project managers.

The Interior Design program leading to the Bachelor of Fine Arts degree is accredited by the Council for Interior Design Accreditation, www.accredit-id.org, 146 Monroe Center NW, Suite 1318, Grand Rapids, MI 49503-2822. Award of CIDA accreditation attests to the quality of the College's Interior Design program and benefits the College's program in many ways. Parents, students, and employers of graduates can be assured that the College's program meets the rigor of peer review and develops the skills and knowledge required to practice interior design. Furthermore, the accreditation process provides the College's program with valuable input for continued development and assists the program in adapting to meet evolving professional requirements as CIDA updates standards.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Interior Design program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of interior design by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of interior design;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe that Interior Design is both an art and science whose purpose is to enhance the quality of life and facilitate human activity. The study of this discipline is best served by an approach that combines critical thinking skills and broad, cultural knowledge with the creative and technical skills necessary for interior design practice. The program combines theoretical, conceptual, and practical experiences that reinforce the relationship between knowledge and application within the interior design field. The program is designed to develop enthusiastic and open-minded problem solvers while encouraging and inspiring the desire and appreciation for life-long learning.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the interior design field require, which include the ability to:
 - a) Creatively develop original designs and details
 - b) Enrich solutions with historical references, design fundamentals, and color theories
 - c) Apply environmental and universal concepts for the public's health, safety, and welfare
 - d) Demonstrate knowledge of building systems and interior materials
 - e) Visually communicate quality presentations
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

EVENING AND WEEKEND OPTION

The Evening and Weekend option at The Illinois Institute of Art - Schaumburg allows students to earn their B.F.A. degree in Interior Design in an evening and weekend, online, and on-ground format.

This delivery option is designed to allow working adults the opportunity to complete their education in three or four years for a bachelor's degree, depending on the structure they choose. Students may take up to four classes each quarter. Courses are offered on campus along with online class options each quarter.

Students attend courses on campus one or two evenings a week and on Saturday, depending on schedule, online options, and class availability. The optional online courses will be offered across the quarter, one class in the first 5 ½ weeks of the quarter and one class in the last 5 ½ weeks of the quarter. At the time of registration, students will be advised of the classes that will be offered online in their program. The same is true of the classes that the student will take on campus. Students will have the option of taking any online courses on campus, if offered. Students will be able to take a minimum of two on-campus courses each quarter.

This program option provides excellent education opportunities for working adults, allowing them to keep their current jobs, have time with their family, and earn a degree in Interior Design.

BACHELOR OF FINE ARTS – INTERIOR DESIGN

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

FC224 3D Design

ID130 Architectural Drafting

ID133 Perspective

ID146 History of Design I

ID177 Textiles, Materials, and Resources

ID179 Elements of Interior Design

ID200 Introduction to Space Planning

ID211 Rendering

ID220 Computer-Aided Design I

ID235 Computer-Aided Design II

ID236 History of Design II

ID237 Codes and Specifications

ID240 Lighting

ID275 Kitchen and Bath Design

ID300 Professional Practice

ID301 Environmental Design

ID303 Design Development-Residential

ID324 Design Development-Commercial

ID340 Computer-Aided Design III

ID373 Specialty Design

ID401 Internship

ID402 History of Design III

ID406 Advanced Detailing and Systems

ID411 Interior Design Ethics and Programming

ID412 Interior Design Senior Seminar

ID415 Portfolio Preparation

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

MEDIA ARTS & ANIMATION B.F.A.

Bachelor's Degree Program



INTRODUCTION

Animators breathe life into inanimate objects. Actually, animation is the illusion of life accomplished through the use of controlled movement over time. Animators observe, analyze, and interpret the motions of living creatures and natural forces and, with that knowledge, bring life and character into their animation. Animation plays an important role in our popular culture and the Media Arts & Animation program is designed to prepare students for a career in the animation industry. At one time, the animation industry consisted of only television and film production, however, animation has now spread into virtually every form of visual communication. The Media Arts & Animation program provides the graduate with art, design, technical, and life skills needed to develop and sustain a career in the fields of animation and related media arts.

The Media Arts & Animation program prepares students for entry-level positions that include texture artists, web animators, traditional 2D animators, 3D modelers, 3D animators, visual effects animators, environment artists, and concept artists.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Media Arts & Animation program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of media arts and animation by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of media arts and animation;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe it important to prepare the graduates of the Media Arts & Animation program with the knowledge, skills, and attitudes necessary to enter and maintain a career as a professional animator. As a consequence, the Media Arts & Animation program is a fluid program that is aligned with the current needs of the animation industry. The Media Arts & Animation program is routinely reviewed by animation professionals and employers with the intent of maintaining industry relevancy that will yield a competitive edge for our graduates.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the Media Arts & Animation field require, which include:
 - a) Presentation
 - b) Overall creativity of content
 - c) Design skills
 - d) 2D skills
 - e) 3D skills
 - f) Concept development
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

BACHELOR OF FINE ARTS – MEDIA ARTS & ANIMATION

COURSES - See course descriptions beginning on page 75

CAM121 Drawing and Characterization

CAM150 Animation Processes

CAM201 Advanced Life Drawing

CAM202 3D Animation

CAM211 3D Modeling

CAM212 Storyboarding and Animatics

CAM240 Fundamentals of Computer Animation

CAM250 Writing for Animation

CAM302 Intermediate 3D Animation

CAM311 Intermediate 3D Modeling

CAM315 Materials and Lighting

CAM317 Acting for Animation

CAM322 2D Animation

CAM350 Special Effects in Animation

CAM402 Advanced 3D Animation

CAM403 Portfolio I

CAM405 Team Animation

CAM411 Advanced 3D Modeling

CAM415 Portfolio II

DFVP101 Fundamentals of Video Production

DFVP301 Digital Audio/Video

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC111 Life Drawing

FC112 Fundamentals of Color

GAD204 Character Modeling and Rigging

GAD312 Character Animation

GD241 Image Manipulation

IC300 Professional Development

VP102 Fundamentals of Audio

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

VISUAL EFFECTS & MOTION GRAPHICS B.F.A.

Bachelor's Degree Program



INTRODUCTION

Visual effects artists are at the center of a revolution in the film and television industries. With the advent of digital effects, dreams can now become reality. Visual effects artists create these realities through a variety of techniques, such as computer animation, digital compositing, and computer generated imagery. In some cases, a visual effects artist will create shots that don't appear to be visual effects, such as adding clouds to a live-action sequence that was cloudless, or at other times, they will be called on to create fantastic visuals that defy physical reality. Visual effects artists can also be involved with motion graphics; the art of making type, colors, and images move in order to communicate, educate, entertain, or build product recognition. Common applications of motion graphics include film credits, network television identifiers, or moving visuals that precede news or sports broadcasts. The Visual Effects & Motion Graphics program prepares graduates for these challenges by providing art, design, technical, and life skills needed to develop and sustain a career in the visual effects and motion graphics profession. The program focuses on 2D and 3D graphics, digital compositing, effects production, and motion graphics for use in television and film production.

The Visual Effects & Motion Graphics program prepares students for entry-level positions such as graphic designer, visual effects artist, broadcast design artist, digital artist, and assistant editor. Job opportunities exist in advertising agencies, television stations, film and video production companies, educational training media, and corporate communication.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Visual Effects & Motion Graphics program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of visual effects and motion graphics by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of visual effects and motion graphics;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

Our goal is to prepare the graduates of the Visual Effects & Motion Graphics program with the knowledge, skills, and attitudes necessary to enter and maintain a career as a visual effects artist, digital compositor, or motion graphics artist. As a consequence, the Visual Effects & Motion Graphics program is a fluid program that is aligned with the current needs of the television and film industry. The Visual Effects & Motion Graphics program is routinely reviewed by television and film industry professionals with the intent of maintaining industry relevancy that will yield a competitive edge for our graduates.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the visual effects and motion graphics field require, which include:
 - a) Presentation
 - b) Overall creativity of content
 - c) Motion graphics skills
 - d) Compositing skills
 - e) 3D skills
 - f) Concept development
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

BACHELOR OF FINE ARTS – VISUAL EFFECTS & MOTION GRAPHICS

COURSES - See course descriptions beginning on page 75

CAM202 3D Animation

CAM211 3D Modeling

CAM212 Storyboarding and Animatics

CAM311 Intermediate 3D Modeling

CAM315 Material and Lighting

CAM350 Special Effects in Animation

DFVP101 Fundamentals of Video Production

DFVP201 Fundamentals of Editing

DFVP204 Advanced Camera and Lighting

DFVP300 Concept Development and Pre-Production

DFVP301 Digital Audio and Video

DFVP360 Motion Graphics

DFVP390 Media Compositing

DFVP395 Media Delivery Systems

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC111 Life Drawing

FC112 Fundamentals of Color

GD240 Typography

GD241 Image Manipulation

GD251 Advanced Image Manipulation

IC300 Professional Development

VFX307 Visual Effects

VFX403 Portfolio I

VFX407 Advanced Visual Effects

VFX410 Advanced Motion Graphics

VFX415 Portfolio II

VFX420 Art Direction

VFX440 Studio Production

VP102 Fundamentals of Audio

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

WEB DESIGN & INTERACTIVE MEDIA B.F.A.

Bachelor's Degree Program



INTRODUCTION

Web Design & Interactive Media is an exciting field of integrated electronic communications. It is becoming an essential part of the business, education, and entertainment industries. This exciting new frontier has created employment opportunities for individuals who can plan and combine sound, graphic arts, text, and video/film for the effective dissemination of information through electronic media. Additional career opportunities are expanding as the Internet changes the scope of business today, creating a vast new electronic marketplace where commercial transactions take place in web-based applications.

The Web Design & Interactive Media program prepares students for entry-level positions in this rapidly expanding and fascinating field such as web designer, website developer, multimedia designer, or interactive designer.

MISSION STATEMENT

The mission of the Bachelor of Fine Arts in Web Design & Interactive Media program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of multimedia and web design by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of multimedia and web design;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe the Web Design & Interactive Media program integrates design and the technology of media delivery systems. We believe in offering a curriculum that meets the needs of industry, and in creating an environment conducive to helping students grow intellectually and creatively to meet the demands of tomorrow's technology-based society. The curriculum includes coursework in the foundations of design, image manipulation, web design, CD/DVD authoring, web marketing, e-commerce, e-learning, instructional design, usability, database technologies, multiple scripting languages, video/audio production, information and user-centered design, interactive authoring, and project management. We believe it is important for students to utilize the industry standard authoring and web development tools to design, develop, create, and implement interactive environments looking towards the next generation of interactive media. More complex coursework should involve integrating text, sound, images, animation, and video. The program is designed to develop problem solving abilities and foster an appreciation for life-long learning.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the web design and interactive media field require, which include:
 - a) Presentation
 - b) Overall creativity of the content
 - c) Design/usability
 - d) Development
 - e) Technology
 - f) Professional knowledge
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

EVENING AND WEEKEND OPTION

The Evening and Weekend option at The Illinois Institute of Art - Schaumburg allows students to earn their B.F.A. degree in Web Design & Interactive Media in an evening and weekend, online and on-ground format.

This delivery option is designed to allow working adults the opportunity to complete their education in three or four years for a bachelor's degree, depending on the structure they choose. Students may take up to four classes each quarter. Courses are offered on campus along with online class options each quarter.

Students attend courses on campus one or two evenings a week and on Saturday, depending on schedule, online options and class availability. The optional online courses will be offered across the quarter, one class in the first 5 ½ weeks of the quarter and one class in the last 5 ½ weeks of the quarter. At the time of registration, students will be advised of the classes that will be offered online in their program. The same is true of the classes that the student will take on campus. Students will have the option of taking any online courses on campus, if offered. Students will be able to take a minimum of two on-campus courses each quarter.

This program option provides excellent education opportunities for working adults, allowing them to keep their current jobs, have time with their family, and earn a degree in Web Design & Interactive Media.

BACHELOR OF FINE ARTS – WEB DESIGN & INTERACTIVE MEDIA

COURSES - See course descriptions beginning on page 75

DFVP100 History of Motion Media and Mass Communication

DFVP101 Fundamentals of Video Production

DFVP301 Digital Audio/Video

DFVP395 Media Delivery Systems

DPH114 Principles of Photography

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

GAD208 Programming for the Artist

GD131 Electronic Imaging

GD240 Typography I

GD241 Image Manipulation

GD251 Advanced Image Manipulation

IC300 Professional Development

VP102 Fundamentals of Audio

WDIM101 Writing for Interactive Media

WDIM105 Fundamentals of Interactive Design

WDIM155 Web Scripting

WDIM200 User Centered Interface Design

WDIM203 Web Animation

WDIM255 Advanced Web Scripting

WDIM301 Database Management

WDIM303 Interactive Authoring

WDIM311 Web Design and Interactive Media Production Team

WDIM365 Web/Multimedia Broadcast Techniques

WDIM367 Web Marketing and E-Commerce Law

WDIM401 E-Commerce Site Design

WDIM403 E-Learning Design and Application

WDIM405 Portfolio I

WDIM410 Portfolio II

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

As required by placement. Speak to an Admissions Representative for details.

Level A - Foundations

Five Courses required total. Speak to an Admissions Representative for details.

Level B - Lower Division

Five Courses required total. Speak to an Admissions Representative for details.

Level C - Upper Division

Five Courses required total. Speak to an Admissions Representative for details.

GRAPHIC DESIGN A.A.S.

Associate's Degree Program



INTRODUCTION

The ever-changing world of graphic design includes some of the most creative and challenging fields available to artists today. Advertising, publishing, and design are just a few examples of professions in which graphic designers work. The Associates of Applied Science degree in Graphic Design curriculum allows students to explore all areas of graphic design and prepares them to confidently accept entry-level positions upon graduation. Students receive instruction in a professional atmosphere that offers essential technical training for the business world.

Graduates of the program are prepared for entry-level positions such as production assistant, pre-press artist, production artist, desktop publisher, production coordinator, print production artist, editorial assistants at advertising agencies, design studios, publishing houses, corporate communications departments, and television studios.

MISSION STATEMENT

The mission of the Associates of Applied Science in Graphic Design program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of graphic design by providing an education that develops:

- A solid foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of graphic design;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe graphic design is an art and discipline that contributes to society and daily life. There are many forms of communication delivered through different media every day. Corporate identity, package design, and publishing are just a few career options for a graphic designer. Students should examine and explore graphic design through thought provoking assignments. Historical relevance of art history and graphic design and how it has shaped the profession will lead to a deeper understanding of current issues in graphic design. Through the use of the design process, projects become meaningful and directed. The ability to conceptualize and problem solve lay the foundation to resolve business challenges through visual representation. The study of practical application through the use of real world scenarios provides students with the opportunity to demonstrate knowledge of hierarchy for information and visual organization, composition, typography, imaging, symbolic representation, and aesthetics. Exposure to different media broadens the student's experience in design application. Exploration of the business portion of the profession is incorporated throughout the program, including production processes and business practices.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the graphic design field require, which include:
 - a) Creative process
 - b) Design skills
 - c) Technical skills
 - d) Presentation
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

EVENING AND WEEKEND OPTION

The Evening and Weekend option at The Illinois Institute of Art - Schaumburg allows students to earn their A.A.S. degree in Graphic Design in an evening and weekend, online and on-ground format.

This delivery option is designed to allow working adults the opportunity to complete their education in two or three years for an associate's degree, depending on the structure they choose. Students may take up to four classes each quarter. Courses are offered on campus along with online class options each quarter.

Students attend courses on campus one or two evenings a week and on Saturday, depending on schedule, online options, and class availability. The optional online courses will be offered across the quarter, one class in the first 5 ½ weeks of the quarter and one class in the last 5 ½ weeks of the quarter. At the time of registration, students will be advised of the classes that will be offered online in their program. The same is true of the classes that the student will take on campus. Students will have the option of taking any online courses on campus, if offered. Students will be able to take a minimum of two on-campus courses each quarter.

This program option provides excellent education opportunities for working adults, allowing them to keep their current jobs, have time with their family, and earn a degree in Graphic Design.

ASSOCIATE OF APPLIED SCIENCE DEGREE – GRAPHIC DESIGN

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC105 Design Drawing

FC112 Fundamentals of Color

FC224 3D Design

GD120 Conceptual Thinking

GD124 Digital Photography

GD130 Fundamentals of Visual Communication

GD131 Electronic Imaging

GD240 Typography I

GD241 Image Manipulation

GD250 Electronic Design

GD251 Advanced Image Manipulation

GD260 Typography II

GD271 Print Production

GD280 Digital Grid Systems

GD391 Portfolio I

IC300 Professional Development

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

1. ENGLISH

GE101 English I

GE102 English II

2. MATHEMATICS

GE097 Mathematics Fundamentals I

GE098 Mathematics Fundamentals II

Level A - Foundations (5 courses required)

1. FOUNDATIONS (4 courses required)

GE101 English I

GE102 English II

GE106 Effective Speaking

GE160 Psychology

2. FOUNDATIONS (1 course required)

GE170 Mathematics Fundamentals

GE175 Mathematics Models in Art & Nature

Level B - Lower Division (1 course required)

1. FINE ARTS

GE210 History of Western Art I (Before 1300s)

GE215 History of Western Art II (1300s to present)

2. HUMANITIES

GE220 Western Civilization I (before 1600s)

GE225 Western Civilization II (1600s to present)

GE230 US History I (before Civil War)

GE235 US History II (Civil War to present)

3. SOCIAL/BEHAVIORAL SCIENCES

GE240 Sociology

GE245 Anthropology

4. SCIENCE

GE280 Environmental Biology

GE290 Physics with Lab

WEB DESIGN & INTERACTIVE MEDIA A.A.S.

Associate's Degree Program



INTRODUCTION

Web Design & Interactive Media is an exciting field of integrated electronic communications. It is becoming an essential part of the business, education, and entertainment industries. This exciting new frontier has created employment opportunities for individuals who can plan and combine sound, graphic arts, text, and video/film for the effective dissemination of information through electronic media. Additional career opportunities are expanding as the Internet changes the scope of business today, creating a vast new electronic marketplace where commercial transactions take place in Web-based applications.

The Web Design & Interactive Media associate's degree program prepares students for entry-level positions in this rapidly expanding and fascinating field such entry-level positions such as Assistant User Interface Designer, Desktop Publisher, Quality Assurance Editor, Assistant to Web Master, Online Editor, Web Graphics Designer, Production Coordinator, Production Designer, Multimedia Specialist, and Technical Supporter.

MISSION STATEMENT

The mission of the Associates of Applied Science degree in Web Design & Interactive Media program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field of multimedia and web design by providing an education that develops:

- A foundation in the principles of art, design, and business;
- An understanding of visual language, conceptualization, and problem solving skills;
- The theoretical, practical, and professional skills and knowledge essential for success in the field of multimedia and web design;
- Critical thinking and intellectual inquiry;
- The ability to apply practical and professional knowledge and skills to real-world scenarios; and
- The academic and life skills needed for personal and professional success.

PHILOSOPHY STATEMENT

We believe the Web Design & Interactive Media associate's degree program integrates design and the technology of media delivery systems. We believe in offering a curriculum that meets the needs of industry, and in creating an environment conducive to helping students grow intellectually and creatively to meet the demands of tomorrow's technology based society. The curriculum includes coursework in the foundations of design, image manipulation, web design, CD/DVD authoring, web marketing, e-commerce, e-learning, instructional design, usability, database technologies, multiple scripting languages, video/audio production, information and user-centered design, interactive authoring, and project management. We believe it is important for students to utilize the latest authoring and web development tools to design, develop, create, and implement interactive environments looking towards the next generation of interactive media. The program is designed to develop problem solving abilities and foster an appreciation for life-long learning.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the web design and interactive media field require, which include:
 - a) Presentation
 - b) Overall creativity of the content
 - c) Design/usability
 - d) Development
 - e) Technology
 - f) Professional knowledge
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to obtain entry-level employment in their field of study.

EVENING AND WEEKEND OPTION

The Evening and Weekend option at The Illinois Institute of Art - Schaumburg allows students to earn their A.A.S. degree in Web Design & Interactive Media in an evening and weekend, online and on-ground format.

This delivery option is designed to allow working adults the opportunity to complete their education in two or three years for an associate's degree, depending on the structure they choose. Students may take up to four classes each quarter. Courses are offered on campus along with online class options each quarter.

Students attend courses on campus one or two evenings a week and on Saturday, depending on schedule, online options, and class availability. The optional online courses will be offered across the quarter, one class in the first 5 ½ weeks of the quarter and one class in the last 5 ½ weeks of the quarter. At the time of registration, students will be advised of the classes that will be offered online in their program. The same is true of the classes that the student will take on campus. Students will have the option of taking any online courses on campus, if offered. Students will be able to take a minimum of two on-campus courses each quarter.

This program option provides excellent education opportunities for working adults, allowing them to keep their current jobs, have time with their family, and earn a degree in Web Design & Interactive Media.

ASSOCIATE OF APPLIED SCIENCE DEGREE – WEB DESIGN

COURSES - See course descriptions beginning on page 75

DFVP100 History of Motion Media and Mass Communication

DFVP101 Fundamentals of Video Production

DPH114 Principles of Photography

FC101 Fundamentals of Design

FC102 Fundamentals of Drawing

FC112 Fundamentals of Color

GD240 Typography I

GD241 Image Manipulation

GD251 Advanced Image Manipulation

IC300 Professional Development

WDIM101 Writing for Interactive Media

WDIM105 Fundamentals of Interactive Design

WDIM155 Web Scripting

WDIM200 User Centered Interface Design

WDIM203 Web Animation

WDIM255 Advanced Web Scripting

WDIM303 Interactive Authoring

WDIM405 Portfolio

GENERAL EDUCATION COURSES

Pre-College Level - Transitional Studies

1. ENGLISH

GE101 English I

GE102 English II

2. MATHEMATICS

GE097 Mathematics Fundamentals I

GE098 Mathematics Fundamentals II

Level A - Foundations (5 courses required)

1. FOUNDATIONS (4 courses required)

GE101 English I

GE102 English II

GE106 Effective Speaking

GE160 Psychology

2. FOUNDATIONS (1 course required)

GE170 Mathematics Fundamentals

GE175 Mathematics Models in Art & Nature

Level B - Lower Division (1 course required)

1. FINE ARTS

GE210 History of Western Art I (Before 1300s)

GE215 History of Western Art II (1300s to present)

2. HUMANITIES

GE220 Western Civilization I (before 1600s)

GE225 Western Civilization II (1600s to present)

GE230 US History I (before Civil War)

GE235 US History II (Civil War to present)

3. SOCIAL/BEHAVIORAL SCIENCES

GE240 Sociology

GE245 Anthropology

4. SCIENCE

GE280 Environmental Biology

GE290 Physics with Lab

DIGITAL DESIGN

Diploma Program



INTRODUCTION

The Digital Design Diploma program provides students the opportunity to gain a foundation in digital layout and design, concept development, typography, pre-press production, photo manipulation, and basic graphic design fundamentals.

In the last quarter of the program, students will develop an individualized portfolio to help them obtain employment in the field within printing companies, digital service bureaus, and in-house communications departments.

PROGRAM REQUIREMENTS

A prospective student interested in the Digital Design diploma program must be an adult learner with one year of full-time related work experience within the last two years who seeks to update his/her professional skills. In addition, a person must be a high school graduate or hold a General Educational Development (GED) Certificate. Success in this program is dependent on the student having some prior proficiency in design software.

MISSION STATEMENT

The mission of the Digital Design diploma program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field by providing a foundation in digital design including:

- Design fundamentals and typography principles;
- Concept development and digital illustration;
- Color composites and renderings using digital image manipulation;
- High-quality page layouts and designs;
- Print production procedures;
- Production of digital print artwork;
- Extensive software knowledge on MAC and PC platforms;
- Digital grid systems; and
- Portfolio and presentation skills.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the digital design field require. which include:
 - a) Design principles
 - b) Layout skills
 - c) Production skills
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

DIPLOMA – DIGITAL DESIGN

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

GD120 Conceptual Thinking

GD131 Electronic Imaging

GD240 Typography I

GD241 Image Manipulation

GD250 Electronic Design

GD271 Print Production

GD280 Digital Grid Systems

GD391 Portfolio I

RESIDENTIAL PLANNING

Diploma Program



INTRODUCTION

The Residential Planning diploma program is designed for students who want to learn the basics of interior design and space planning as well as the use of fixtures and furnishings. In addition to these design elements, students will focus on effective communication and the professional practices necessary to succeed in the field.

In the last quarter of the program, students will develop an individualized portfolio to help them obtain employment in the field within the residential interiors industry, such as furniture, fabric, or flooring showrooms, major department stores, resource room maintenance, and more.

PROGRAM REQUIREMENTS

A prospective student interested in the Residential Planning diploma program must be an adult learner with one year of full-time related work experience within the last two years who seeks to update his/her professional skills. In addition, a person must be a high school graduate or hold a General Educational Development (GED) Certificate. Success in this program is dependent on the student having some prior proficiency in design software.

MISSION STATEMENT

The mission of the Residential Planning diploma program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field by providing a foundation in interior design and decoration including:

- The evolution of architecture, furniture, and design;
- Space planning to maximize the efficiency of interiors;
- Textiles, materials and resources for residential space;
- Architectural drafting to envision, plan, and communicate projects; and
- Principles governing the business of interior design.

PHILOSOPHY STATEMENT

The Residential Planning diploma program provides students the opportunity to pursue concentrated studies to enhance existing skill sets. Throughout the program, students will be guided by faculty members to develop portfolio quality work which showcases their talent and skills to prospective employers. These programs prepare students for entry-level positions in their field of study.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the residential planning field require which include:
 - a) Architectural drafting
 - b) Space planning
 - c) Architectural and furniture history
 - d) Textiles, materials, and resources
 - e) Business principles
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared for entry-level employment in their field of study.

DIPLOMA – RESIDENTIAL PLANNING

COURSES - See course descriptions beginning on page 75

FC101 Fundamentals of Design

ID130 Architectural Drafting I

ID146 History of Design I

ID177 Textiles/Materials and Resources

ID179 Elements of Interior Design

ID200 Introduction to Space Planning

ID236 History of Design II

ID300 Professional Practice

ID415 Portfolio Preparation

WEB DESIGN

Diploma Program



INTRODUCTION

The Web Design diploma program provides students the opportunity to get an overview and learn the nuts and bolts of working in the World Wide Web environment. Students will learn basic web page design using HTML, plus basic web animation and graphics. This diploma program would be beneficial for students who have an education in graphic design and want to enhance their current skills to include basic web skills. With a combination of education and industry experience, this diploma program will provide students with the foundation to pursue job opportunities within the multimedia/web design field.

In the last quarter of the program, students will develop an individualized portfolio to help them obtain employment in the field in entry-level positions such as user interface designer, flash developer, web administrator and web designer.

PROGRAM REQUIREMENTS

A prospective student interested in the Web Design diploma program must be an adult learner with a minimum of an associate's degree in Graphic Design or similar art degree and one year of full-time related work experience within the last two years who seeks to update his/her professional skills. In addition, a person must be a high school graduate or hold a General Educational Development (GED) Certificate. Success in this program is dependent on the student having some prior proficiency in design software.

MISSION STATEMENT

The mission of the Web Design diploma program at The Illinois Institute of Art - Schaumburg is to prepare students to enter the field by providing a foundation in web design including:

- The basics of working in the World Wide Web environment;
- Web page design using HTML scripting;
- Information architecture;
- Web graphics;
- A variety of web design techniques and tools; and
- Client server interaction for online applications.

PHILOSOPHY STATEMENT

The Web Design diploma program provides students the opportunity to pursue concentrated studies to enhance existing skill sets. Throughout the program, students will be guided by faculty members to develop portfolio quality work, which showcases their talent and skills to prospective employers. These programs prepare students for entry-level positions in their field of study.

PROGRAM OUTCOMES

1. Graduates will demonstrate the creative and technical skills employers in the web design field require which include:
 - a) Design skills
 - b) Technical skills
 - c) Web animation
2. Graduates will demonstrate the professional skills necessary to seek and obtain employment.
3. Graduates will be prepared to seek entry-level employment in their field of study.

DIPLOMA – WEB DESIGN

COURSES - See course descriptions beginning on page 75

GD131 Electronic Imaging

GD241 Image Manipulation

WDIM105 Fundamentals of Interactive Design

WDIM155 Web Scripting

WDIM200 User Centered Interface Design

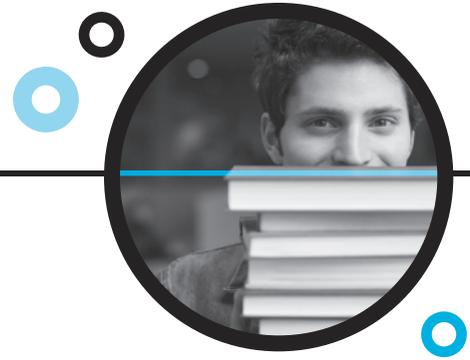
WDIM203 Web Animation

WDIM225 Advanced Web Scripting

WDIM303 Interactive Authoring

WDIM405 Portfolio I

GENERAL EDUCATION CURRICULUM



INTRODUCTION

General education is an integral component of a student's academic program at The Illinois Institute of Art - Schaumburg. The general education curriculum is designed to provide students with the broad knowledge base, competencies, and perspectives necessary for a productive personal and professional life.

MISSION

The mission of general education at The Illinois Institute of Art - Schaumburg is to contribute to students' personal and professional development by:

- Providing a foundation of skills and knowledge essential for educated individuals;
- Educating students to use this foundation in their creative endeavors;
- Fostering an appreciation of diverse cultures, ethics, science, and human discoveries;
- Supporting the development of personal values, ethical practices, social awareness, and citizenship; and
- Encouraging critical thinking, intellectual inquiry, and lifelong learning.

PHILOSOPHY

We believe general education fosters the ability to think independently, use reasoned analysis, understand the methods of scientific inquiry, communicate effectively, explore human behavior and culture, develop an ethical value structure, respect diversity within a global society, and to appreciate and inspire creative endeavors. All areas of specialization require these general abilities. The breadth and rigor of the general education curriculum complements the major programs and fosters the integration of knowledge across disciplines. The general education curriculum includes courses from across multiple disciplines: communications, humanities and fine arts, social and behavioral sciences, mathematics, and physical and life sciences.

PROGRAM OUTCOMES

- Graduates will communicate effectively in writing.
- Graduates will communicate effectively in speaking.
- Graduates will demonstrate mathematical literacy.
- Graduates will demonstrate scientific literacy.
- Graduates will demonstrate knowledge in the liberal arts.
- Graduates will research appropriately.
- Graduates will think critically.

PRE-COLLEGE LEVEL: TRANSITIONAL STUDIES

The Illinois Institute of Art - Schaumburg assesses the reading, writing, mathematics, and computer skills of entering students to ensure appropriate course placement. Placement is based on transfer credit, ACT or SAT scores taken within five years of matriculation, and/or placement exams. Students may be required to take up to four transitional studies courses: one course in English, one course in computer science, and two courses in mathematics. These courses are pre-college level courses designed to increase the student's opportunity for success in subsequent college level courses. All required transitional studies courses must be completed before students can move to Level B courses.



03 FACULTY

the illinois institute of art - schauenburg



Pati Akerman

Academic Director – Fashion Design, Fashion Marketing & Management

Faculty since 2007 – Full-time

Education: M.E.D. Adult, Continuing, and Literacy Education in Developmental Studies, National-Louis University, Chicago, IL; B.B.A. Marketing, University of Texas, Austin, TX

Professional Background: Student Advisor, Westwood College, Woodridge, IL; Adjunct Instructor, Westwood College, Woodridge, IL; Merchandising and Planning Director, Oilily USA, River Forest, IL; Merchandise Manager/Barrie Pace Catalog, Hartmax Corporation, Chicago, IL

Joseph Abiera

Faculty since 2007 – Adjunct

Education: M/Ed., Education, American Intercontinental University, Hoffman Estates, IL B.S., Graphic Design, Illinois State University, Normal, IL

Professional Background: Project Designer/Production Artist, Affinity Express, Elgin, IL ; Variable Data Production/Designer, RT Associates, Arlington Heights, IL; Manager of Design and Composition, Lehigh Colotronics, Elk Grove Village, IL; Art Director/Graphic Designer/ Production Artist, Hult Fritz Matuszak & Simantel Group, Peoria, Illinois

Frank Acton

Associate Professor

Faculty since 1998 – Full-time

Education: M.A. Psychology, Adler Institute of Chicago, Chicago, IL; B.A. Sociology-Anthology/Philosophy, Western Illinois University, Macomb, IL. Qualified Mental Health Professional; Qualified Mental Retardation Professional. Doctoral Degree Candidate (Ed.D.), Argosy University-Chicago NW, Schaumburg, IL

Professional Background: Psychotherapist-Kenneth Youth Center, Elk Grove, IL; Clinical Manager, AURA Program, DuPage County, IL; Instructor- Argosy University- Chicago NW, Schaumburg, IL, Waubensee Community College, Sugar Grove, IL and Joliet Jr. College, Joliet, IL

Roula Aloubari

Faculty since 2007 – Adjunct

Education: M.F.A., The School of the Art Institute of Chicago, Chicago, IL; B.A., Architecture & Fine Arts, University of Petra, Amman, Jordan

Professional Background: Freelance Project Designer, Dental Image Clinic; Freelance, Dental Image Clinic; Freelance, Military Club Hotel; Project Designer, Office of the President of Damascus University; Project Designer, Mr. Clean Laundry Corporation; Project Designer, Flash retail shop

Jiba Anderson

Faculty since 2001 – Full-time

Education: M.F.A. Visual Communications, School of the Art Institute of Chicago, Chicago, IL; B.F.A. Illustration/Photography, University of Michigan, Ann Arbor, MI

Professional Background: Co-Owner/Publisher of Griot Enterprises, Chicago, IL; Pre-Press Specialist, Draft Worldwide, Chicago, IL

Memberships: Organization of Black Designers

Curtis “Tristan” Beache

Faculty since 2009 – Adjunct

Education: M.A., Arts Management, Columbia College Chicago, Chicago, IL; B.A., Audio Arts and Acoustics, Columbia College Chicago, Chicago, IL

Professional Background: Adjunct Professor, Columbia College Chicago; Audio Engineer, Gary Sinises’s Lt. Dan Band; Engineer/Producer, Rhythm Café; Founder/Manager, Proletariat Productions, NFP; Freelance Engineer, Technotrix, Pro Audio Company

John C. Becker, Ph.D.

Professor

Faculty since 1991 – Full-time

Education: Ph.D. International Marketing, Union Institute, Cincinnati, OH; M.B.A. International Business & Marketing, University of Chicago, Chicago, IL

Professional Background: Dean of Academic Affairs, The Illinois Institute of Art - Chicago, Chicago, IL, Dean of Academic Affairs, The Illinois Institute of Art - Schaumburg, Schaumburg, IL; Instructor, Roosevelt University, Schaumburg, IL

Ryan Black

Faculty since 2009 – Adjunct

Education: M.A. Media Arts Technology, University of Michigan, Ann Arbor, MI; B.F.A. Performing Arts Technology – Sound Engineering, University of Michigan, Ann Arbor, MI; B.F.A. Jazz and Contemporary Improvisation – Trumpet, University of Michigan, Ann Arbor, MI

Professional Background: Director of Recording, Brevard Music Center, Brevard, NC; Jazz Ensemble Manager, University of Michigan, Ann Arbor, MI

Todd P. Boatman

Assistant Professor
Faculty since 2002 – Full-time

Education: M.F.A. Interactive Design, Northern Illinois University, DeKalb, IL; B.F.A. Electronic Media, Northern Illinois University, DeKalb, IL

Professional Background: Adjunct Facilitator, The Art Institute Online, Pittsburg, PA; Multimedia/Web Developer, UNETY Systems Inc., Naperville, IL.; Web Designer/ Developer, The CORE Organization, Inc., Elmhurst, IL

Valerie Bouagnon

Faculty since 2008 – Adjunct

Education: M.B.A., La Verne University, La Verne, CA; MS, Aerospace Engineering, Polytechnic University, Farmingdale, NY

Professional Background: Assistant Professor, DePaul University, Chicago, IL; Faculty, Humphreys College, Modesto, CA; Study Advisor, Academy of Art College, San Francisco, CA; Directed Study Advisor, Academy of Art College, San Francisco, CA; Flight Test Engineer, Aerospace – Mc Donnell Douglas, Long Beach CA, NN France

Larry Bowman

Academic Director – Game Art & Design, Media Arts & Animation
Faculty since 2003 – Full-time

Education: M.Ed., Career & Technology Education, Bowling Green State University, OH; B.S., Visual Communication Technology, Bowling Green State University, OH

Professional Background: Thirteen network television series including: Lead modeler, Babylon 5; Visual effects supervisor, Crusade; and Lead animator, Conan. Over sixty network television commercials, including fifty Energizer Bunny ads. Twelve feature films including Batman Returns, Demolition Man, Teenage Mutant Ninja Turtles III, The Shadow, and Mission Impossible. Two years in the electronic game industry at Interplay Games and Tremor Entertainment

Paula Breunig

Faculty since 2007 – Adjunct

Education: B.A., Art Education and History, Ohio State University, Columbus, Ohio; A.A.S., Architecture Interior Design, Harrington Institute of Interior Design, Chicago, IL

Professional Background: Owner: Custom Table Design: Special Events, Once in a Lifetime, Chicago, IL; Instructor: Arch Drafting/Auto Cad, Wheaton Warrenville High School, Wheaton, IL; Assoc. Senior Designer, The Childs Dreyfus Group, Chicago, IL; Adjunct Interior Design Instructor, The Illinois Institute of Art – Chicago, Chicago, IL

Thomas Brierton

Faculty since 1999 – Full-time

Education: B.A., Music, Southern Illinois University, Carbondale, IL; MA, Music, Southern Illinois University, Carbondale, IL

Professional Background: Adjunct Instructor, Columbia College, Chicago, IL; Adjunct Instructor, The Illinois Institute of Art – Chicago, Chicago, IL; Instructor, FT Instructor, Columbia College, Chicago, IL

Mary G. Cain, ASID, IDEC

Academic Director – Interior Design
Academic Director since 2002
Faculty since 1995 – Full-time

Education: M.A.Ed, Argosy University, Schaumburg, IL; B.A., Interior Design, Ray College of Design, Chicago, IL; B.S., Psychology, University of Illinois, Urbana, IL

Certifications: NCIDQ (National Council for Interior Design Qualification); State of Illinois Registered Interior Designer

Professional Background: Director, The Illinois Institute of Art-Chicago; Designer, Aylesworth Interiors; Owner, Mary G. Cain Interiors

Memberships: ASID (American Society of Interior Designers); IDEC (Interior Design Educators Council)

Awards/Honors: NCIDQ Qualified Juror

Jack Carollo

Faculty since 1998 – Full-time

Education: M.B.A. University of Detroit, Detroit, MI; M.A. Communications, Northeastern Illinois University, Chicago, IL; B.S. Humanities, Loyola University, Chicago, IL

Certifications: Adjutant General School-1964; Department of Defense Information School-1965.

Professional Background: Instructor, Truman College, Chicago, IL; Instructor, Northeastern Illinois University, Chicago, IL; Instructor, Malcolm X College, Chicago, IL

Kenan Caymaz

Faculty since 1996 – Full-time

Education: M.S. Physics, Old Dominion University, Norfolk, VA; B.S. Physics, Buffalo State College, Buffalo, NY

Professional Background: Instructor, William Rainey Harper College, Palatine, IL; Instructor, Joliet Junior College, Joliet, IL; Instructor, Oakton Community College, Des Plaines, IL; Instructor, Chicago State University, Chicago, IL; Graduate Research Assistant, Old Dominion University, Norfolk, VA; Lab Instructor, Old Dominion University, Norfolk, VA.; Lab Instructor, Tidewater Community College, Portsmouth, VA

Elizabeth Chevalier

Associate Professor
Faculty since 1997 – Full-time

Education: M.A. Art-Studio Art, Northern Illinois University, DeKalb, IL; B.F.A. Illustration, Moore College of Art and Design, Philadelphia, PA

Professional Background: Instructor, College of DuPage, Glen Ellyn, IL; Instructor, Waubesa Community College, Sugar Grove, IL; Principal, BJ Chevalier Illustration

Memberships: Fox Valley Arts Council; Transparent Watercolor Society; Portrait Society of America; Chicago Artists Coalition; Great Lakes Pastel Society

Awards/Honors: Award of Excellence, Fox Valley Annual Members Show, 1999

Cheryl Clough-Burneson

Faculty since 1998 – Full-time

Education: M.A. Communications, Governor State, University Park, IL; B.A. Speech Communications/Public Relations, Purdue University, Hammond, IN

Professional Background: Instructor, Moraine Valley College, Palos, IL

David Coates

Faculty since 2003 – Adjunct

Education: M.Arch., Architecture, University of Illinois-Chicago, Chicago, IL; B.S. Industrial Arts, Drafting, Northern Illinois University, DeKalb, IL

Professional Background: Project Architect, Angus-Young Associates, Janesville, WI; Vice President, Bradley & Bradley, Rockford, IL; Assistant Professor, Northern Illinois University, DeKalb, IL

Pamela Cumpston

Associate Professor

Faculty since 1988 – Full-time

Education: M.A. English, University of Minnesota, Minneapolis, MN; B.A. English, Northwestern University, Evanston, IL

Professional Background: English Instructor, William Rainey Harper College, Palatine, IL; English Instructor, College of Lake County, Grayslake, IL

Alex Damarjian

Faculty since 2008 – Adjunct

Education: M.S., Computer Science, Chicago State University, Chicago, IL; M.A., Art of Teaching, Columbia College, Chicago, IL; B.A. Film/Computer Animation, Columbia College

Professional Background: Developer, High Voltage Software, Hoffman Estates, IL; Trainer, Midway Games, Chicago, IL; Instructor, Tarkington School of Excellence, Chicago, IL; Instructor, Daley College/Upward Bound, Chicago, IL; Consultant, City of Chicago BMO, Chicago, IL

Marina DeLong

Faculty since 2006 – Adjunct

Education: M.S., Applied Math, Moscow State University

Professional Background: Instructor, Community Youth Development Institute, Chicago, IL; Instructor, Elgin Community College, Elgin, IL; Instructor, Wilbur Wright College, Chicago, IL; Adjunct Instructor, Triton College, River Grove, IL; Tutor, Math Power Tutoring Center, River Grove, IL

Marlies DeKluyver

Faculty since 2000 – Part-time

Education: B.A. Photography, Columbia College, Chicago, IL; B.F.A. Multimedia Communications, The Illinois Institute of Art - Schaumburg, Schaumburg, IL

Professional Background: Web Designer, Motorola, Schaumburg, IL

Alexandria Dolezal

Faculty since 2007 – Adjunct

Education: M.A., Media Communication & Training, Governor's State University, University Park, IL; B.A., University of Iowa, Iowa City, IA

Professional Background: Instructor, Graphic Design and Multimedia, Design Principles, Westwood College Chicago DuPage Campus, Woodridge, IL; Video & Print Communications Special Projects, Computer and Video Repair Service Technician, Best Buy, Calumet City, IL; Information Technology Consultant, NBC TV Stations Division, NY

Stella Estrella

Faculty since 2007 – Adjunct

Education: M.B.A./M.G.M., Global Management, University of Phoenix, Schaumburg, IL; B.A. Fashion Design, Fashion Merchandise, Dominican University, River Forest, IL

Professional Background: Admissions Representative/ Adjunct Instructor, International Academy of Design and Technology, Schaumburg, IL; Sales Specialist, Payless Shoe Source Franklin Park, IL; Floor Salesperson, Ann Taylor, Schaumburg, IL; Sales Specialist, Victoria's Secrets Oakbrook, IL; Promotional Director, Jenny Craig Schaumburg, IL; Scheduler, Lifestyle Lift; Public Relations Executive, Vois Beaute

Daniel Falco

Faculty since 2006 – Adjunct

Education: M.F.A., Studio Art-Printmaking, Northern Illinois University, DeKalb, IL; B.F.A. Studio Art, University of Iowa, Iowa City, IA

Professional Background: Instructor, Northern Illinois University, DeKalb, IL

Moira Fearncombe

Associate Professor

Faculty since 1998 – Full-time

Education: M.Ed. Education, Wayne State University, Detroit, MI; B.S. Mathematics, Wayne State University, Detroit, MI

Professional Background: Adjunct Instructor, McHenry County Community College, McHenry, IL; Instructor, College of Lake County, Grayslake, IL; Instructor, College of St. Mary, Omaha, NE; Adjunct Instructor, University of Nebraska at Omaha, Omaha, NE; Adjunct Instructor, Henry Ford Community College, Dearborn, MI; Computer Programmer, Ford Motor Company, Dearborn, MI; Instructor, Carlson Jr/Sr High School, Gibraltar, MI; Part-Time Supervisor of Student Teachers, Northern Illinois University, DeKalb, IL

Memberships: National Council of Teachers of Mathematics

Richard Fiore

Faculty since 1998 – Full-time

Education: M.A., Management, Columbia College, Chicago, IL; B.S. Motion Graphics, Northeastern Illinois University, Chicago, IL

Professional Background: Vice President, High Voltage Inc., Chicago, IL; Creative Director on projects with Atari, Sony, SEGA, Microsoft, Interplay, Fox Interactive, Lego, and Midway; Freelance video work for NBC and Fox

Gary Fox

Faculty since 1997 – Full-time

Education: M.S. in Art, Illinois State University, Normal, IL. B.S. in Art Education, Illinois State University, Normal, IL; Additional graduate study: University of Iowa, Iowa City, IA., Northern Illinois University, DeKalb, IL, and Illinois State University, Normal, IL

Professional Background: (Education) Professor graduate and undergraduate faculty, Design Division, School of Art, Northern Illinois University, DeKalb, IL; Associate Professor, Head, Department of Art, Black Hawk College, Moline, IL; Art Teacher, Bloomington IL. Fine Art: (Drawing, Painting and Printmaking) Extensive regional and national competitive; invitational and traveling exhibits; One person shows in New York and Chicago; Represented during this period by Deson – Zacks of Chicago. Design: (Identity, Collateral and Informational Architecture) Owner / Designer Fox Associates, Principal / Designer Fox – McMillan – Rost; Developed system for diagramming complex surgical procedures; Invited twice to present the system to the American Medical Association Headquarters in Chicago, IL. (Departments of Marketing Public Relations and Medical Education). Principal designer for surgical information for five years: The Society of Plastic and Reconstructive Surgeons, Inc.

Janyne Fox

Faculty since 1998 – Full-time

Education: M.A., Applied Professional Studies, DePaul University, Chicago, IL; B.F.A. Visual Communications, The Illinois Institute of Art - Schaumburg, Schaumburg, IL; A.A. Art, William Rainey Harper College, Palatine, IL

Professional Background: Instructor, Elgin Community College, Elgin, IL; Owner/Designer, J.b.K. Grafix, Barrington, IL

Michelle Garrelts

Assistant Professor

Faculty since 2001 – Full-time

Education: M.A.Ed, Educational Leadership, Argosy University, Schaumburg, IL; B.F.A., Multimedia Communications, The Illinois Institute of Art - Schaumburg

Professional Background: Web Designer, Comark, Bloomingdale, IL; Web Designer/Project Manager, Active Web Services, Aurora, IL; Web Designer/Owner, MickeyLiz Designs, Lindenwood, IL

Kip Gire

Faculty since 2003 – Full-time

Education: B.F.A., The Illinois Institute of Art - Schaumburg, IL; A.A.S. 3D Animation, Full Sail Center for the Arts, Winter Park, FL

Professional Background: Lead Artist, High Voltage Software, Hoffman Estates, IL; Game Artist, Midway Games, Chicago, IL; Owner, Luma Studios, Lake in the Hills, IL

Jenay Gordon

Faculty since 2007 – Adjunct

Education: M.A.A.E., School of the Art Institute, Chicago, IL; B.F.A. Studio Art, The School of the Art Institute Chicago, IL

Professional Background: Adjunct instructor, McHenry County College, Crystal Lake, IL; Art Instructor, Brown College, Mendota Heights, MN; Art Instructor, Metropolitan Learning Alliance, Bloomington, MN

Memberships: National Art Education Association

Stuart Grais

Faculty since 2006 – Adjunct

Education: M.S., Human-Computer Interaction, DePaul University, Chicago, IL; M.F.A., Time Arts, The School of the Art Institute of Chicago, Chicago, IL; B.F.A., Drawing and Painting, The School of the Art Institute of Chicago, Chicago, IL

Professional Background: Lecturer, DePaul University, Chicago, IL; Lecturer, Loyola University, Chicago, IL; Illustrator/Graphic Designer, Chicago, IL; Instructor, International Academy of Design and Technology, Chicago, IL; Art Instructor, Skokie and Wilmette Park Districts; Skokie/Wilmette, IL; Assistant Art Instructor, The School of the Art Institute of Art of Chicago, Chicago, IL

Mary Grether, ASID, IDEC

Faculty since 2005 – Full-time

Education: M. Arch., Architecture, Illinois Institute of Technology, Chicago, IL; B.S. Art Education, Illinois State University, Bloomington, IL; Diploma, Interior Design, Harrington Institute of Interior Design, Chicago, IL

Certifications: NCIDQ (National Council for Interior Design Qualification); State of Illinois Registered Interior Designer

Professional Background: Designer; PPKS Architectures, LTD., Glen Ellyn, IL; Architectural Intern, Griswold, Heckel, & Kelly, Chicago, IL; AutoCAD Draftsperson, Nayyar & Nayyar, Chicago, IL; Interior Design Sales, Weber, Hilmer, & Johnson, Inc., Chicago, IL

Memberships: ASID (American Society of Interior Designers); IDEC (Interior Design Educators Council); AIA (American Institute of Architects)

Manol Gueorguiev

Faculty since 2008 – Adjunct

Education: M.A. Visual Therapy, University of Chicago, Chicago, IL; B.A. Moving Image and Design, University of Illinois, Champaign, IL

Professional Background: Film Editor, Walsh Construction; Graphic Designer, University of Chicago; Web Designer, Miller Light, Bending Chicago, Feel Tank Chicago; Instructor, University of Chicago, Chicago State University, Chicago, IL; Interior Designer

Laine Gurley

Faculty since 2009 – Adjunct

Education: Ph.D. Curriculum/Instruction, Cornell University; M.S. Animal Behavior, Tufts University; B.S. Biological Sciences, Rutgers University

Professional Background: Adjunct Professor, Harper College, Palatine, IL; Instructor, Tufts University; Biology Instructor, Township High School District #214

Awards: Golden Apple Award for Excellence in Education, 1998

Daniel Hampson

Faculty since 1997 – Full-time

Associate Professor

Education: M.A., Artedemia, DePaul University, Chicago, IL; B.A., Liberal Studies, University of Illinois-Springfield, Springfield, IL

Professional Background: Owner/CEO-Cartoon Company

Memberships: Alliance for Community Media; Artists for Social Responsibility; IICS-International Interactive Communications Society; ISTE-International Society for Technology in Education; IVLA-International Visual Literacy Association; World Future Society

Daniel Hanners

Associate Professor

Faculty since 2000 – Full-time

Education: M.A., Studio Art, Northern Illinois University, DeKalb, IL; B.F.A. Visual Communications, The Illinois Institute of Art - Schaumburg, Schaumburg, IL

Professional Background: Art Director, Movie Facts, Des Plaines, IL

Jennifer Hart

Faculty since 2006 – Part-time

Education: M.A., Literature, Northern Illinois University, De Kalb, IL; B.A., English, Northern Illinois University, De Kalb, IL

Professional Background: Bookseller, Walden Books, Bloomingdale, IL; Teaching Intern, Northern Illinois University, De Kalb, IL

Elisa Hillock

Faculty since 2006 – Part-time

Education: M.F.A., Graphic Design, University of Illinois, Chicago, IL; B.S., Medical Illustration, University of Illinois, Chicago, IL

Professional Background: Graphic Designer, Association for Corporate Growth, Willowbrook, IL; Graphic Designer, Lutheran General Hospital, Des Plaines, IL

Evelyn Hopkins

Academic Director – Advertising, Digital Photography,

Fundamentals, Graphic Design

Faculty since 2006 – Full-time

Education: Certificate of Higher Education/Educational Administration, Northern Illinois University; M.F.A., Fine Arts (Drawing, Lithography, Serigraphy, Intaglio), Washington State University, WA; M.A., Painting/Drawing/Lithography, Northern Illinois University; B.F.A., Painting, Northern Illinois University

Professional Background: Fine Arts Instructor for over twenty years in both credit and non-credit programming for adults and children; The first Continuing Education Information Specialist nationwide, Harper College; Continuing Education Liberal Arts Coordinator, Harper College, Palatine, IL; Dean of Continuing Education, College of DuPage; Director of Arts Education Outreach, College of DuPage, Glen Ellyn, IL; Founder of Love Is Murder, non-profit readers and writers annual conference

Chris Huang

Faculty since 2006 – Adjunct

Education: M.S., Communication Design, Pratt Institute, New York, NY; B.F.A., Fine Art, Taiwan National University, Taipei, Taiwan

Professional Background: Graphics Department Manager, Rubbermaid, TC, Mundelein, IL; Design Director, Artform Communications, Chicago, IL; Creative Director, Look Advertising Co., Taipei, Taiwan; Clients: McDonald's FedEx, Amoco, VDW, 3Com, Eli Lilly, Hyatt Hotel, Harris Bank, Firestone

Awards/Honors: Many BMA Gold and Silver Tower Awards in Business Marketing; Many Gold and Silver Communicator Awards in Corporate, Sales and Marketing Communication Media

Richard Hyde

Professor

Faculty since 1995 – Full-time

Education: M.F.A. Drawing/Printmaking, Northern Illinois University, DeKalb, IL; B.F.A. Drawing/Printmaking, Northern Illinois University, DeKalb, IL

Professional Background: Adjunct Faculty, Northern Illinois University, DeKalb, IL, Freelance Artist, 2D & 3D work

Awards/Honors: Various awards, prizes and purchase awards; Recognized in Photoshop User, Artistry and Hero magazines

Peter Infelise

Faculty since 2001 – Full-time

Education: B.F.A. Multimedia and Web Design, The Illinois Institute of Art - Schaumburg, Schaumburg, IL

Professional Background: Freelance Web Design and Development; Web Developer, Insight 360 Degrees, Hillside, IL

Nupur Jain

Faculty since 2006 – Adjunct

Education: B.A., English Literature, Hindu College; B.A., Fashion Design, South Delhi Polytech; MFA, Fashion Design, University of Cincinnati, Cincinnati, OH

Professional Background: Freelance CAD Designer, Sears Holdings, Hoffman Estates, IL; Stylist, Design Craft; Glenview, IL; Senior CAD Designer, Haggar Clothing Company, Dallas TX; Teaching Assistant, University of Cincinnati, Cincinnati, OH; Designer/Product Development Manager, Export House, New Delhi, India

Travis Jensen

Associate Professor

Faculty since 2001 – Full-time

Education: M.F.A. Interior Architecture, Northern Illinois University, DeKalb, IL; B.F.A. Interior Architecture, Northern Illinois University, DeKalb, IL

Professional Background: Visiting Assistant Professor, Northern Illinois University, DeKalb, IL

Memberships: IDEC (Interior Design Educators Council)

Christen Johannesson

Assistant Professor

Faculty since 1999 – Full-time

Education: B.A. Film Production, Columbia College, Chicago, IL

Professional Background: Instructor, Columbia College, Chicago, IL; Director, Respectable Street Productions, Chicago, IL

Shannon Johnson

Faculty since 2006 – Adjunct

Education: M.S., Fashion Merchandising & Interior Design, Illinois State University, Bloomington, IL; B.F.A., Fashion Design, Virginia Commonwealth University, Richmond, VA

Professional Background: Instructor, IADT, Schaumburg & Chicago, IL; College of DuPage, Glen Ellyn, IL; Interior Designer, Marshall Field & Co, Schaumburg, IL; Kitchen & Bath Design, The Great Indoors, Schaumburg, IL

Atul Karkhanis, AIA, LEED AP

Faculty since 1990 – Part-time

Education: M.Arch, Architecture, University of Illinois, Champaign-Urbana, IL; B.Arch., Architecture, University of Bombay, Bombay, India

Professional Background: President/CEO, Atul Karkhanis Architect Ltd., Chicago, IL; Associate, Newman, Lushig & Associates, Chicago, IL

Memberships/Licenses: Licensed Architect, State of Illinois; Licensed Architect, State of Wisconsin; Licensed Architect, State of Indiana; Registered Architect, Government of India

Awards/Honors: Gold Medal Award, IL; Indiana Masonry Council; Design selected for University of Illinois Design Exhibition

Ed Kerr

Associate Professor

Faculty since 1998 – Full-time

Education: M. A. Education, Argosy University-Schaumburg, Schaumburg, IL; B. A. Music, North Park College, Chicago, IL

Professional Background: Owner, Kerr & Associates, Palatine, IL.; Automotive Safety Animator, Martens & Associates, Ltd., Buffalo Grove, IL.; Senior Graphic Designer, K4 Enterprises, Chicago, IL

Timothy King

Faculty since 2006 – Adjunct

Education: M.F.A., Studio Art, Northern Illinois University, DeKalb, IL; M.A., Painting, Tulsa University, Tulsa, OK; B.F.A., Painting, Kansas City Art Institute, Kansas City, MO

Professional Background: Assistant Professor, Northern Illinois University, DeKalb, IL; Owner/Art Director, Timothy King Design, Elgin, IL; Tucker-Knapp Advertising, Art Director, Chicago, IL

Diane Kitchell, LEED AP

Associate Professor

Faculty since 1997 – Full-time

Education: M.B.A. Argosy University, Schaumburg, IL; B.I.D. Interior Design, Harrington Institute, Chicago, IL

Certifications: NCIDQ (National Council for Interior Design Qualification), LEED (Leadership in Energy and Environmental Design) Accredited Professional; State of Illinois Registered Interior Designer

Professional Background: Project Manager, Design Organization, Inc., Chicago, IL; Owner, DK/Interior Concepts, Munster, IN

Memberships: USGBC (United States Green Building Council)

Roberto Lama

Faculty since 2007 – Adjunct

Education: M.A.; University of Buenos Aries, Argentina

Professional Background: Independent Contractor, CFGR Architects and Engineers, Chicago, IL; Marc Segel Architects, Chicago, IL; Iverbrass, Chicago, IL; Link Builders, Chicago, IL; Staff Leader, SG Digital Design Services; Designer and Supervisor, Tecno Furniture Manufacturer; Instructor, CAD, Interior Design, Construction Management, Westwood College, DuPage, Chicago and Loop Campuses

Amy Lipinski

Faculty since 2007 – Adjunct

Education: M.A., Liberal Studies, North Central College, Naperville, IL; M.S., Hospitality and Tourism Management, Purdue University, West Lafayette, IN; B.A., Visual Communication Design, Purdue University, West Lafayette, IN; B.A., Movement and Sports Science, Purdue University, West Lafayette, IN

Professional Background: Graphic Designer, Agricultural Communication Services, Lafayette, IN; Freelance Graphic Designer & Illustrator, Consumer and Family Sciences, Lafayette, IN; Layout Designer, The Lafayette Leader, Lafayette, IN; Media Director/Account Manager, Indiana Design Consortium, Lafayette, IN; Acting Graphic Design Department Head, Westwood College - O'Hare, Chicago, IL; Graphic Designer Instructor, Westwood College - O'Hare, Chicago, IL

Ted Long

Faculty since 2007 – Full-time

Education: M.F.A., Graphic Design, Miami International Institute, Miami, FL; B.S., IMD, Art Institute of Fort Lauderdale, Fort Lauderdale, FL; B.S., Philosophy, Illinois State University, Normal, IL

Professional Background: Freelance Graphic Design / Web Design, Long on Design; Multimedia Designer, Sheridan House Family Ministries, Davie, FL; Web Specialist, Alig Technologies, Dania Beach, FL; Technical editor, CMS Manager, Devshed.com, Davie, FL

Memberships: AIGA member since 2005, MENSA member since 2003

Jodie Luna

Faculty since 2008 - Adjunct

Education: M. Arch. Illinois Institute of Technology, Chicago, IL; B. Arch. University of Miami, Coral Gables, FL

Background: Adjunct, Harrington Institute of Interior Design; Owner, Conscious Designs; Project/Office Manager, Permit Guys, LLC; Project Architect, Ross Barney & Jankowski

Memberships: AIA, Chicago; Lakeview Chamber of Commerce

Certifications: LEED Accredited Professional; Architect Registration Exam

Terry Lunn

Associate Professor

Faculty since 2002 – Full-time

Education: Masters, Computer Engineering, Birmingham University, England; Bachelor's, Aston Technical College, Birmingham, England

Professional Background: Accounts Manager, SBS Technologies, Crystal Lake, IL; Senior Account Executive, Motorola Computer Group, Schaumburg, IL; Director, Integrated Micro Solutions, Bannockburn, IL

Irene Ryan Maloney

Professor

Faculty since 1995 – Adjunct

Education: M.F.A. Painting, University of Illinois at Chicago, Chicago, IL; B.A. Art, Loyola Marymount University, Los Angeles, CA

Certifications: Teacher Certification, Northeastern Illinois University, Chicago, IL

Professional Background: Art Instructor, Montay College, Chicago, IL; Instructor, University of Wisconsin-Parkside, Kenosha, WI; Instructor, Truman College, Chicago, IL

Awards/Honors: 2001 2nd Place Award "Women's Works" National Juried Exhibition; Featured Artist in "Art Scene Chicago 2000," "Who's Who American Women-1997; One person show, Gruen Galleries, Chicago, IL, June 2001; One person show, Fine Arts Building Gallery-2000, Chicago, IL

Patrick McDonnell

Professor

Faculty since 1997 – Full-time

Education: M.F.A., M. S., Art, Illinois State University, Bloomington-Normal, IL; B.F.A. Art, Texas A&M University, Corpus-Christi, TX

Professional Background: Instructor, Wabunsee Community College, Sugar Grove, IL; Art Director/Graphic Artist, Fig Media.com, Denver, CO; Contractual Graphic Artist, SGI, Denver, CO

Awards/Honors: Art Matters Grant, 1994; Exhibitions: "Patrick Saidmore," and "SOS" 1993, AIDS awareness project: installation of 5000 shoes used as a forum to discuss AIDS transmission, politics, and misconceptions about AIDS; Leslie Lohman Gallery, New York, NY; one man show, "Normal Coast to Coast," photo documentary, 1995; "to speak of many things," The Illinois Institute of Art - Schaumburg, 2004; "All American," sabbatical document exhibition, The Illinois Institute of Art - Schaumburg, 2006

Marcia McMahon

Faculty since 1997 – Adjunct

Education: M.A., Organizational Management, University of Phoenix; B.A., Organizational Behavior, Northwestern University, Chicago, IL

Professional Background: Owner Bridge Lane Consulting, Buffalo Grove, IL; Human Resource Manager, Pactiv, Lake Forest, IL; Employee Relations Supervisor, Quaker Oats, Chicago, IL

Certifications: Career Counselor, Five O'Clock Club New York

Tara Mikhalyeva

Associate Professor

Faculty since 1999 – Full-time

Education: M.S. English, Illinois State University, Normal, IL; B.A. English, Elmhurst College, Elmhurst, IL; B.A. Speech Pathology, Elmhurst College, Elmhurst, IL

Certifications: Type 09 Secondary Teaching Certificate (6-12)-English and Speech; Berlitz Method of TESOL; Laubach Method of TESOL, Certificate of Completion in Web Design

Professional Background: Instructor, DeVry Institute of Technology, Addison, IL; Instructor, College of DuPage, Glen Ellyn, IL; Instructor, MacCormac College, Elmhurst, IL

Memberships: National Council of Teachers of English, MLA, Modern Language Association

Goran Mikic

Faculty since 2008 - Adjunct

Education: M.A., Liberal Arts, University of Chicago, Chicago, IL; B.A., DePaul University, Chicago, IL

Background: Faculty, East-West University, Chicago, IL; Faculty, International Academy of Design and Technology, Chicago, IL; Marketing Director, Dental Profile Inc., Chicago, IL; Owner, Rebirth of Cool Design Studio; Journalist, Reuters News Agency, Associated Press, Serbian Academy of Art and Science, Serbian Orthodox Church; Marketing Director, Chicago Pix Inc., Chicago, IL

Anna Mycek-Wodecki

Associate Professor

Faculty since 2007 - Adjunct

Education: M.A., Fine Arts, Warsaw, Poland; M.A., Graphic Design, Warsaw, Poland

Background: Designer/Illustrator/Photographer for clients in US, Europe and Japan; Art Director, AMW Studio; Art Teacher, Young Rembrandts; Art Department Manager, Encyclopedia Britannica; Art Director, The Rockford Institute and "Chronicles – A Magazine of American Culture"

Awards: Two "Chronicles" Magazine covers awarded for "The Highest Level of Excellence in the field of Publication Design" by the Society of Publication Designers in New York City, NY

Special Achievements: Published "How Would It Feel?" and "Minutka The Bilingual Dog" (Translated into seven languages)

Suzann Nordstrom

Associate Professor
Faculty since 1996 – Full-time

Education: M.A.T. Education, Columbia College, Chicago, IL; B.F.A., Interior Design, The Illinois Institute of Art - Chicago, IL

Professional Background: Artist and Proprietor, Studio Nordstrom, Chicago, IL; Designer and Artist, Resort Design Studio, Chicago, IL; Designer and Artist, Studio P K, Chicago, IL; Art Instructor, Kaleidoscope School of Art, Barrington, IL

Memberships: Allied ASID, American Society of Architectural Perspectivists

Cynthia Orrico

Faculty since 2003 – Part-time

Education: M.A. Interdisciplinary Arts, Columbia College, Chicago, IL; B. A. Graphic Design, Columbia College, Chicago, IL

Professional Background: Professor, Columbia College, Chicago, IL; Instructor, American Academy of Art, Chicago, IL; Graphic Designer, Newciti Concepts, Chicago, IL; Digital Artist, Ambrosi and Assoc., Chicago, IL

Sonal Patel

Faculty since 2006 – Adjunct

Education: M.A.M.S., University of Illinois at Chicago, Chicago, IL; B.S., University of Illinois at Chicago, Chicago, IL

Professional Background: Adjunct Faculty, Westwood College, Chicago, IL; Biomedical Illustrator/Graphic Designer, Independent Contractor, Chicago, IL; Graphic Designer, Urbas Creative Group, Naperville, IL; Production Artist, Matthews International Corporation, St. Louis, MO; Graphic Designer, Blooming Color, Inc., Lombard, IL

Maria Perkovic

Faculty since 2006 – Adjunct

Education: M.F.A., Visual Arts, University of Chicago, Chicago, IL; B.A., English Literature, Goucher College, Baltimore, MD

Professional Background: University of Chicago/Franke Institute, Project Assistant/Freelance Photographer, Chicago, IL; University of Chicago, Course Assistant, Chicago, IL

Karen Puleo

Faculty since 2006 – Adjunct

Education: B.A., Fine Arts, Barat College, Lake Forest, IL

Professional Background: Computer Graphic Artist, Motivation Media, Glenview, IL; Computer Graphics Lecturer Triton College, River Grove, IL; Litigation Visualization, Biometrics, River Forest, IL; Computer Artist, Legal Graphics, Chicago, IL; Program Manager, Harper College, Palatine, IL; Computer Graphics, Print Publishing, Cahners Publishing, Rosemont, IL; Instructor, Robert Morris College, IL; Web Designer, Semiotys, Round Lake Heights, IL

Certifications: Certification in 3D Animation/Compositing, Certification in 3D Essentials in Maya

Keyvan Rafii

Faculty since 2004 – Part-time

Education: Ph.D., Art History, University of Illinois, Urbana, IL; M. Architecture, University of Illinois, Urbana, IL; M. A., Art History, University of Illinois, Urbana, IL; B.S., Architecture, University of Illinois, Urbana, IL

Professional Background: Visiting Professor, University of Illinois, Urbana, IL; Computer Graphics Coordinator, Walter Sobel & Associates, Chicago, IL; Adjunct Professor, School of the Art Institute of Chicago since 2005

Jared Rosa

Faculty since 1999 – Full-time

Education: B.F.A. Visual Communications, Ray College of Design, Schaumburg, IL; B.F.A. Media Arts & Animation, The Illinois Institute of Art - Schaumburg, Schaumburg, IL

Professional Background: Freelance, Illustration & Corporate Identity, Palatine, IL

Andrew Roche

Faculty since 2008 – Adjunct

Education: M.F.A., Film/Video/New Media, School of the Art Institute of Chicago, Chicago, IL; B.F.A., Studio Intermedia Art, University of Iowa, Iowa City, IA

Professional Background: Teaching Assistant, School of the Art Institute of Chicago, Chicago, IL; Teacher, Princeton Review, Chicago, IL

John Salmen

Assistant Professor
Faculty since 2004 – Part-time

Education: D.V.M., University of Illinois, Champaign, IL; B.S., Veterinary Medicine, University of Illinois, Champaign, IL.; B.S., Animal Science, University of Illinois, Champaign, IL

Professional Background: Veterinarian/Owner, Salmen Equine Veterinary Services, West Dundee, IL, Veterinarian/Owner, Siebenburgen Stables, West Dundee, IL. Primerica Financial Services, Hoffman Estates, IL

Cynthia Schneider

Faculty since 2007 – Adjunct

Education: M.A. Communication, Governors State University, University Park, IL; M.A. English, Governors State University, University Park, IL; B.A. English and Communication, Governors State University, University Park, IL

Professional Background: Adjunct Instructor, International Academy of Design and Technology Schaumburg, IL; Editor-in-Chief/News Editor/Staff Writer, INNOVATOR Newspaper Governors State University, University Park, IL; Public Relations Assistant, Moraine Valley Community College Palos Hills, IL

Jeremy Schulz

Faculty since 2003 – Full-time

Education: M.A. Design Time Arts, Northern Illinois University, DeKalb, IL; B.F.A. Electronic Media, Northern Illinois University, DeKalb, IL

Professional Background: New Media Designer, Impact Education, Chicago, IL; Media Developer, Unext, Deerfield, IL; Instructor, Northern Illinois University, DeKalb, IL; Graphic Designer, Northern Illinois University, DeKalb, IL

Eleanor Slesicki

Associate Professor
Faculty since 2000 – Full-time

Education: M.A. Education, Loyola University, Chicago, IL; B.S., Education, Northern Illinois University, DeKalb, IL

Professional Background: Instructor, Oakton Community College Adult Education; Instructor/Assistant Department Chair, Maine East High School, Park Ridge, IL; Particle Analyst, Micro Measurement Laboratories, Inc., Wheeling, IL

Andrew Sobol

Faculty since 2006 – Adjunct

Education: M.F.A., Interactive Media Design/Video, Northern Illinois University, DeKalb, IL; B.F.A., Interactive Media Design, Northern Illinois University, DeKalb, IL

Professional Background: Web Designer, Center for Governmental Studies, Northern Illinois University, DeKalb, IL; Web Designer, Solidline Media, Chicago, IL

Steven Stematis

Faculty since 2007 – Adjunct

Education: M.A. English and American Literature, De Paul University; B.A. Rhetoric, University of Illinois Champaign, IL

Professional Background: Driver Development and Safety Trainer, Laidlaw Education Services; Instructor, Robert Morris College; Instructor, International Academy of Design and Technology Schaumburg, IL

Mark A. Stephens

Faculty since 2007 – Adjunct

Education: M.B.A., Concentration in Strategy, Marketing and Organizational Development, Illinois Institute of Technology, Chicago, IL; B.S., Electrical Engineering, Northwestern University, Evanston, IL

Background: Strategy Project Leader, Komatsu America Corp., Rolling Meadows, IL; Adjunct Professor, National Louis University, Lisle, IL; Operations Group Leader, Target Regional Distribution Center, DeKalb, IL; Store Leadership Program Manager, Home Depot, Inc., Arlington Heights, IL; President/Co-Founder, Savvy Enterprises, Inc., Chicago, IL; Program Manager, Hewlett Packard/Agilent Technologies, Schaumburg, IL; Digital Systems Consultant, Hewlett Packard, Elk Grove, IL; R&D Project Manager, TKJ Designs Engineering, Northbrook, IL

Certifications: PMP, Project Management Institute, Chicago, IL

Tammy Tavassoli

Faculty since 2007 – Part-time

Education: M.B.A., Marketing, American InterContinental University Online, Hoffman Estates, IL; B.S., Textiles and Apparel Design, Northern Illinois University, DeKalb, IL

Background: Store Manager, Chico's; Customer Service Manager, Old Navy; Store Manager/Regional Trainer, Arden B.; Store Manager/Trainer, Victoria's Secret; Store Manager, A Pea in the Pod

Christopher Tedin

Faculty since 1997 – Part-time

Education: M.F.A. Art, Northern Illinois University, DeKalb, IL; B.A. Art, Gonzaga University, Spokane, WA

Professional Background: Creative Director, Dahlstrom Display, Inc., Chicago, IL; Instructor, Moraine Valley Community College, Palos Hills, IL

Awards/Honors: Graduate Fellowship, Northern Illinois University, 1992

Joseph Turner

Assistant Professor

Faculty since 2003 – Part-time

Education: M.F.A. Painting, Northern Illinois University, DeKalb, IL; B.F.A. Painting, Ohio University, Athens, OH

Professional Background: Adjunct Faculty, Waubonsee Community College, 2005-Present; Graduate Teaching Assistant (Instructor of Record) Drawing I and II, Northern Illinois University, 2000-2002; Gallery Assistant, NIU Art Museum, DeKalb, IL

Aneta Urbanska

Faculty since 2007 – Adjunct

Education: M.S., Computer Graphics and Animation, DePaul University, Chicago, IL; B.A., Multimedia and Animation, The Illinois Institute of Art - Chicago

Professional Background: Instructor, 3D Modeling, ITT Technical Institute Matteson, IL; Customer Service Representative, Resurrection Health Care Chicago, IL; Customer Service/Shop Assistant, Remodeler's Supply Center Chicago, IL; Customer Service/Shop Assistant, RSC Cellular Chicago, IL

Awards/Certifications: The Illinois Institute of Art - Schaumburg, Motion Capture Certification, 09/2005; Illinois State Board of Education, Substitute Certification, 09/2007

Michelle Vermont

Faculty since 2006 – Adjunct

Education: B.S., Psychology, University of Iowa, Iowa City, IA; M.A., Education, DePaul University, Chicago, IL

Professional Background: Teacher, Classical Consortium, Barrington, IL; Teacher, District 212, Northlake, IL; Substitute Teacher, District 25, Hoffman Estates, IL; Tutor, Huntington Learning Center, Bloomingdale, IL

Natalie T. Warren

Professor

Faculty since 1998 – Full-time

Education: Ph.D., Psychology, University of Oregon, Eugene, OR; M.A. Psychology, University of California, Santa Cruz; B.A. Psychology, University of California, Santa Cruz, CA

Professional Background: Adjunct Faculty, William Rainey Harper College, Palatine, IL; Adjunct Faculty, Princeton University, Princeton, NJ

Memberships: Midwestern Psychological Association

Felicia Webb

Faculty since 2008 – Adjunct

Education: M.A., Human Service, University of Illinois at Springfield, Springfield, IL; B.A., Psychology, Millikin University

Background: Psychometrician, Elmhurst Counseling and Psychological Services; Psychometrician, M.L.S. Consulting, Chicago, IL; Adult Education Instructor, Decatur Area Vocational Center, Decatur, IL; Workforce Coordinator/Counselor, Macon/Piatt Regional Office of Education; Coordinator Assistant, Boys & Girls Club of Decatur, Decatur, IL

Memberships: Illinois Adult Continuing Educator Association, Continuing Adult Basic Educator

Janeane Weprin

Academic Director – General Education

Director of the Academic Center for Excellence

Faculty since 1996

Education: M.S., Foundations of Education, Northern Illinois University, DeKalb, IL; B.A., Applied Mathematics, University of California, Berkeley, CA

Professional Background: Adjunct, William Rainey Harper College, Palatine, IL; HS Instructor, The Chicago Academy for the Arts, Chicago, IL

JoEllen Weingart, IDEC

Faculty since 1990 - Part time

Education: M.A. Integrated Studies, DePaul University, Chicago, IL; B.A., Psychology/Education, Northeastern Illinois University, Chicago, IL; A.A., Interior Design, William Rainey Harper College, Palatine, IL

Certifications: NCIDQ (National Council for Interior Design Qualifications); State of Illinois Registered Interior Designer

Professional Background: Interior Designer, Richard Honquest Fine Furnishings; Owner/Designer, Classic Design Interiors

Memberships: IDEC (Interior Design Education Council)

Awards/Honors: 2 Gold Key awards for model home design

Jennifer Yuen

Associate Professor

Faculty since 2000 – Full-time

Education: M.S. Physics, Old Dominion University, Norfolk, VA; B.S. Physics/Philosophy, Rockhurst University, Kansas City, MO

Professional Background: Quality Assurance Engineer, Atex Media Solutions, Downers Grove, IL; Quality Assurance Analyst, Interface Software, Inc., Oakbrook, IL

Awards/Honors: Graduated Cum Laude from the Honors Program, Alpha Sigma Nu (National Jesuit Honor Society), Phi Sigma Tau (National Philosophy Honor Society), Phi Alpha Theta (National History Society), and Senior Class Honors at Rockhurst University; Sigma Pi Sigma (National Physics Honor Society) at Old Dominion University

Memberships: National Council of Teachers of Mathematics (NCTM), Mathematical Association of America (MAA), American Association of Physics Teachers (AAPT)

Carol Zack

Faculty since 2007 – Adjunct

Education: M.A., Arts Education, University of Illinois, Champaign/Urbana, IL; B.A., Arts Education, Vanderbilt University/George Peabody College for Teachers, Nashville, TN

Professional Background: Artist – painter specializing in oil pastel, Fine Line Creative Arts Center, St. Charles, IL; Staff Editor & Writer, Creator of the Artist of the Month articles, Oil Pastel Society Newsletter; Faculty, DuPage Art League; Visual Merchandiser and Corporate Training Consultant, Sears University & Sears, Roebuck and Company, Hoffman Estates, IL; Art Instructor and Director of Art Education extension classes, Ball State University, Muncie, IN; Art Instructor, University of Illinois Summer Arts Program, Monticello, IL; Art Instructor, Rantoul TWP High School, Rantoul, IL

Awards/Memberships: Chicago Artist's Coalition, member; Fine Line Creative Arts Center, member; Oil Pastel Society, staff member and regular contributor; DuPage Art League, member; Naperville Art League, member; Judge/Board member – Scholastic Art Awards



04 MESSAGE FROM THE EXECUTIVE COMMITTEE

the illinois institute of art - schauburg



You enter college with your own personal talents and educational goals. At The Illinois Institute of Art - Schaumburg, we see our role as providing educational services that help you develop your potential.

An education here is not a process where we hand you skills and knowledge.

As a student, you must take responsibility and get involved. Here, you learn from artists and professionals in a hands-on environment. You have the opportunity to make both professional contacts and lifelong friends. On your part it means fully engaging in the process - eyes and mind wide open.

There is a vibrant energy here at the College, one that fuels your desire to do your best. You are supported by a close and caring community bound by mutual respect for individuality and creativity. An education from The Illinois Institute of Art - Schaumburg means something. We have a reputation within the business community for graduates who are assets to the companies that employ them.

Your responsibility includes reading and adhering to the policies contained within this catalog, the student handbook, and any subsequent policies provided by The Illinois Institute of Art - Schaumburg.

As the leadership team of The Illinois Institute of Art - Schaumburg, we are here to help ensure that your college experience is the best it can be. Join us, seek us out, tell us how we can help you achieve your educational and career goals. We look forward to being a part of your education.

EXECUTIVE COMMITTEE

David W. Ray

Campus President

Robert L. Brown, Ph.D.

Dean of Academic Affairs

Jeanne Flanagan

Dean of Student Affairs

Jenny Mleko

Director of Career Services

Jennifer Sorenson

Senior Director of Admissions

Jane Spektor

Director of Administrative and Financial Services

Geraldine Tapling

Director of Human Resources



05 ADMINISTRATION

the illinois institute of art - schauenburg



GENERAL ADMINISTRATION

- David W. Ray**
Campus President
- Laura Robillard**
Executive Assistant to the President
- Krista M. Flanagan**
Director of Marketing & Public Relations
- Geraldine Tapling**
Director of Human Resources
- Amrita Nijjar**
Human Resources Coordinator
- Preston Yelvington**
Facilities Director
- Roger Torres**
Maintenance Supervisor
- Donald Cox**
Maintenance Technician
- Abu Khairiuddin**
Campus Security Aide
- Jerry Such**
Campus Security Aide
- Richard Stolcpart**
Director of Technology
- Ernesto Enriquez**
Associate Director of Technology
- James Baker**
Technology Support Supervisor
- Steve Madunic**
Media Services Supervisor
- Jerry Gorzkowski**
Technician I

ACADEMIC AFFAIRS

- Robert Brown, Ph.D.**
Dean of Academic Affairs
Interim Academic Director – Audio Production, Digital Filmmaking & Video Production, Visual Effects & Motion Graphics and Web Design & Interactive Media
- Larry Bowman**
Academic Director – Game Art & Design and Media Arts & Animation
- Mary G. Cain**
Academic Director – Interior Design
- Evelyn Hopkins**
Academic Director – Advertising, Digital Photography, Foundations, and Graphic Design
- Janeane Weprin**
Academic Director – General Education
Director of the Academic Center for Excellence

- Judy Dunne**
Director of Articulation
- Kathleen Gorski**
Faculty Development Director
- Katherine Howard**
Director of Assessment
- Valencia Funches**
Registrar
- Humera Fatima**
Assistant to the Registrar
- Kristina Kim**
Associate Registrar
- Nancy Mathewson**
Transcript Evaluator
- Rich Wilson**
Director of Library Services
- Andrea Blankenship**
Library Assistant

ADMINISTRATIVE AND FINANCIAL SERVICES

- Jane Spektor**
Director of Administrative & Financial Services
- Vicky Coon**
Senior Accounting Analyst
- Karen Smith**
Supply Store Manager
- Natalya Fishkin**
Student Accounting Supervisor
- Olga Kushniryuk**
Student Accountant
- Purvin Thakkar**
Student Accountant
- Joseph Payne**
Director of Student Financial Services
- Jenny Madsen**
Associate Director of Student Financial Services
- Terrence Leppellere**
Assistant Director of Student Financial Services
- Tiffany Pauldon**
Financial Aid Officer
- Tomieka Spain**
Financial Aid Officer
- Lisa Spiek**
Financial Aid Officer
- Jonathan Sutkay**
Financial Aid Officer
- Melissa Weiss**
Financial Aid Officer

ADMISSIONS

- Jennifer Sorenson**
Senior Director of Admissions
- Jamie Randolph Carson**
Director of Admissions
- Christina Caras**
Associate Director of Admissions
- Amy Schweitzer**
Associate Director of Readmissions
- Margene Shullaw**
Associate Director of Admissions
- Stacy Zarr**
Enrollment & Marketing Coordinator
- Meghan MacDuff**
Graphic Designer
- Shane Adriatico**
Assistant Director of Admissions
- Michelle Crone**
Assistant Director of Admissions
- Beth Dolce**
Assistant Director of Admissions
- LaJeanne Grinnage**
Assistant Director of Admissions
- Nicole Guzik**
Assistant Director of Admissions
- Chad Heyse**
Assistant Director of Admissions
- Jignesh Joshi**
Assistant Director of Admissions
- John McFall**
Assistant Director of Admissions
- Eric Mehmen**
Assistant Director of Admissions
- Mike Mejia**
Assistant Director of Admissions
- Stephanie Song**
Assistant Director of Admissions
- Julie Spencer**
Assistant Director of Admissions
- Kenneth Stringer**
Assistant Director of Admissions
- Andrea Taylor**
Assistant Director of Admissions
- Stacy Kemps**
Enrollment Services Manager
- Kelly Davies**
Admissions Coordinator
- Ian Meyer**
Admissions Coordinator
- Deanne Pipitone**
Admissions Coordinator

- Brooke Althaus**
Enrollment Processor
- Diane Cascio**
Mailroom Supervisor
- Nidia Melendez**
Mailroom Coordinator
- Daisy Romero**
Receptionist
- Patricia Pillar**
Evening Receptionist

CAREER SERVICES

- Jenny Mleko**
Director of Career Services
- Vanessa Jackson**
Assistant Director of Career Services
- Heidi Stickle**
Senior Career Services Advisor
- Sarah Highstone**
Career Services Advisor
- Erin Wells**
Career Services Advisor
- Danielle Sattler**
Student Employment Advisor

STUDENT AFFAIRS

- Jeanne B. Flanagan**
Dean of Student Affairs
- Carissa Pasternak**
Administrative Assistant
- Michael Lango**
Associate Dean of Student Affairs
- Larry Disch**
Student Support Coordinator
- Kerrie Lynn**
Student Development Coordinator
- Susan Kehrer**
Academic Advisor
- Joyce Parisi**
Academic Advisor
- Jill Sauer**
Academic Advisor
- Jodie Filpus**
Director of Residence Life and Housing
- Ann Tommerdahl**
Residence Life Coordinator

06 GENERAL INFORMATION

the illinois institute of art - schauburg

ADMISSIONS ADMISSIONS REQUIREMENTS

To be considered for admission to The Illinois Institute of Art - Schaumburg, a person must be a high school graduate or hold a General Educational Development (GED) Certificate. An Assistant Director of Admissions will personally interview the prospective student. It is highly recommended that the interview take place on campus. However, in circumstances where distance is a factor, the interview may be conducted on the telephone or via the internet. The purposes of the preadmissions interviews are to:

Explore the prospective student's background and interests as they relate to the programs offered at the institution.

Assist prospective students to identify the appropriate area of study consistent with their background and interests.

Provide information concerning curriculum offerings and support services available at the College.

Assist in assessing whether the prospective student has a reasonable chance of successfully completing the appropriate program of study.

If it is determined that a mutually beneficial situation exists, the prospective student will have the opportunity to complete an application for admission to the school.

Scores on national exams such as the SAT or ACT exam may be considered for admission, but are not required. All applicants for admission will be required to submit an essay of 300 words describing what the student expects to accomplish while studying at The Illinois Institute of Art - Schaumburg.

Proof of high school graduation or equivalence is required for final admission to the school. A student will not be permitted to continue to his/her second period of instruction without a transcript showing high school graduation, GED scores or a copy of his/her

high school diploma. Students eligible for financial aid will not receive financial assistance until documentation of high school completion is provided. An applicant who holds a bachelor's or associate's degree may submit proof of that degree as evidence of satisfying the high school completion requirement. High school applicants who have not yet graduated should show a partial transcript that indicates their expected graduation date in order to be evaluated for early conditional acceptance.

Individuals with portfolios or previous education are evaluated during the admission process for potential advanced placement.

The Illinois Institute of Art - Schaumburg is committed to nondiscrimination and equal opportunity in admissions, employment, programs, and activities in accordance with Titles VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments on 1972, Section 504 of the Rehabilitation Act of 1973, and The Americans with Disabilities Act. The College does not discriminate on the basis of age, religion, race, creed, color, national origin, ancestry, sex, sexual orientation or disability or any other characteristic protected by state, local or federal law. Applicants requiring additional educational or tuition assistance will be referred to appropriate government agencies or other special educational institutions equipped to handle such situations. For information, please contact the Senior Director of Admissions.

The College reserves the right to request any additional information necessary to evaluate an applicant's potential for academic success.

ADMISSIONS REQUIREMENTS FOR DIPLOMA PROGRAMS

A prospective student interested in the Diploma programs must be an adult learner with an Associates degree in Graphic

Design for the Web Design program or similar art degree and one year of full-time related work experience within the last two years who seeks to update his/her professional skills. In addition, a person must be a high school graduate or hold a General Educational Development (GED) Certificate. Success in this program is dependent on the student having some prior proficiency in design software.

PROCEDURES

An application for admission must be completed and signed by the applicant and parent or guardian (if applicable), and submitted to the College with a \$50.00 enrollment fee. The applicant then has five days from the time of application to submit an essay to the College. An administrative fee of \$100.00 is usually also paid at the time of application, but is due within 10 days after the application is submitted. If an applicant is granted conditional or early acceptance to the College, the applicant must complete and sign (as well as the parent or guardian if applicable) an enrollment agreement and submit it to the College. The College requires a high school and/or college transcript, or GED scores as conditions for enrollment acceptance.

After completing the appropriate application materials, applicants are evaluated by the Admissions Committee. The purpose of the admissions process is to determine the applicant's ability to achieve future academic success based on past academic records and also to determine if the program of study chosen by the applicant is appropriate based on the applicant's stated career goals. The minimum grade point average (GPA) requirement for all programs is 2.0, with the exception of Game Art & Design, which has a required minimum GPA of 2.5. Additionally, applicants to the Game Art & Design program must submit an entrance portfolio that includes a minimum of

10 illustrations. The portfolio must meet the entrance standards determined by the Game Art & Design department. The Admissions Committee reviews applicants who do not meet the GPA and/or portfolio requirements and may request additional information or require that the applicant meet with the Academic Director in the chosen program of study in order to make an accurate assessment of the applicant's potential for success in the program.

Prospective students are strongly encouraged to visit the College. A visit to the College is not a condition for submitting the application for admission or enrollment agreement. Arrangements for an interview and tour of the school may be made by contacting the admissions office.

ACCEPTANCE NOTIFICATION

The College will notify the applicant, in writing, of his or her acceptance. In the event the student is not accepted, the administrative fees, if submitted, will be refunded.

ORIENTATION

Orientation at The Illinois Institute of Art - Schaumburg assists all new students in making the transition from their previous environment to The Illinois Institute of Art - Schaumburg. Each quarter the orientation program provides new students with information about the campus, their academic program, and services offered by the College; as well as giving them an opportunity to meet the faculty, staff, and other students. Students will be advised of the time and date of orientation.

MID-QUARTER STARTS

The Illinois Institute of Art - Schaumburg offers mid-quarter starts each year. This accelerated five and a half week program allows new and readmitted students the opportunity to take two accelerated on-campus or online courses prior to starting full time during one of the four main class starts.

READMISSION PROCEDURES

Any student who has left the College for any time period must complete the reentry process in order to be readmitted to the school. To begin the process, the student must meet with the Associate Director of Readmissions. The student's record will be reviewed for academic progress and financial obligations. If the former student is in good academic and financial standing, the Associate Director of Readmissions will begin the re-entry process. Re-entry students also have the opportunity to start mid-quarter which is a program that will allow continuing students who have withdrawn from school to return mid-session and not have to wait for the quarter to begin.

INTERNATIONAL ADMISSIONS

All international (nonimmigrant) applicants to The Illinois Institute of Art - Schaumburg must meet the same admissions standards as all other students (please refer to Admissions Requirements for all students).

ENGLISH LANGUAGE PROFICIENCY POLICY

All applicants to The Illinois Institute of Art - Schaumburg whose first language is not English must demonstrate competence in the English language. Demonstration that English is an applicant's "first" language can be satisfied if the applicant submits a diploma from secondary school (or above) in a system in which English is the official language of instruction. If English is not the applicant's "first" language, the applicant will need to meet the minimum English Language Proficiency standard through submission

of an official minimum score on the written Test of English as a Foreign Language (TOEFL) or its TOEFL computer-based equivalent. The minimum written TOEFL score required is 480 for diploma programs or 500 for all associate and bachelor level degree programs.

Applicants should contact the Admissions Office to determine other examinations for which official scores, equivalent to TOEFL, are acceptable as an alternative to TOEFL.

The above stated English language proficiency requirements are effective November 1, 2004.

ADMISSIONS REQUIREMENTS FOR NONIMMIGRANT STUDENTS

Applicants seeking to enroll in valid student nonimmigrant status must submit each of the following items:

A completed and signed Application for Admission Form, including required essay;

A completed and signed Enrollment Agreement (if an applicant is granted conditional or early acceptance);

Original or official copies of all educational transcripts (high school and, if applicable, university level academic records) and diplomas. These educational transcripts and diplomas must be prepared in English or include a complete and official English translation;

Fee for official credential evaluation of non-American educational credentials, if applicable.

Proof of English language proficiency (see English language proficiency policy);

A completed and signed Sponsor's Statement of Financial Support; (This statement is not required if the student is self-sponsored);

Official financial statements.

Financial statements (typically provided by a bank) must verify sufficient funds to cover the cost of the educational program as well as all living expenses;

A U.S. \$50 non-refundable administrative fee and a U.S. \$100 refundable tuition deposit;

A photocopy of the student's passport to provide proof of birth date and citizenship (students outside the United States who have not yet acquired a passport will need to submit a copy of their birth certificate);

For all nonimmigrant applicants residing in the United States at the time of application: a photocopy of

the visa page contained within the student's passport as well as a photocopy of the student's I/94 arrival departure record (both sides);

For all nonimmigrant applicants residing in the United States at the time of application in either F, M or J non-immigrant classification: written confirmation of nonimmigrant status at previous school attended before transferring to The Illinois Institute of Art - Schaumburg;

Proof of Health Insurance. Students who do not possess health insurance upon applying to The Illinois Institute of Art - Schaumburg must be prepared to purchase health insurance through an approved provider upon commencement of studies.

If an applicant seeking to enroll in valid student nonimmigrant status is transferring from a college or university in the United States, the International Student Transfer Clearance Form is also required.

If the applicant is accepted, he/she will be sent additional information regarding the student visa application process. The Illinois Institute of Art - Schaumburg is authorized under federal law to admit nonimmigrant students.

SPECIAL PROGRAMS HIGH SCHOOL EDUCATORS

The College offers special programs each summer for high school educators. Contact the Admissions Office for further information.

SUMMER STUDIO 101 PROGRAM

A one-week program in Advertising, Audio Production, Digital Filmmaking & Video Production, Fashion Design, Fashion Marketing & Management, Game Art & Design, Graphic Design, Interior Design, Media Arts & Animation, Digital Photography, Visual Effects & Motion Graphics, and Web Design & Interactive Media is offered each summer to students entering the 10th, 11th, and 12th grades. For more information, contact the Admissions Office.

ADMINISTRATIVE AND FINANCIAL SERVICES

This department is the "business hub" of the College and is

responsible for providing a variety of student and management services. Within this department are the following services and offices.

STUDENT FINANCIAL SERVICES

The Student Financial Services Department assists students and their families in developing a financial plan to meet educational expenses. Student success is enhanced through adequate financial preparedness. Specialists from this department will help students complete the federal and state applications for grants and loans applicable to the student's circumstances. Once the student's eligibility for financial aid has been determined, a financial planner helps the student develop a plan for meeting direct and indirect educational expenses. Monthly or quarterly payments may be included. This planning process occurs each academic year, and financial planning services are continuously available to both students and families.

SUSPENSION AND REINSTATEMENT OF FINANCIAL ASSISTANCE: All Programs

Students who are suspended from a program of study or terminated from the College are ineligible for financial assistance until they regain admission and comply with satisfactory academic progress requirements.

FEDERAL STUDENT FINANCIAL AID

The purpose of federal student financial aid programs is to provide students with an opportunity to obtain a college education. Central to the purpose of financial aid is the belief that students and their families, to the extent possible, have the primary responsibility to pay for the student's college education. Financial aid is made available to assist students when family resources are not sufficient to meet college costs. All students are to be treated fairly and equitably by applying policies and procedures for determining eligibility consistently. Though applicants are encouraged to

seek financial aid, students should not rely solely on these monies to support themselves throughout the academic year. Students receiving any form of financial aid are required to meet standards for academic progress and attendance. Proof of such progress on a periodic basis is verified prior to any disbursements of financial aid. Failure to make satisfactory academic progress or satisfactory attendance requirements may result in the termination or reduction of financial aid.

The Financial Aid Department is responsible for accurate distribution, explanation, documentation, and validation of financial aid requirements; it is the student's responsibility to comply with all requests in a timely fashion if the student wishes to continue receiving benefits. Federal aid grants are awarded on a fiscal year basis, beginning July 1 and ending June 30, so some applicants may need to complete the application process twice during an academic or calendar year.

FEDERAL FINANCIAL AID PROGRAMS

The Illinois Institute of Art - Schaumburg participates in the following programs:

FEDERAL PELL GRANT

Description: Federal Pell Grants are "gifts" of assistance to students who meet financial standards set by the federal government. They are available to students who demonstrate financial need, based on a federal formula, and who have not already received a bachelor's degree. The amount available varies from year to year based on Congressional appropriations. Grants for 2008–09 for full-time, eligible students ranged from \$400 to \$4,731 per academic year. Part-time students who are eligible for grants receive smaller amounts. Please contact the Student Financial Services Department for current Pell Grant ranges and your eligibility for that grant. Grants do not have to be repaid.

How to apply: Complete the Free Application for Federal Student Aid (FAFSA). The school will receive an Institutional Student Information Report (ISIR) from the Federal

Financial Aid Processor when you indicate the school as a choice on your FAFSA. The ISIR establishes your eligibility for the Federal Pell Grant and authorizes the school to credit your tuition account with Federal Pell Grant payments. If you are eligible, you will be notified on your Student Financial Plan.

How payments are made: If we have a valid ISIR for you, we can receive your Pell Grant funds directly from the federal government. Your account is then credited with your Pell Grant funds about 10 days before the first day of class each term. The credit is automatic as long as your financial paperwork is complete each year, you remain eligible for aid, and you officially register for classes each term.

ACADEMIC COMPETITIVE GRANT (ACG)

Description: The Academic Competitive Grant is available to students who are US citizens receiving a Pell Grant, are full time in their first or second year of college in a degree program, graduated from high school in 2005 or later, and took a program of study in high school that was considered to be rigorous. Each eligible student may receive two years of ACG. The award is up to \$750 the first year and up to \$1,300 the second year. To receive a second year grant, the student must have a 3.0 GPA at the end of the first year.

How to apply: Applying for a Pell Grant (see left) allows a student to be considered for an ACG. In addition, the student must provide an official high school transcript. The Academic Affairs office at The Art Institutes will evaluate the transcript to determine if it meets the "rigorous program of study" requirement.

How payments are made: If we have a valid ISIR and a valid High School transcript that meets requirements, payments are credited directly to the student's account in each quarter in which the student meets eligibility requirements. National Science and Mathematics Access to Retain Talent (SMART) Grants

Description: SMART Grants are available to eligible students

in the third and fourth years of certain bachelor's degree programs. Students must be receiving a Pell Grant, a U.S. Citizen, and have a 3.0 GPA. If transferring from another school, the student must have a 3.0 in classes for which credits are being transferred. The admissions office can provide the student with a list of eligible programs. Awards are up to \$4,000 per year.

How to apply: Applying for a Pell Grant (see left) allows a student to be considered for a National SM ART Grant.

How payments are made: If we have a valid ISIR, payments are credited directly to the student's account in each quarter in which the student meets eligibility requirements.

FEDERAL SUPPLEMENTAL EDUCATIONAL OPPORTUNITY GRANT (FSEOG)

Description: FSEOGs are "gifts" of assistance to students. They are available to students who demonstrate exceptional financial need and who have not already received a bachelor's degree. The amount available varies and program funds are limited. Eligible students generally receive from \$200 to \$1,200 for each academic year (three quarters or two semesters). Grants through this program do not have to be repaid.

How to apply: Complete the Free Application for Federal Student Aid (FAFSA). The school will receive an Institutional Student Information Report (ISIR) from the Federal Financial Aid Processor when you indicate the school as a choice on your FAFSA. The school will use the information from the ISIR to determine whether you are eligible for an FSEOG. If you bring or mail the FAFSA to the school, we can tell you if you will be eligible for an FSEOG and the approximate amount that you will receive. If you are eligible, you will be notified on your Student Financial Plan.

How payments are made: If we have a valid ISIR for you, we can receive your FSEOG funds directly from the federal government. Your account is then credited with your grant

funds about 10 days before the first day of class each term. The credit is automatic as long as your financial paperwork is complete each year, you remain eligible for aid, and you officially register for classes each term.

FEDERAL STAFFORD STUDENT LOAN

Description: Subsidized and Unsubsidized Federal Stafford Student Loans carry a fixed interest rate of 6.8%. Contact the Student Financial Services Department for the most current interest rates. The program is funded through banks, savings and loan associations, credit unions, and other lending institutions. Eligibility is based on financial need. If you are eligible, you may borrow once per academic year as long as all of the required paperwork has been completed. The federal government pays the interest on a Subsidized Federal Stafford Loan while the student attends school, during the grace period, and during periods of deferment. The student is responsible for interest on an Unsubsidized Federal Stafford Loan.

Amount: Dependent students may borrow combinations of Subsidized and Unsubsidized Federal Stafford Loans up to a maximum of \$3,500 during the first grade level, \$4,500 during the second grade level, and \$5,500 for the third and fourth grade levels. Independent students and dependent students whose parents cannot borrow under the Federal PLUS Loan program (see next section) may borrow the maximum annual amounts stated above, plus an annual maximum of \$4,000 in Unsubsidized Federal Stafford Loans for the first and second grade levels, and \$5,000 in Unsubsidized Federal Stafford Loans for the third and fourth grade levels. A variable origination fee (up to 3%) and a variable insurance fee (up to 1%) are deducted from the amount borrowed for both Subsidized and Unsubsidized Stafford Loans. Maximum loan amounts may be reduced for loan periods less than an academic year and if the student has previous loans. Amounts are accurate as of this printing. Please contact the Student Financial Services Department for the most current amounts.

Repayment for Subsidized Loans: Repayment begins six months after you leave school or drop below half-time status. While you are in school in at least a half-time status and during the six-month grace period, the interest is “subsidized” by the federal government.

Repayment for Unsubsidized Loans: Your first payment of principal is due six months after you leave school or drop below half-time status. Interest is paid quarterly while you are attending school or can be accrued during the in-school and six-month grace periods. If it accrues, it is added to the principal when you begin to repay the loan. See your Student Financial Aid Officer to obtain a sample loan repayment schedule.

How payments are made: Federal Stafford Loans are usually sent directly to the school from the lender electronically. This process is called Electronic Funds Transfer (EFT). With your authorization, the EFT loan funds are usually automatically credited to your tuition account prior to the beginning of each term. Some lenders send copayable checks directly to the school. The checks generally arrive at the beginning of each term and require the student's signature. See the Student Financial Services Department for details. If your loan funds have not been received when you start class, we will defer payment of the school charges until the funds are received, as long as all of the paperwork has been completed.

FEDERAL PARENT LOAN FOR UNDERGRADUATE STUDENTS (FPLUS)

Description: These loans are made directly to parents of dependent students by participating lenders. FPLUS Loans have a fixed interest rate of 8.5%. Contact the Student Financial Services Department for the most current interest rates. Lenders will require a credit evaluation to determine the parent's eligibility for this loan. A parent may borrow up to the difference between the student's educational costs and other financial aid the student receives for each academic year. A variable insurance fee (up to

1%) and a variable origination fee (up to 3%) are deducted from the amount borrowed. Repayment: Repayment begins within 60 days after the loan is fully disbursed. See your Student Financial Aid Officer to obtain a sample repayment plan.

How payments are made: Most lenders will electronically transmit the loan funds to the school by a process called Electronic Funds Transfer (EFT). With the borrower's permission, the loan proceeds will automatically be transferred to the student's account; this usually occurs prior to the beginning of each term. Occasionally FPLUS Loan copayable checks are mailed directly to the school each term. If your lender sends a check, the school will forward the check to your parent to endorse and return to the school so the loan proceeds can be applied to your student account. See your Student Financial Aid Officer for more details.

FEDERAL WORK-STUDY

Through the Federal Work-Study program, you have the opportunity to meet part of your expenses by working part-time on or off school premises. A limited number of jobs are available, with priority given to students with the greatest need. Our Student Financial Services Department has more details. The maximum a student can earn through this program is the amount of unmet need (the difference between expenses and all resources). Wages from this program may be paid directly to you as you earn them or as a credit to your school account. As with any job, several weeks may pass before you receive your first paycheck, so you will need to cover your own expenses initially.

ALTERNATIVE LOAN PROGRAMS

The Art Institutes participate in several alternative loan programs. Interest rates, processing fees, eligibility requirements, and repayment terms differ for each program. Alternative loans are through private lenders and usually require a credit check and/or a cosigner. Staff at the Student Financial Services Department can discuss these

programs with you in more detail. Program availability and terms are subject to change. You can use alternative loans if you are eligible and need assistance beyond that available through traditional aid programs. Contact the Student Financial Services Department for application and eligibility requirements and a sample loan repayment schedule.

STATE STUDENT ASSISTANCE PROGRAMS

Some states offer or promote educational loans, grants, and scholarship programs funded by individual state legislatures to help students obtain higher education. The eligibility criteria, amounts, and loan repayment obligations vary according to state regulations. The Student Financial Services Department can help you apply for the program in your state.

VETERANS EDUCATION ACT

The Veterans Education Act provides varying levels of assistance to eligible veterans, disabled veterans, and their dependents. If you are a veteran or the dependent of a veteran, contact your local Veterans Administration for more information.

VOCATIONAL REHABILITATION PROGRAMS

Every state has programs to help people with physical and mental disabilities. Some states offer retraining programs for people who have been out of the job market for a length of time. Eligibility criteria and amounts vary according to state regulations. For more information, contact your local vocational rehabilitation office, unemployment office, or your state department of human resources.

PAYMENT PLAN OPTIONS

The Art Institutes offer low-interest payment plan options that enable payments to be made on a monthly basis while attending the school. Our Financial Aid Officers review payment plan options with students while reviewing their financial aid awards to help identify the best possible combination of financial resources to meet their needs.

SCHOLARSHIPS

The Art Institutes, of which The Illinois Institute of Art - Schaumburg is member, is dedicated to the success of students pursuing creative careers. Talented individuals from across the United States and internationally are sought to complement the student population. To support this commitment, The Illinois Institute of Art - Schaumburg offers the following scholarships:

THE ILLINOIS INSTITUTE OF ART - SCHAUMBURG MERIT SCHOLARSHIP

The Art Institutes Merit Scholarship program provides scholarships to students who show evidence of merit and the motivation to complete the program but who are unable to enter or continue classes without additional financial assistance. The amount of the scholarship varies according to the student's unmet need and level of merit. Scholarship proceeds may be applied to tuition or housing.

THE ART INSTITUTES SENIOR SCHOLARSHIP COMPETITION

High school seniors may compete for four half-tuition scholarships and fourteen \$5,000 tuition scholarships offered annually by The Illinois Institute of Art - Schaumburg. Based on the current tuition rate, the amount of the scholarship would be \$3,608 per quarter. Awards are based on ability and commitment to a career in Advertising, Audio Production, Digital Filmmaking & Video Production, Digital Photography, Fashion Design, Fashion Marketing & Management, Game Art & Design, Graphic Design, Interior Design, Media Arts & Animation, Visual Effects & Motion Graphics, and Web Design & Interactive Media.

Other scholarships may be awarded by the College as appropriate.

The Art Institutes, of which The Illinois Institute of Art - Schaumburg is member, also offers scholarships to winners of various national competitions. Winners are selected by committees of artists and professionals who are independent of The Art Institutes. These

national scholarships include the following:

One full-tuition scholarship is awarded annually through the National Art Education Association (NAEA) and one full-tuition Scholastic Arts Scholarship is granted. Two full-tuition scholarships are awarded annually through the national commercial art competition of the Vocational Industrial Clubs of America (VICA). The recipients of these scholarships may enroll at any one of The Art Institutes, which include The Illinois Institute of Art - Schaumburg as well as locations in:

Arlington, VA
Atlanta, GA
Austin, TX
Brookline, MA
Burnaby, BC
Charleston, SC
Charlotte, NC
Chicago, IL
Cincinnati, OH
Dallas, TX
Decatur, GA
Denver, CO
Draper, UT
Durham, NC
Fort Lauderdale, FL
Henderson, NV
Houston, TX
Houston, TX (North)
Indianapolis, IN
Jacksonville, FL
Lenexa, KS
Los Angeles, CA
Miami, FL
Minneapolis, MN
Nashville, TN
New York, NY
Novi, MI
Philadelphia, PA
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Sacramento, CA
San Bernardino, CA
San Diego, CA
San Francisco, CA
Santa Ana, CA
Santa Monica, CA
Seattle, WA
Sunnyvale, CA
Tampa, FL
Tucson, AZ
York, PA
The Art Institute Online, a division of the Art Institute of Pittsburgh.

Contact an Assistant Director of Admissions for more information.

The Family Tuition Assistance Plan is also available. This scholarship is available when two or more family members

are enrolled concurrently. Scholarships cover tuition only unless otherwise noted. They do not cover books, supplies or miscellaneous fees. Students attending The Illinois Institute of Art - Schaumburg on scholarships must maintain at least a 2.5 cumulative grade point average in order to retain eligibility.

ACCOUNTING DEPARTMENT

At the time of the initial enrollment, the student develops an estimated financial plan to help ensure that he or she will be able to meet all the expenses involved in the education process (tuition, fees, supplies, costs of living, etc.). The Accounting Department maintains student billing and payment records. The student or parents/guardians where applicable, will receive payment notices as outlined on their estimated financial plan. The payments are due on or before the date noted on the financial plan. All payments must be current prior to registration and entry for the following quarter.

REFUND POLICIES REFUND POLICY PRIOR TO MATRICULATION

An applicant may cancel his/her enrollment in person or in writing before the beginning of classes. An applicant not requesting cancellation before the scheduled starting date indicated on the Enrollment Agreement will be considered a student.

The Illinois Institute of Art - Schaumburg will notify the student, in writing, of his/her acceptance or rejection. In the event that a student is not accepted by The Illinois Institute of Art - Schaumburg, all tuition, fees, and other charges shall be refunded.

The applicant may cancel this contract and receive a full refund of all monies paid to date if cancellation is made in writing to the Assistant Director of Admissions and mailed or delivered to The Illinois Institute of Art - Schaumburg at the address stated herein within six (6) business days after the application is submitted. An applicant requesting cancellation more than six (6) business days after

the application is submitted prior to the beginning of class will receive a refund of all monies paid, less the \$50.00 application fee and \$100.00 administrative fee for a total of \$150.00.

All tuition and fee monies paid by an applicant will be refunded if requested within three (3) business days after his/her first tour of The Illinois Institute of Art - Schaumburg and inspection of equipment, or if requested within three (3) business days of his/her attendance at the regularly scheduled orientation program for his/her starting quarter, whichever is sooner.

Refunds will be made within thirty (30) calendar days after the applicant/student request or within thirty (30) calendar days after his/her first scheduled class day.

REFUND POLICY AFTER MATRICULATION

All Quarters

In the event of withdrawal by a student or termination by The Illinois Institute of Art - Schaumburg during any quarter of study:

Prepaid tuition and fees for any period beyond the current quarter will be refunded in full. A student may voluntarily withdraw from training by notifying the Office of the Registrar in person or in writing. Written notice of cancellation shall take place on the date the letter of cancellation is postmarked or in cases where the notice is hand carried, it shall occur on the date the notice is delivered to the College. The Illinois Institute of Art - Schaumburg shall pay the refund within thirty (30) calendar days of that date. Refunds shall be paid directly to the student unless payment to the lender or other entity is required by the terms of the student's financial plan in which The Illinois Institute of Art - Schaumburg participates. The termination date will be the date of notice indicated above. If the student has given no written notice, The Illinois Institute of Art - Schaumburg shall determine the date of withdrawal from within fifteen (15) school days after the last date of attendance and shall pay the refund within thirty (30) calendar days of making that determination. For a student on a written leave of absence who fails to arrive

for a class following conclusion of his/her leave, refunds will be made within thirty (30) calendar days from his/her first scheduled class day.

A separate lease agreement and refund policy exists for a student who leases housing accommodations arranged by the College. The College reserves the right to apply any student payment or any refund due to a student to any student financial account that is in arrears.

Each academic quarter is eleven (11) weeks in duration. The calculation of refunds is based upon the last day of attendance within one quarter. Any portion of a day's attendance is considered a full day of attendance for refund purposes.

In the event the College cancels or changes a course or program of study in such a way that a student who had started the program or course is unable to complete it, the College will refund all monies paid for the course or program within thirty (30) days.

Refunds are subject to state and federal guidelines and may be adjusted accordingly at any time. When changes are made, students will be notified.

GENERAL REFUND POLICY RETURN OF FEDERAL TITLE IV AID

A percentage of Federal Title IV Aid will be returned if the student withdraws during the first 60% of the quarter. The amount returned will be based on the percentage of days remaining in the quarter. The College will determine the calendar days completed in the quarter divided by the total number of calendar days in the quarter. If the amount is less than or equal to 60% then that percent of the Federal Title IV Aid received is the amount that can be retained. The difference will be returned to the Federal Title IV Aid program from which funds were received in this order:

- Unsubsidized Stafford Loan
- Subsidized Stafford Loan
- Perkins Loan, PLUS Loan
- Pell Grant, SEOG

If Federal Title IV Aid funds have been given to the student and if the student withdraws during the first 60% of the quarter, the student may need

to return some of those funds. If the student needs to return the funds, the College will notify the student regarding how much is owed and how it is to be returned.

ADJUSTMENT OF CHARGES

The Illinois Institute of Art - Schaumburg will first calculate how much needs to be returned under the Return of Federal Title IV Aid policy. That amount will then be subtracted from the amount that was paid for the quarter of withdrawal to get the adjusted amount paid. The Illinois Institute of Art - Schaumburg will then calculate how much of the charges can be retained based on school policy. The amount that can be retained will be subtracted from the adjusted amount paid. If there is additional money to be refunded from Federal Title IV funds, the refund will be made to the student, or with the student's written authorization, to Federal loans from which funds were received, in this order: Unsubsidized Stafford, Subsidized Stafford, PLUS Loan. If there is an additional credit balance remaining after the Federal refund is made, under the school policy, refunds will be made in this order, to programs from which funds were received: Unsubsidized Stafford Loan, Subsidized Stafford Loan, PLUS Loan, other loans, other aid (if required), and student.

If kits, components of kits, books or supplies are returned to the book store in re-saleable condition within 21 days of withdrawal of the current quarter, a credit will be given. All refunds and return of funds will be made within 30 days of the date that the student notifies the school of withdrawal.

MID-QUARTER SESSION REFUND POLICY

This academic quarter is approximately 5 weeks in duration. In accordance with school policy, the school will earn tuition and fees for the mid-quarter as follows:

Week One - 25%
Week Two - 50%
Week Three - 75%
After Week Three - 100%

Students who leave school during the first three weeks of the mid-quarter session may return the supply kit and/or individual components of the supply kit within 10 days of your last date of attendance of the mid-quarter.

The scheduling adjustment periods are two days from the start of the mid quarter session. If you adjust your schedule, your financial aid eligibility may change. Please see your Financial Aid Officer before you adjust your schedule.

The Return of Title IV Calculation as described in the general refund policy will apply using the mid-quarter start and end dates.

FINANCIAL INFORMATION

Tuition rate increases per credit hour can be expected at least once per year and will be published to students as they are made. Special U.S. and overseas trips are voluntary and not included in regular tuition and fees.

NON-PAYMENT OF CHARGES

Non-payment of tuition, housing, fees and/or other charges due to The Illinois Institute of Art - Schaumburg will result in your being obligated for additional collection costs, collection agency costs, and legal costs. In addition, we reserve the right to report student failure to pay amounts owed to one or more national credit bureau organizations and not release the academic transcript until all debts to college are paid in full.

ACADEMIC AFFAIRS

Academic Affairs is the "heart" of the College. Department administrators and faculty members have been carefully recruited to ensure the excellence of the educational process. Faculty members are recruited based on their academic credentials and industry-related work experience. Further, they have been selected because they enjoy communicating and working with students.

Students come to the College to prepare for employment in the career field of their choice. They do not come to the College

only for the purpose of earning credits, diplomas, or degrees. The educational process is devoted to the development of employable skills, professional attitudes, and general education, so that graduates are prepared for a productive personal and professional life. It is very important that students use every resource at their disposal to get the maximum benefit from every course undertaken. Students should consult with the instructors and department administrators whenever there is a need for additional support services.

ASSESSMENT

The Illinois Institute of Art - Schaumburg is committed to providing a quality higher education that prepares students to pursue careers in their chosen fields of study. To honor this commitment, the College assesses if students are achieving the necessary skills and knowledge to be successful in their chosen professions and personal lives. Student learning is assessed on a course by course basis and on a program level. One of the primary means of program level assessment is the student portfolio. To graduate, students must produce a portfolio that demonstrates they have learned the entry level employment competencies appropriate to the specific degree program. The portfolio and other modes of assessment of student academic achievement provide a means for the College to continually improve the educational programs it offers.

ACADEMIC PERFORMANCE MEASURES

Student academic performance is recorded, reported, and monitored by the Registrar on a quarterly basis using the following measurements.

GRADE POINT COMPUTATION

The grade point for an individual course is computed using the equivalent grade points listed in the "Academic Grading System" section. The total grade points for the individual course are determined by multiplying the letter grade equivalent grade

points by the credit hours for the course. Note: Grades earned for Transitional Studies courses are not calculated into the quarterly grade point average (GPA).

QUARTERLY GRADE POINT AVERAGE

The quarterly grade point average (GPA) is computed by dividing the total grade points earned for all courses attempted in the quarter by the total credits attempted in that quarter. The quarterly GPA is reported each quarter.

CUMULATIVE GRADE POINT AVERAGE

The cumulative grade point average (CGPA) is computed by dividing the total grade points earned for all courses attempted at the College by the total credits attempted. The resulting CGPA is expressed as a whole number and a tenth, e.g., 2.5, 3.2. The College uses a 4.0 scale to assign grade points. Example: A student earns B grades, which equal 3.0 grade points each, in four, 4-credit courses ($3.0 \times 4 \times 4 = 48$) during the first quarter, and A grades, which equal 4.0 grade points each, in four, 4-credit courses ($4.0 \times 4 \times 4 = 64$) during the second quarter: $48 + 64 = 112$ (total grade points earned for all courses): $112/32 = 3.5$ CGPA (Total grade points/total number of credits earned = CGPA). The CGPA is used in all evaluations of student academic progress and/or standing.

QUARTER CREDIT HOUR

All coursework at the College is measured in quarter credit hours. One quarter credit hour is awarded for each 10 classroom contact hours of lecture, 20 classroom contact hours of laboratory instruction, or 30 contact hours of internship. One classroom contact hour is defined as 50 minutes in a 60 minute period. The student is assumed to devote appropriate time to preparation and study outside the classroom.

Full-time: Enrolled in 12-16 credit hours or more in an academic quarter. Half-time: Enrolled in 8 credit hours in an academic quarter. Less than half-time: Enrolled in 4 credit hours in an academic quarter.

Full-load - degree programs:
Full-time course load schedule for a particular program averages 16 credits. Academic Year: Three eleven-week quarters in which the student is enrolled.

ACADEMIC YEAR

First-Year Student

Students who have accumulated up to 36 credits OR have been granted up to 36 transfer credits

Second-Year Student

Students who have accumulated 36-95 credits

Third-Year Student

Students who have accumulated 96-143 credits

Fourth-Year Student

Students who have accumulated 144 or more credits

ACADEMIC GRADING SYSTEM

The grading system incorporates letter grades and codes that have the following numeric equivalence and definitions:

Letter Grades	Grade Points
A	4.0
A-	3.7
B+	3.4
B	3.0
B-	2.7
C+	2.4
C	2.0
C-	1.7
D+	1.4
D	1.0
F	0.0
WF	0.0

GRADING SCALE FOR COLLEGE CREDIT COURSES

93-100%	A
90-92.9%	A-
87-89.9%	B+
83-86.9%	B
80-82.9%	B-
77-79.9%	C+
73-76.9%	C
70-72.9%	C-
67-69.9%	D+
63-66.9%	D
Below 63.0%	F

GRADING SCALE FOR TRANSITIONAL STUDIES COURSES

93-100%	A
90-92.9%	A-
87-89.9%	B+
83-86.9%	B
80-82.9%	B-
77-79.9%	C+
73-76.9%	C
Below 73.0%	F

LETTER CODES

TR=External Transfer Credit
P=Proficiency Credit by Exam or Portfolio
S=Satisfactory
U=Unsatisfactory
W=Withdrawal from Course (first nine weeks)
W/F=Withdrawal from Course (after nine weeks)
I=Incomplete
WV=Waive

ADVANCE COURSE CREDIT (TR OR P)

Course credit transferred from another accredited postsecondary institution is assigned a "TR" code. Proficiency credit awarded on the basis of an exam or portfolio review is assigned a "P" code. Such a credit is applied to the total credits required for graduation, but has no letter point value and is not computed in the cumulative grade point average. All transfer credits must be approved by Academic Affairs.

Withdrawal (W)

A student who withdraws from a course or from the program during the first nine weeks of the quarter will be assigned a "W" code for each course. The "W" code is not used in the computation of the student's grade point average; however, the credits count as attempted credits. "W" grades are used in the computation of the Incremental Credit rate.

Withdrawal/Fail (W/F)

A student who withdraws from a course or from the program after the ninth week of the quarter will be assigned a "W/F" code for each course. The "W/F" is used in computing the

student's grade point average. "W/F" grades are used in the computation of the Incremental Credit rate.

Incomplete (I)

The College does not issue "Incomplete" grades. In the event a student cannot complete the work required in a course, the student may contact the instructor to ask for an extension. It is up to the instructor to grant or not grant an extension. If an extension is granted, a grade of F will be recorded until such time as the work is submitted and a grade change can be affected.

SATISFACTORY ACADEMIC PROGRESS POLICY

Applicable to every student enrolled in diploma and undergraduate degree programs, the Satisfactory Academic Progress Policy ensures that students make satisfactory progress towards successful completion of their academic programs. The evaluation points and milestones contained in the policy are meant to identify problems for which actions of early intervention and/or remediation can be taken. Most critical to this policy is a student's ability to enroll in and complete courses on a consistent manner. This ability is measured in two ways: cumulative grade-point-average (CGPA) and incremental completion rate (ICR). Failure to complete courses successfully for any reason may negatively affect academic progress. Failing courses or withdrawing from courses could result in the loss of financial aid. In order for a student to graduate, the minimum

requirements are a CGPA of 2.0 and completion of the program in no more than 150% of total program credits.

CRITERIA FOR HONORS DESIGNATION

To promote academic excellence and to recognize exemplary academic achievement, the following honors designations will be issued on a term basis and upon graduation.

Term Honors Designation (at the completion of a quarter or semester) - Students who enroll for and complete 12 credits or more and meets the following criteria may receive the corresponding designation:
Term GPA Honors Designation 4.0
President's Honor Roll 3.7-3.9
Dean's Honor Roll 3.5-3.6
Honor Roll

Honor Designation at Graduation - Students who achieve a CGPA of 3.5 or better are designated as Honor Graduates.

Transitional studies classes are not considered when evaluating honors designations.

If a student's CGPA falls below 2.0, but is at least 1.8 and/or the ICR is below 66.67% but at least 60%, the student may be placed on probation one time after he or she has moved beyond his or her eighth quarter. The student would then need to achieve the 2.0 and 66.67% milestones at the next evaluation point or be dismissed.

TRANSITIONAL STUDIES

Transitional Studies Courses are based on the results of the academic placement test.

MILESTONES AND EVALUATION POINTS FOR SATISFACTORY ACADEMIC PROGRESS			
	Evaluation Point	Milestones (CGPA and ICR)	Required Action
Diploma	End of First Quarter	< 1.0 and/or 33.33%	Probation
	End of Second Quarter	< 1.0 and/or 33.33%	Dismissal
	End of Second Quarter	< 1.5 and/or 50% > 1.0 and 33.33%	Probation
	End of Fourth Quarter and every quarter thereafter	< 2.0 and 66.67%	Dismissal
Degree	End of Second Quarter	1.0 and/or 33.33%	Probation
	End of Third Quarter	1.0 and/or 33.33%	Dismissal
	End of Third Quarter	< 1.5 and/or 50% > 1.0 and 33.33%	Probation
	End of Sixth Quarter and every quarter thereafter	< 2.0 and 66.67%	Dismissal

Like any course, students must successfully complete such courses in order to progress in the program. Transitional studies course credits do not count towards the total number of credits for graduation nor do they count in the CGPA; however, they do count in determining the maximum time frame and the incremental completion rate. Transitional studies courses may be individually attempted no more than three times. Failing or withdrawing from a transitional studies course three times will result in dismissal.

APPEAL PROCESS

The process to appeal requires the student to request the opportunity to appeal a dismissal in writing; the reason for the appeal must be the result of mitigating circumstances (meaning a circumstance outside of the student's control); and documentation supporting a claim of mitigating circumstances must be provided.

If a student appeals and is denied the appeal, he or she must remain out of school until one year after the quarter in which the appeal was denied. The student can then request an additional appeal for reinstatement, but would have to demonstrate accomplishments or changes that show a degree of college readiness that reliably predict success.

PROCEDURE FOR RE-ENTRY AFTER ACADEMIC TERMINATION

Termination Reentry Process

A student terminated for violating the SAP must appeal in writing to the Dean of Academic Affairs for re-entry before the start of the quarter in which he/she wishes to return. Also, any student who ceased attendance and whose grades in the last quarter of attendance caused him/her not to meet the minimum standards of the SAP must go through the same appeal process. The appeal procedure described in the preceding section applies.

If the appeal is granted, the re-entering student will be placed on probation during the quarter of return. The student must meet the minimum standards of the SAP to continue in the

program. The student must successfully retake courses previously failed so that the recalculated GPA and successful completion percentage meets or exceeds the minimum requirements. An academic evaluation will be conducted by the Dean of Academic Affairs and/or the Academic Review and Conduct Committee to determine that the student has the desire and the academic ability to progress satisfactorily in the program.

REENTRY PROCESS

For details, please refer to the College's procedure for readmission in the Admissions section.

EXPLANATIONS OF RELATED ISSUES

Calculation of CGPA

A student's cumulative grade point average is calculated by a.) Multiplying credits for each course by grade points associated with the grade earned; b.) Totaling the grade points earned for all the courses, and c.) Dividing total grade points earned by the total number of quality credits. The Art Institutes use a 4.0 scale in assigning grade points.

(The CGPA is calculated by rounding up to the nearest tenth if the last digit is 5 or greater. It is rounded down to the nearest tenth of the last digit if less than 5. Ex: 1.95=2.0, Ex: 1.94=1.9)

Repeated Courses and Grades

Grades achieved in repeated classes will replace the "F", "W", or "WF". Grades of "F", "W", or "WF" are included in the maximum allowable time frame and incremental completion rate requirements in attempted hours. The grade "I" indicates Incomplete and is calculated as if it is an 'F' until it is changed to another grade. A grade of Incomplete will only be granted upon approval by the Dean of Academic Affairs. Students may also retake a class in which they received a passing grade in order to improve their CGPA.

REMEDICATION OF ACADEMIC DEFICIENCIES

It is strongly recommended that any student with 'W' or 'F' grades register for the same

courses in the subsequent quarter to improve academic achievement.

TRANSFERRING TO ANOTHER ART INSTITUTE

Students wishing to transfer from one Art Institute to another may do so only if they are in good standing at the sending school. Any student dismissed for academic progress cannot transfer to another Art Institute until he or she has been reinstated at the sending school and is deemed to be making satisfactory academic progress.

CHANGES IN PROGRAM

Students are allowed one change in program and must be making satisfactory academic progress at the time a request is made to change programs. A change from one level (Associates) to another level (Bachelors) is not considered a change in programs.

ATTENDANCE POLICIES AND PROCEDURES

The College is required by federal, state, and accreditation regulation to maintain and enforce an attendance policy. Participation in classroom activities is vital to a student's successful completion of each course and is an important facet of each student's professional development. The Attendance Policy of the College has been designed to reflect the demanding nature of the professional fields. Attendance records are on file and can be made available to potential employers after graduation upon request.

ATTENDANCE VERIFICATION

Students may verify their attendance at any time during the quarter with the Registrar's Office by requesting an Attendance Snapshot. Any discrepancies should be discussed and rectified with the individual instructor. The student is expected to attend all classes as scheduled, to be on time, and to remain in the classes for their full duration. It is recognized that a student may be absent from class due to a serious illness or family emergency. The following policy allows for those emergencies. There are no ex-

cused absences. Arrangements to complete make-up work for missed classes must be made with each individual instructor and are the responsibility of the student.

Full Absence: A full day of absence is defined as being absent for the total number of hours classes are scheduled each day for the program in which the student is enrolled. Absences are recorded from the first day of the quarter regardless of the reason for absence.

Partial Absence: A student who arrives late or leaves class early is charged in fifteen minute increments of absenteeism. This absence accumulates toward absenteeism on a student's quarterly record.

CONSECUTIVE ABSENTEEISM

Any student who is absent fourteen consecutive calendar days without notifying the Registrar in writing will be withdrawn from the program. In the event that a student had already completed one or more courses prior to accumulating fourteen consecutive days' absence, the student will be permitted to receive credit (if earned) for the courses already completed.

If the student has been withdrawn due to consecutive absenteeism, but was not terminated due to unsatisfactory academic progress, and wishes to return to the College, the student must write a letter of explanation to the Dean of Academic Affairs. The letter must state the reasons of the extensive absenteeism and include how the student's circumstances have been remedied or changed. The Dean of Academic Affairs will review a student's letter of explanation and determine whether the student's circumstance(s) and academic status warrant consideration for reinstatement to the College. The student may be asked to appear in person during the review process when deemed necessary by the Dean of Academic Affairs. Students accepted back into the College must follow reentry process. (Please refer to the Admission section of the Catalog).

If the student has been withdrawn due to consecutive ab-

senteism and was terminated due to unsatisfactory academic progress, and wishes to return to the College, the student must appeal according to the College's procedure for appealing an academic termination.

Attendance Policy: 32% absenteeism in a course may result in attendance failure. This equals: 11 hours of absenteeism in a three-hour week course, 14 hours in a four-hour week course, 17.5 hours in a five-hour week course and 21 hours of absenteeism in a six-hour week course. Individual classes may have a different attendance/participation procedure. Students should consult their individual class syllabi for specific information.

This includes accumulated time marked as "tardy" from class, as-well-as total absences from classes, and any classes missed during the add/drop period.

Emergency Leave Policy: A student who withdraws from the College due to a documented emergency must notify the College at the time of the emergency. The Emergency Leave must be approved by the Dean of Academic Affairs and the President.

Only one emergency leave per twelve-month period is permitted.

Students or their representative need to notify the College prior to the next quarter start of the circumstances of the emergency. Charges for tuition, housing, kits, transportation, and all other fees are non-refundable charges and will be charged in full for the return quarter. The student may need to reapply for financial aid.

PROGRAM CHANGES UNDERGRADUATE TO UNDERGRADUATE PROGRAM CHANGE

A student is permitted to change program within the College only once and must receive written approval from the Academic Director of the program he or she is entering. Changing from a diploma or associate's program to a bachelor's program for the same major is not considered a change of major. Policies and procedures for transfer from one

program to another follow:

Courses taken in one major applicable to the second major shall be transferred with the grade.

Transfer credit will not be awarded for courses taken in the previous major which are not part of the new major.

Grades earned in the previous major (for courses transferred into the new major) will apply to the student's new major CGPA calculation.

If students have taken a course more than once, all grades relevant to that course shall apply to the second major.

A student must have a 2.5 CGPA to transfer into the Game Art & Design program. Additionally, students who wish to transfer to the Game Art & Design program must submit an entrance portfolio that includes a minimum of 10 illustrations. The portfolio must meet the entrance standards determined by the Game Art & Design department.

For ICR purposes only, those courses transferred will apply to the new major. The maximum allowable timeframe shall be calculated as the total number of credits in the program minus the number of credits applied to the new major X 150%. Example: If a student transfers 36 credits to a new major consisting of 180 credits, the calculation would be $180 - 36 = 144 \times 150\% = 216$ credits. Second example, if a student earned 36 credits in the original major that are applicable to the new major, but transfers 48 credits due to repeating failed classes, then the maximum allowable timeframe is reduced to 198 credits.

SECOND UNDERGRADUATE DEGREE

Students who have graduated from The Illinois Institute of Art - Schaumburg will be awarded Residency credit for courses that pertain to their new program. Grades used in the CGPA of the previous program will be applied to the student's new program CGPA calculation.

DIPLOMA PROGRAMS TO UNDERGRADUATE DEGREES

All courses, except for Portfolio, will be transferable into the related undergraduate degree program at The Illinois Institute of Art - Schaumburg. This will ensure an easy transition for those students interested in furthering their education to obtain an Associate's and/or Bachelor's degree from the College. Students who have graduated

from a Diploma program will be awarded Residency credit for courses that pertain to their new program (with the exception of the portfolio class). Grades used in the CGPA of the previous program will be applied to the student's new program CGPA calculation.

TRANSFERS FROM ANOTHER ART INSTITUTE

A student must be in satisfactory academic standing to be allowed the opportunity of transferring from one Art Institute school to another. A student who is terminated, cannot, under any circumstances, transfer from one Art Institute school to another, unless that student successfully appealed that termination at the first Art Institute. (Please refer to the Transfer Credit section). Because each Art Institute's curriculum may be different, coursework taken at one campus may not transfer to the other campus.

STUDENT ACADEMIC RECORDS STATUS CHANGE

Once enrolled, a student is assumed to be in continuous enrollment and attendance and to be making satisfactory progress until graduation. The student who alters this academic progression in any manner is considered to be making a "status change" which will require approval or understanding in advance of the changes. The basic status changes include:

- an enrollment change from one program of study to another program of study (termed "internal transfer")
- a withdrawal, suspension, or termination of studies
- a course change, addition, or deletion
- transferring from one Art Institute to another Art Institute (termed "external transfer")
- address changes emergency information
- Students who wish to request an academic or registration status change as noted above must refer to the Registrar's Office for procedural details.

GRADE REPORTS

Every student is issued a mid-term and final grade report each

academic quarter of study. The College is concerned with every student's academic progress and professional development. Each student should take every opportunity to consult with his/her instructors and Academic Director to ensure maximum academic and professional success.

Students can access current grades through their On Line Services (OLS) student account. (For details, please refer to the On Line Services (OLS) section of the Catalog). Grades are posted by the Registrar and will appear within 24 hours after all the grades have been processed. Only the most recent grades posted will be displayed on OLS.

STUDENT TRANSCRIPT RECORDS

The Registrar's Office processes transcript requests. A written request with signature is required to release an academic transcript. There is a \$5.00 administrative fee for requests. Release of transcripts is subject to good financial standing. A minimum of five business days processing time is required; expect a longer processing period for Ray College or Ray Vogue transcripts. Students can view their unofficial transcripts through their On Line Services (OLS) student account. (For details, please refer to the On Line Services (OLS) section of the Catalog).

TRANSITIONAL STUDIES POLICY

Based on the results of the academic placement test, students may be required to take Transitional Studies courses. Students must successfully complete such courses in order to progress in the program. Transitional Studies policies are listed below.

GE095 English Fundamentals is a prerequisite for all General Education courses, except for the other Transitional Studies courses. It should be the first Transitional Studies course taken if required by the student.

All Transitional Studies courses must be taken early in a student's academic career. They should be completed by the time a student has completed

48 quarter credits. Students should not take four transitional studies courses within their first three quarters of attendance.

If a student places into GE097 Mathematics Fundamentals I, the student must take GE098 Mathematics Fundamentals II the quarter immediately following the quarter the student completes GE097 Mathematics Fundamentals I.

Students must receive a grade of C or better in order to successfully complete a Transitional Studies course.

Students who fail or withdraw from a Transitional Studies course must repeat the course the subsequent quarter the course is offered.

Students who enroll in a Transitional Studies course three times and do not receive a grade of C or better will be terminated from the program. Transitional Studies course credits do not count towards the total number of credits for graduation nor do they count in the CGPA; however, they do count in determining the maximum time frame and the incremental completion rate. Transitional coursework cannot be transferred into the Art Institute.

PROFICIENCY CREDIT POLICY

The Illinois Institute of Art - Schaumburg recognizes that prospective students may have experience or prior learning equivalent to certain courses offered at the College; therefore, students may be awarded proficiency credit through testing or portfolio review.

GUIDELINES FOR PROFICIENCY CREDIT

Students may be awarded proficiency credit for up to 44 quarter credits for the bachelor's degree programs. (Note: A student may be awarded up to 88 credits combined proficiency and transfer credits for bachelor's degree programs).

Students may be awarded proficiency credit for up to 20 quarter credits for the associate's degree programs. (Note: A student may be awarded up to 44 credits combined proficiency and transfer credits).

Students may be awarded proficiency credit for up to 8

quarter credits for the diploma programs.

Proficiency credit will be recorded on the transcript as "P" credit. While the credit will count toward the required number of hours of credit toward the student's degree program, no grades will be assigned. Proficiency credit will not be computed in the student's GPA or CGPA nor will proficiency credits be calculated as part of the ICR.

PROFICIENCY CREDIT

Students should inform their Assistant Director of Admissions of prior learning experience and submit their portfolios and supporting documentation to him or her, preferably prior to the start of classes, but no later than the end of the first quarter the student is enrolled at the College. Students may be awarded proficiency credit in the following ways:

- Earn appropriate scores on proficiency tests such as the College Board Advanced Placement (AP) exams,
- College Level Examination Program (CLEP) examinations, and/or in-house proficiency tests for selected courses.
- Present evidence of prior learning obtained in the workplace or through other means, as demonstrated through a portfolio of their work and additional supporting documentation.

TRANSFER CREDIT POLICY

Guidelines for Transfer Credit Only college-level courses taken at an accredited institution of higher education will be considered for transfer. No Transitional Studies courses will be considered for transfer credit.

Only courses with a grade of "C" or better will be considered for transfer. Only courses taken for a grade will be considered for transfer of credit. One exception: Pass and Satisfactory grades will only be considered if accompanied by a statement from the college or university that the "P" or "S" is equivalent to a grade of "C" or better.

The grades for courses taken at other institutions will not be factored into the student's CGPA or ICR.

Course descriptions from the college or university catalog and/or course syllabi may be requested by the Transfer Credit

Evaluator and/or Academic Director if questions arise. The catalog year must correspond with the date when the course was taken.

For all courses, the scope of the coursework must be comparable to the courses taught at The Illinois Institute of Art - Schaumburg to be considered for transfer of credit.

Transfer of credit will not be accepted for portfolio, senior project, and project management courses as well as the general education Capstone course.

If a prospective student has earned either a bachelor's or master's degree from another nationally and/or regionally accredited institution, The Illinois Institute of Art - Schaumburg will exempt the student from having to take any additional general education courses except for the GE400 Capstone course, which is mandatory for every student enrolled in a Bachelor degree program.

Students who transfer from other accredited institutions may be awarded up to 88 quarter credits through transfer credit and proficiency credit combined for the bachelor's degree programs. Students must complete the remainder of their required credits at The Illinois Institute of Art - Schaumburg.

Students who transfer from other accredited institutions may be awarded up to 44 quarter credits through transfer credit and proficiency credit combined for the associate's degree programs. Students must complete the remainder of their required credits at The Illinois Institute of Art - Schaumburg.

Students who transfer from other Art Institutes may be awarded up to 132 quarter credits through transfer credit and proficiency credit combined for bachelor's degree programs. Transfer students from other Art Institutes schools must complete the remainder of their required credits at The Illinois Institute of Art - Schaumburg.

Credits from transfer courses are not calculated in the maximum allowable credits or incremental completion rate requirements; however, transfer credits do reduce the total number of credits that must be attempted within the program. Therefore, the maximum attempted credits for a student with transfer credit

is one and one-half times the number of credits required to complete for graduation.

Grades for credits transferred from any post-secondary institution will be recorded as "TR" and will not affect the student's CGPA.

Transfer credit will not be accepted for diploma programs.

Students may be eligible to receive transfer credit in a number of ways:

ARTICULATION AGREEMENTS

The College has established articulation agreements with many high schools and community colleges. Articulation agreements between institutions allow credit (proficiency or transfer) for coursework completed by a student at one institution to count at another. The articulated courses from the originating school have equivalent competencies as those at The Illinois Institute of Art - Schaumburg.

Prior to matriculation, students are responsible for requesting and providing the necessary documentation and artwork (if required) outlined in the articulation agreement. All documentation must be submitted to the Transfer Credit Evaluator including official transcripts. Credit will be awarded once all the documentation has been reviewed and approved by the Academic Director and Dean of Academic Affairs. For more information, contact the Transfer Credit Evaluator.

EARN COLLEGE CREDIT AT OTHER ACCREDITED POST-SECONDARY INSTITUTIONS

Students must complete the requirements of a transfer agreement established between The Illinois Institute of Art - Schaumburg and a postsecondary institution they attended before coming to The Illinois Institute of Art - Schaumburg.

Students must complete training or other educational experience in the military as measured through DANTES or DSST examinations.

TRANSFER CREDIT PROCEDURES NEW STUDENTS

If a new student earned college credit at another accredited post-secondary institution prior to enrollment, the student may be eligible for credit for equivalent courses at The Illinois Institute of Art - Schaumburg.

Official sealed transcripts must be sent to the Admissions Office, prior to the start of classes, but no later than the end of the first quarter the student is enrolled at the College. No coursework taken prior to matriculation will be considered for transfer of credit after the end of the student's first quarter. Students who are co-enrolled must request permission before enrolling at another institution while attending classes at The Illinois Institute of Art - Schaumburg.

TRANSFER CREDIT PROCEDURES CURRENT STUDENTS

Continuing students may earn credit for courses taken at other accredited institutions after matriculation at The Illinois Institute of Art - Schaumburg. Transfer credit policies and procedures for continuing students follow:

The student must be enrolled full-time at the College during the same quarter in which a course is taken outside the College.

The student must have approval from his/her Academic Director and the Dean of Academic Affairs prior to taking a course at another institution.

One course per quarter maximum will be allowed.

Courses must be taken as they pertain to the normal time sequence within the student's program.

New official sealed transcripts must be sent to the Registrar's Office as soon as possible upon completion of the course, but no later than the end of the student's next quarter at the College.

TRANSFER CREDIT PROCEDURES - REENTRY STUDENTS

If a re-entering student earned

college credit at another accredited post-secondary institution during the interrupted study, the student may be eligible for credit for equivalent courses at The Illinois Institute of Art - Schaumburg.

Official sealed transcripts must be sent to the Admissions Office, preferably prior to the start of classes, but no later than the end of the first quarter the student returns to the College. No coursework taken during the interrupted study will be considered for transfer of credit after the end of the student's first quarter back in school.

REGISTRATION PROCEDURES

Prior to registration, it is the student's responsibility to consult the schedule of classes and select their courses from the schedule. The schedule, including class meeting days and times, is made available in the Registrar's Office and/or through On Line Services (OLS) website.

SCHEDULING

Classes are in session six (6) days a week Monday through Saturday. Students must have the flexibility to meet his/her weekly hour requirements through a combination of morning, afternoon, and evening classes.

CLASS SESSION HOURS

Monday - Friday
8:00 am to 10:00 pm
Saturday
8:00 am to 5:00 pm

ACADEMIC ADVISING

Students are strongly encouraged to meet with their Academic Advisor and/or Academic Director to discuss their progress in the program, including a review of their degree audit, and obtain current course prerequisites. This is a critical component of the registration process in order to ensure appropriate course sequencing and course selection for the upcoming quarter.

ADMINISTRATIVE HOLDS (Registration)

All administrative holds placed on student accounts must be cleared with the appropriate

department(s) prior to registration. Students will not be able to register until all administrative holds are removed. Holds can be viewed in the Academic Services portion of the On Line Services (OLS) website.

REGISTRATION PROCEDURES

Registration for continuing students begins the seventh week of each quarter using the College's online registration process. Appropriate notices regarding the times are posted in advance. Students are assigned a registration day depending on their student level. Seniors and pending graduates typically are scheduled to register first.

Courses are available on a first-come, first-served basis, so it is important that students register during their designated registration period. Academic Advisors, Academic Directors, and Registrar staff are available during the registration process to assist students with their course schedules.

New student registration begins the eighth week of each quarter. New students will be notified of the dates and time to register. New students will be orientated to the registration process and schedule their classes in the Registrar's Office.

All students enrolled in diploma programs will be required to register with their Academic Advisor in order to ensure appropriate course sequencing and availability.

Much of the course, instructor, and classroom scheduling take place in the short period between registration and the start of classes. Therefore, it is very important that every student register during the scheduled registration period. Students who register late will be subject to schedule delays and course selection on a space available basis.

ONLINE COURSEWORK

The College makes distance learning courses available to its students through a consortium agreement with The Art Institute Online, a division of The Art Institute of Pittsburgh. This option allows students the flexibility

of taking classes in an online environment from any location. Many of the general education and major classes are also offered online. Students must consult with the College's Online Advocate in order to determine their eligibility and register for these courses. (For details, please refer to The Art Institute Online section of the Catalog.)

OFFICIAL CLASS SCHEDULES

The student's official class schedule will be available on the first day of classes. Every student must present an official schedule to each instructor before they will be admitted to class during the first week of school. The College reserves the right to make any schedule changes to courses, room assignments, session assignments and student reassignment as deemed appropriate by the Dean of Academic Affairs.

COURSE CUT-OFF DATE

All students must be cleared to sit in class by the first day of the second week of the quarter. If the student is not cleared for class prior to the course cut-off date, the student will not be allowed to start the quarter.

SCHEDULING ADJUSTMENT PERIOD

Any course that is added or dropped from the student's schedule must be processed by the Registrar's Office prior to the end of the designated scheduling adjustment period. After the scheduling adjustment period, the student is charged for all classes for which he/she is registered. The scheduling adjustment period is printed on the student's official schedule. The scheduling adjustment period is the first Monday of the quarter through the Monday of week two of each quarter. If a holiday falls on Monday of week two, Tuesday of week two will be the final day to adjust schedules.

CLASS SIZE

The maximum number of students in a class is 30 for studios or labs, and 45 for lecture. Typically, the average class size is much smaller. The average

class size was 18 students for fiscal year 2008 (July 2007 - June 2008). While there is no established minimum class size, a class for which less than 12 students are registered will likely be canceled. This is not only to make the best use of instructional resources, but to foster adequate dialogue and academic exchange between class participants.

CLASS ASSIGNMENTS AND PROJECTS

There is considerable emphasis placed on simulated work situations and completion dates. Class time is set aside for completing the projects and the student will spend additional time outside the class hours as necessary for meeting the established project submission deadlines. In the professional world, there are rarely any acceptable excuses for missing project deadlines and it is extremely important that students learn and exhibit professional discipline.

ONLINE SERVICES (OLS)

At the College, students are provided their own online student account through On Line Services (OLS). Each student OLS account is maintained in a secure environment for student privacy and is easily accessible from any online connection for student convenience. OLS serves to provide up to date information, access to College partner links, and a student email account. Students log onto their account through <http://stu.aii.edu> website, which provides access to the following:

ADMINISTRATIVE HOLDS (OLS)

With a user ID and password, students can view any administrative holds placed on their accounts in the Academic Services portion of the On Line Services website. College Email Account and Management System OLS provides an email account that can be universally accessed from any computer that is connected to the Internet. Through this email account, important information from the College is disseminated. In addition, this email account serves as a communication channel

between faculty and students. Students are expected to use their college supplied email account.

DIRECTORY

The OLS Directory displays the name, program of study, and website address of all current students and faculty members at the College.

GRADES/ TRANSCRIPTS

Grades and transcripts are available to students who access the OLS website immediately after being posted by the Registrar.

ONLINE REGISTRATION

Registration for courses for the upcoming quarter takes place the seventh and eighth week of the quarter, using the College's online registration process. Courses are available on a first-come, first-served basis, so it is important that each student register during the designated registration period. (Please refer to the Registration section of the Catalog).

WEB PUBLISHING TOOLS/WEBSITE SPACE

Every student and faculty member is allotted 5MB of space on The Art Institute's student web server for use in creating personal websites. Students and faculty members are able to design and publish their own websites without banner advertisements or other requirements commonly imposed by other free web publishing sites.

For questions or assistance with student's online account please contact the Registrar's Office.

CREDIT TRANSFERABILITY STATEMENT

The Illinois Institute of Art - Schaumburg is authorized by The Illinois Board of Higher Education to award the degrees described in this Catalog, and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the Accrediting Commission of Career Schools and Colleges of

Technology. However, the fact that a school is authorized and accredited is not necessarily an indication that credits earned at that school will be accepted by another school. In the U.S. higher education system, transferability of credit is always determined by the receiving institution. It is the student's responsibility to confirm whether or not credits will be accepted by another school. The mission of The Illinois Institute of Art - Schaumburg is to help students to prepare for entry-level employment in their chosen field of study.

Programs offered by one school within the Art Institutes system will not be identical to similar programs at another school within the system due to differences imposed by state law, use of different instructional models, and local employer needs. Therefore, students who decide to transfer to another school within the Art Institute system should be aware that not all of the credits earned at The Illinois Institute of Art - Schaumburg may be transferable into that school's program.

THE ART INSTITUTE ONLINE (AiO)

The Illinois Institute of Art - Schaumburg offers selected online courses through a consortium agreement with The Art Institute Online, a division of The Art Institute of Pittsburgh. Online classes are 5.5 or 11 weeks in length and have the same course and exit competencies as the onground version of the equivalent course. Online courses are delivered in an asynchronous, web-based format so that students may be active in an online classroom at any time, from any computer that provides internet access.

The Illinois Institute of Art - Schaumburg carefully reviews all course descriptions, course outcomes and course syllabi for online courses to ensure that the courses offered through The Art Institute Online have the same level of academic integrity as the equivalent on-campus course offered at The Illinois Institute of Art - Schaumburg.

Online courses are designed to take advantage of technology, making the learning environment more efficient,

and maximizing relevance to the student's prior learning and experiences. As in traditional oncampus classes, students are expected to complete all work and submit assignments within the time periods given by the instructor as listed on the course syllabus. Students in online courses are required to log into the course at least four of seven days per class week, with each of the four log-ins occurring during separate 24 hour periods. All assignments must be submitted by 1:00 a.m. (Pacific Standard Time) on the due date. Students taking online courses for the first time may be required to complete online orientation prior to the start of classes.

Student participation is required in addition to submitting formal assignments for the course. Log-ins are monitored, and students enrolled in online courses must adhere to strict academic and attendance policies to remain in good standing.

The Illinois Institute of Art - Schaumburg charges the same tuition for online courses as it charges for on-ground courses. In addition, a \$100.00 fee is charged for each online course taken to cover administrative and technical support for students.

REQUIREMENTS FOR PARTICIPATION IN ONLINE COURSES

Any student interested in enrolling in online courses must meet with their Academic Advisor to determine if he/she is a good candidate for online coursework. The Online Advocate reviews the student's comfort level in an online environment, the amount of time the student is available during the week, and the technology available to the student. Candidates for online courses must be in good academic standing and possess effective time management, problem-solving, and critical thinking skills, as well as strong written communication abilities.

The College's Academic Advisor will be able to make the most appropriate recommendations about course types and course loads. In order to participate in online classes, students must have computer hardware and software equivalent to the

specifications indicated by The Illinois Institute of Art - Schaumburg.

The Illinois Institute of Art - Schaumburg regularly evaluates the online hardware and software class requirements to ensure that students taking courses through The Art Institute Online are utilizing technology in parity with students taking the equivalent courses oncampus. Prior to registration each quarter, students are expected to review the online courses offered that quarter. The technology requirements specified for each course are available on the virtual campus Web site, www.aionline.edu/catalog.

REGISTRATION FOR ONLINE COURSES

Students register for online courses during the regular registration period at The Illinois Institute of Art - Schaumburg. Students may register themselves for oncampus classes, but may only be registered for an online class by meeting with their Academic Advisor. Online courses are offered in one or two sessions within the academic quarter calendar. The first 5.5 week session begins at the same time the on-ground coursework begins at the College and runs for 38 days (through the Wednesday of week six of an academic quarter). The second 5.5 week session begins 38 days prior to the end of the quarter (Thursday of week six) and ends on the same day as the quarter for the College. The 11 week sessions begins and ends the same time as the onground coursework begins and ends. Students may only be registered for online classes during the regular registration period, regardless of how many online classes they take or which sessions they wish to take them in. The same add/drop policy and timeframe is followed for both online and on-ground courses.

Registration is considered to be confirmed when the mandatory online academic orientation exam has been successfully completed. (See below.) Any student who fails to complete the online student orientation by the appropriate deadline will be removed from all online classes prior to the start of the academic quarter.

Students who are registered only for online classes and drop that class or classes will be considered dropped from school and must go through the reentry process for reinstatement.

ACADEMIC AND SOFTWARE ORIENTATION

All students taking online courses are required to successfully complete an academic orientation to the online classroom prior to the beginning of their course(s). This orientation reviews the expectations, policies, and procedures associated with taking courses online. The orientation must be completed prior to the start of classes - please see the College's Online Advocate/Academic Advisor for deadlines. It is imperative that students are ready to begin working on the class at the start of the academic quarter; students will not have time to get orientated once the class is underway.

If a student encounters a technical problem there is a toll free e-College support line available 24 hours a day, 7 days a week. Students may also request assistance from the Art Institute Online directly through their web site or by working with The Illinois Institute of Art - Schaumburg Online Advocate. Online course specific tutoring and software tutorials are offered free of charge through e-College and are available to all students taking an online course via links from their online home pages.

TEXTBOOKS

All online courses require textbooks. The textbooks for online courses may be found in the course descriptions area located at The Art Institute Online catalog home page, www.aionline.edu/catalog. The Art Institute Online's textbook provider is MBS Direct. They provide 48-hour delivery for most textbooks. Textbooks can be purchased online or over the phone via a toll free number using a credit card.

EQUIPMENT

Prior to registration, students are provided with a list of the hardware and software required for the online courses they are considering taking. The technology requirements specified for each course are available on The Art Institute Online virtual campus Web site, www.aionline.edu/catalog. Students may purchase their own equipment using an outside vendor, or use The Art Institute Online technology partners which may be found at The Art Institute Online's home page, www.aionline.edu/campus. Students are not required to purchase or lease any equipment through The Illinois Institute of Art - Schaumburg or The Art Institute Online. Students are welcome to utilize The Illinois Institute of Art - Schaumburg computer labs and facilities (including the ACE for on-campus tutoring) to successfully complete their online classes.

FACULTY

Faculty who teach online courses at The Art Institute Online possess the same subject matter credentials and experience requirements as faculty who teach the equivalent on-campus course at The Illinois Institute of Art - Schaumburg. In addition, all faculty who teach online are required to successfully complete a six-week online training course. In most cases, faculty who teach online courses teach comparable courses on-ground within The Art Institutes system.

FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT

The Family Educational Rights and Privacy Act of 1974, as amended ("FERPA") sets out requirements designed to afford students certain rights with respect to their education records. In addition, it puts limits on what information The Illinois Institute of Art - Schaumburg may disclose to third parties without receiving prior written consent from the student.

A complete copy of the Family Education Rights and Privacy Act can be found in the annual Student Handbook/Planner.

STUDENT AFFAIRS

At The Illinois Institute of Art - Schaumburg, the goal of the Student Affairs Department is to answer the needs of the student whether it is for their well-being, their development as a member of the community or through the educational process of becoming a life long learner. The programs, events, extra-curricular, and co-curricular activities offered by the department are an integral and significant part of the education process and the student's experience at the College.

STUDENT LIFE

Student Life is an important aspect of a student's time at The Illinois Institute of Art - Schaumburg. The Student Affairs Department encourages student involvement in campus life and promotes each student's personal and professional growth while attending the College. Students will find opportunities throughout each quarter; including socials in the student lounge, opportunities to network with peers, faculty, and staff, diversity programming, leadership development workshops, trips to area attractions, and more. These events are designed to promote networking among students of diverse backgrounds and interests and to create a supportive community within our school.

The Student Affairs Department also promotes co-curricular programming on campus. Through competitions, hosting artists on campus, and promoting social awareness events; the department provides students an opportunity to explore different cultures, examine their social identity, and develop an awareness of the impact they can have on their community.

The Illinois Institute of Art - Schaumburg also believes in providing students with opportunities to support lifelong learning within the individual. The Student Affairs department supports this belief by offering opportunities for students to develop an awareness and understanding of diversity issues, examine their individual strengths and talents, and understand how social responsibility can affect the environment. These goals are achieved by offering Study

Abroad programs, providing a leadership development program with multiple workshops and an annual retreat, as well as coordinating the Student Ambassador Program, and encouraging participation in community service projects like the DCFS Toy Drive, Habitat for Humanity, Relay for Life (American Cancer Society), and more.

Student Affairs and the Academic Affairs Departments partner to create programs that provide students an opportunity to utilize the skills they gain in the classroom in competitions based on real-life situations. Examples of these programs include the annual ARTimation Digital Arts Festival and the annual design competition Square One.

Through the many opportunities for students to take an active role in their education, the College hopes that the unique experiences offered at The Illinois Institute of Art - Schaumburg will help students develop leadership skills, engage in critical thinking, experience diversity, embrace the importance of community service and become a leader in their community and chosen profession.

STUDENT ORGANIZATIONS

The various student organizations at The Illinois Institute of Art - Schaumburg offer opportunities for students to take an active part in their education. From professional organizations, to skill building groups, to groups where students with similar interests can gather; these student-run organizations add a vibrant energy and opportunity for personal growth and add to the sense of community at the College. Students active in Student Organizations will discover a network of peers they can connect with, learn leadership skills they can utilize long after graduation, hone their ability to work within a group, and make the most of the skills there are learning within the classrooms.

ADvantage

This group targets students interested in advertising. ADvantage is affiliated with a professional organization, AAF (American Advertising Federation). Students in this group will participate in College events, visiting area businesses, and bringing speakers to The Illinois Institute of Art - Schaumburg.

AiPhoto

The Ai Photography club aims to promote interest in and enhancement of photography and photographers at The Illinois Institute of Art - Schaumburg. We exhibit work, host critiques, contests, workshops and other community inclusive events to foster the improvement of photography at the College.

Anime Watchers

Students interested in Japanese animation can join with other students to view and critique Anime weekly. This club hopes to stimulate creativity in students and promote the use of critiques in the media arts.

Apartment Council

This group provides a forum for residents to address the needs and concerns of the Residence Life & Housing community. Students also have leadership development opportunities through creating and implementing successful social, educational, or cultural programs for students.

BeCause

This organization strives to promote and create an understanding of societal challenges. Members of this organization will provide information through seminars, events, and activism.

Digilantes

This club offers students the ability to create original short films along with entering film contests and producing commercials for various organizations. Members will have the opportunity to take a story idea and see it through the production process.

Design Alliance

This is a professional organization for interior design students. This group represents both ASID (American Society of

Interior Designers) and IIDA (International Interior Design Association). Students participate in industry events, scholarship opportunities, networking events, and community service projects.

Fashionistas

Students with a passion for fashion will be able to network with individuals well-versed in various aspects of the fashion industry, and are able to get involved in our community's fashion needs and wants through volunteer work. Members can expand their knowledge of the latest apparel trends by immersing themselves in the world around them.

"Impressionist"

This is the student newspaper at The Illinois Institute of Art - Schaumburg. Students meet to publish a creative paper once a quarter. Contributions for the paper come from the students, staff, and faculty. Short stories, articles, editorials, artwork, and poems are just a few examples of items published in the "Impressionist".

Juicebox Productions

Juicebox Productions is a multimedia group which focuses on allowing students to band together in order to explore various creative endeavors in the fields of 2D and 3D animation, web design, film and more. We hope to increase to members' abilities and various skill sets within their major in a fun and creative environment.

Side FX

This group promotes interest and provides development in the areas of visual effects and motion graphics. Students in this group will look for opportunities to connect to the College and the outside community.

Soul Survivors

Here to strengthen The Illinois Institute of Art - Schaumburg Christian Family, Soul Survivors provides Prayer, Bible Study, and Christian Fellowship for the students here at the institute. Share your Faith, work your Faith, know your Faith, or find your Faith. Come serve the Lord and watch him make a change in your life.

Student Advisory Group

The Student Advisory Group (SAG) is an opportunity for students to develop leadership skills, voice their opinions on co-curricular activities at the College, engage in community service projects, and foster relationships with students, staff, and faculty.

Student Musician's Audio Club

Student Musician & Audio Club provides students with the opportunity to use and work with the Sound Studio at The Illinois Institute of Art - Schaumburg. Singers, musicians, technicians and all those interested in working with the Sound Studio are welcome to join.

Tough Luck Studios

This organization is focused on the education, exploration, and exposure of the video and audio studios at the College. The Group offers the chance for students to join together and create various media productions including short films, web, animation and T.V. Opportunities to explore creative endeavors in groups or as individuals are available.

Visual Voltage

This organization provides opportunities for students to gain additional design experiences in a fun and open forum. An additional highlight; Visual Voltage is a student branch of the American Institute of Graphic Arts (AIGA). Throughout the year, Visual Voltage attends events in Chicago to learn more from professionals and grow our personal and professional networks.

Webz

The Webz group focuses on web design and interactive media. Webz strives to provide the campus community with resources and forums concerning web design and interactive media by hosting events and networking with others.

INTERNATIONAL STUDENT ADVISING

Students come from countries all over the world to attend The Illinois Institute of Art - Schaumburg. Student Affairs is the key contact point for all of

our international students. The department provides a variety of support services and enrichment activities to help meet the needs of the international community at the College.

Student Affairs assist students who come to The Illinois Institute of Art - Schaumburg by having a designated school official, the International Student Advisor, who provides support and assistance regarding the Department of Homeland Security and procedures for nonimmigrant students such as:

- *obtaining and renewing visas*
- *maintaining legal status*
- *travel authorizations*
- *employment benefits*
- *information on school transfers*

The advisor also offers a variety of student activities that encourage social interaction, student development, and cultural adjustment. The International Advisor will meet with all of the new students during their first week to assist them with life and study skills, health and safety precautions, as well as personal and academic issues.

ORIENTATION

Orientation has always been an effort to facilitate the student's transition to The Illinois Institute of Art - Schaumburg. Orientation provides students with an introduction to the intellectual, cultural and social climate of the College. Each quarter, the orientation program provides new students with information about the facilities, their academic program, and services offered by the College, as well as giving them an opportunity to meet the faculty, staff, and other students. Programming for Orientation has changed over the years to address the needs of a changing population. The goals for a successful Orientation include:

- *Introduce students to the curricular and co-curricular environment at the College.*
- *Make students aware of the academic resources available to assist them in succeeding academically.*
- *Provide students with the policies, procedures, and expectations they will need to be familiar with while attending the College.*
- *Assist students in becoming familiar with the campus environ-*

ment through interaction with students, staff, and faculty.

- *Provide an opportunity for The Illinois Institute of Art - Schaumburg to address any concerns a student may have prior to starting their academic career.*
- *Inform the new student's primary support groups (i.e.: parents, spouses, partners, children) of resources available at the College to assist their students in being successful.*

COMMENCEMENT

Students graduate the quarter they have completed the requirements for their degree, taken part in the quarterly Portfolio Show, and completed the necessary paperwork. Twice a year, The Illinois Institute of Art - Schaumburg holds a formal Commencement Ceremony to honor the students who have completed the requirements for their degree.

The commencement ceremonies are held in June and December of each calendar year. Graduating students are encouraged to invite family and friends to help them celebrate the conclusion of their time at the College and the beginning of a new career and position in the community.

HONOR GRADUATES

At each Commencement Ceremony, the students who have achieved a cumulative grade point average of 3.5 or better are honored. The graduating honor students are given gold honor cords to wear at the ceremony as a mark of distinction. The College President, Dean of Academic Affairs, and Academic Directors present the cords to the students in front of family and friends so all can celebrate in the graduate's achievement.

ALUMNI

Annually, more and more students are graduating and becoming alumni of The Illinois Institute of Art - Schaumburg. The College works on staying in touch with the alumni by inviting them to gallery openings, the annual ARTimation festival, Portfolio Shows, and asking them to be speakers on graduate panels.

Alumni are invited to take part in the yearly trip abroad, attend

lectures, and continue to work with the College by becoming a member of the Professional Advisory Committees (PAC) for each program.

STUDY TRIPS

The Illinois Institute of Art - Schaumburg offers students two different opportunities to travel abroad and enhance their personal and professional experiences. Through both short and long term travel opportunities, students can expand their horizons by exploring different countries, immersing themselves in unique cultures, meeting new people, and recognizing the impact their art can have on society.

The Art Institutes Study Abroad Program provides students the opportunity to gain knowledge and experience that will assist them in preparing for success in a global economy. Led by instructors from The Art Institutes system of schools, programs vary in length and may be credit or non-credit bearing. The Program is open to students enrolled in member schools of The Art Institutes Study Abroad Consortium. Students at schools that are not part of the Consortium are not eligible for the Program. Financial aid may be available for those who qualify.

Past Art Institutes' study abroad programs have taken students throughout the world to countries including Australia, Austria, Canada, China, Costa Rica, England, Finland, France, Germany, Greece, Ireland, Italy, New Zealand, Russia, Spain, Sweden, Switzerland, Turkey, and Wales.

STUDENT HANDBOOK/PLANNER

The Student Handbook/Planner is a resource guide and a time management tool to assist students while they are attending The Illinois Institute of Art - Schaumburg. As a resource guide, the handbook is developed so students can readily access information about different departments, hours of operation for the various labs and offices, access frequently asked questions for each area of the College, as well as important policies and procedures students need to

be aware of. Handbook/Planners are printed yearly and given out to the students at Orientation and the beginning of the summer quarter.

As a time management tool, the planner side of the handbook has a full year calendar showing the start and end of each quarter, vacation times, registration dates, and a section for tracking the student's quarterly schedule. The Student Handbook/Planner also provides students with copies of the following policies: Anti-Hazing, Arbitration, Campus Visitation, Drug-free Workplace & Campus, Family Educational Rights and Privacy Act, the annually updated "Jeanne Cleary, Campus Crime and Security Act", No Harassment, Student Conduct Policy, and more.

The handbook/planner has been developed to help students understand and maximize the educational opportunities available to them at the College. Each student is encouraged to review the planner, find the ways of getting involved on campus, and use the resources available to support them.

COUNSELING SERVICES

The passage from student to graduate can be exciting and full of discovery. It is a time of growth, transition, and adaptation. While students will never stop growing and changing, the time they spend as a "student" is special. It offers unique opportunities to learn about themselves and connect with others. Instructors and peers will challenge a student's ideas, values, and principles and encourage whole new ways of thinking about life.

In recognition of this process, The College is committed to providing resources for students dealing with these transitions and supporting them as they make their way toward graduation. It is important for students to learn effective ways of dealing with their feelings and the demands of college life.

Students are offered methods for solving problems, planning future goals, and making value choices which assist them in becoming a successful graduate. Services include

short term counseling, support services and referrals. Staff can refer students to appropriate medical, counseling, and other social services available in the community. Group activities also exist to promote social interest and awareness of addiction, safety, and health. Students seek counseling for a variety of reasons. Common concerns are academic problems, time and stress management, difficulties with decision making, low self esteem, social/relationship issues, and a desire for personal growth. Counseling can provide students an opportunity to explore these issues in a safe and confidential manner. Students can learn how to solve their present and future problems using their own resources and with encouragement and support from the counseling office.

DISABILITY SERVICES

The Illinois Institute of Art - Schaumburg provides accommodations to qualified students with disabilities. The Disability Services office assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting their success at The Illinois Institute of Art - Schaumburg.

The Illinois Institute of Art - Schaumburg is committed to providing qualified students with a disability an equal opportunity to access the benefits, rights and privileges of college services, programs and activities in compliance with The American with Disabilities Act and Section 504 of the Rehabilitation Act of 1973.

Students who believe they are in need of accommodations should contact the Disability Services Office:

Lary Disch, M.A.
1000 Plaza Drive, Suite 100
Office 2E
Schaumburg, IL 60173
847-585-4541

If a student has a concern or complaint in this regard, the student should contact the Dean of Student Affairs, Jeanne Flanagan, telephone number 847-619-3450.

Complaints will be handled in accordance with the school's Student Grievance Procedure for Internal Complaints of Discrimination and Harassment.

RESIDENCE LIFE & HOUSING MISSION

The mission of the Residence Life & Housing program at The Illinois Institute of Art - Schaumburg is to provide safe and well maintained housing facilities that are conducive to a student's academic success and personal growth. Our dedicated staff is committed to supporting and challenging students through community building initiatives, leadership opportunities, and accountability to community standards.

The Residence Life & Housing program is committed to providing a challenging and supportive environment that is instrumental in community, academic, and personal development. The goal of each staff member is to assist in developing an environment which is encouraging, comfortable, accepting, as well as conducive to the educational pursuit of each resident. This community promotes individual growth utilizing both spontaneous as well as planned activities among the students.

RESIDENCE LIFE & HOUSING PROGRAM

Whether you're from the other side of the state or the other side of the globe, every student at The Illinois Institute of Art - Schaumburg shares one very basic need: a place to call home. Having a comfortable and enjoyable living arrangement can assist you in reaching your educational and career goals.

Our student housing community is a great place to build new relationships with others who share similar creative interests. Through activities sponsored by the Residence Life & Housing staff, students will have plenty of opportunities to develop friendships and learn more about who they are. Our staff is committed to assisting students in their transition to the College and providing them with the support and challenge they need to succeed.

Benefits of Residence Life & Housing include:

1. *Planned social and educational activities to further enhance students' college experience.*
2. *Residence Life & Housing staff on-site to provide support and guidance.*
3. *A built-in community of students. Students have the opportunity to get to know others from across the country and who share similar creative interests.*
4. *Apartments are conveniently located close to campus.*
5. *The possibility of including Residence Life & Housing costs in students' financial aid plan.*
6. *On-site computer lab and student lounge at the Tree House Apartments for Residence Life & Housing students.*

Housing Options

The Illinois Institute of Art - Schaumburg leases multiple units from two area apartment complexes: Tree House Apartments and Versailles on The Lakes. Both complexes are located in close proximity to the College.

Options for apartment layouts include single occupancy (studio/one student), double occupancy (one bedroom/two students), and quad occupancy (two bedroom/four students). Our standard option is the quad apartment. The one bedroom units are provided on a first-come, first-serve basis. Should students wish to pursue this option, they should contact the Residence Life & Housing office for additional information.

Application Process

In order to be assigned an apartment, prospective students must complete the following steps:

- *Enroll and be accepted to the College*
- *Complete and return the Housing Application*
- *Submit a \$250 "License Application Fee, Restoration Fee and License Deposit" (This includes a \$100 non refundable administrative fee)*
- *Sign and return the Student Housing License Agreement*
- *Complete the financial aid process*

Roommate Assignments

Assignments will be made using the data provided by each

applicant on the Housing application. Students are invited to make roommate requests and the Residence Life & Housing office will attempt to accommodate each request received. It is necessary that students wishing to reside together have their applications turned in early, and as near to the same receipt date by the College as possible. Requests made for changing apartments will be taken under consideration at the end of the quarter.

Computer Lab and Student Lounge

Residence Life & Housing students are provided the additional benefit of a computer lab located at the Tree House Apartments. Students are able to take advantage of internet access and much of the software offered at the school. Trained and resourceful Assistants are available to help students with questions regarding the equipment and software. Additionally, the Computer Lab and Student Lounge is an area for students to participate in a variety of educational and social programs, connect to wireless internet, and enjoy cable TV. The hours of operation are posted each quarter.

Parking

Parking is available on property free of charge. Residents are directed to park in identified parking areas with overflow parking available. Students park at their own risk and liability.

Tours

Tours of the Student Housing community can be arranged through the office of Residence Life & Housing by calling 847-598-6845. Tours are generally scheduled Monday-Friday during normal business hours.

Independent Housing

The Residence Life & Housing office makes information available for students who are seeking housing options outside of the school sponsored program. The office has a listing of local properties as well as magazines listing properties located throughout the Chicago

suburbs. These listings are neither approved nor inspected by The Illinois Institute of Art - Schaumburg.

COMMUNICATION ON-LINE SERVICES

At Orientation, students are given a user name and password to access On Line Services (OLS). Students are able to access grades, class schedules, unofficial transcripts and access to their own e-mail account.

QUARTERLY CALENDAR

Each quarter a calendar is designed to reflect the activities and important dates that take place each quarter. The calendars are distributed during the schedule pick-up periods, and always available in the Student Affairs office. Contacts for frequently utilized departments of the College are also listed on each calendar.

BULLETIN BOARDS

Bulletin boards are on each floor of the College and in the student lounge. The boards are used for posting information for the students, faculty and staff. Each student group has its own board and special boards are marked for general information. All posting must be approved by the Student Affairs office.

SCREEN SAVERS

Weekly, the screen savers in the computers labs are changed and updated. Information on events, special programs or activities for the coming week are put on the computer screens so any student who uses a lab is kept informed on what is happening around the College. School Closing Information during severe weather or local emergencies can be obtained by visiting www.emergencyclosings.com or call (312) 222-SNOW (7669). Students can also register at their e-mail account to receive the schools closing information directly to their email account.

TELEPHONE DIRECTORY

Police-Fire Emergency Ambulance Service from a College Phone: dial 9 then 911 OR dial 9 then 0 (for Operator) Building Security: (847) 995-1903.

TELEPHONE USAGE

The College cannot operate a telephone message service for students. Only in a case of a genuine emergency will a message be taken for a student.

CAREER SERVICES

As students pursue a degree in their chosen program of study, the Career Services department offers comprehensive services that prepare students for the job market. The Career Services department assists students in obtaining part-time jobs while in school, industry part-time and internships further in the educational process and full-time industry positions upon graduation. In addition, the department offers instruction on job search strategies, resume writing, interviewing and networking.

The staff of the Career Services department increases employer awareness of our students and graduates' capabilities through membership in professional organizations, attendance at trade shows, and on-site visits to businesses. Most importantly the staff develops and cultivates relationships with employers allowing them to stay on top of industry trends. Additionally, Career Services invites employers to present to students through Career Days and attend the quarterly Portfolio Show, and hosts job fairs and schedules on-site interviews.

CAREER CENTER

The Career Center was designed to serve as both a resource library and service bureau for the College. The goal of the center is to provide the resources necessary to assist students and graduates in pursuing part- and full-time positions in their field of study, as well as non-field related opportunities during the course of their education. The Career Services staff utilizes the center as a teaching tool to better prepare both constituents for the job market. The center is unique to The Illinois Institute of Art - Schaumburg and used as the model within The Art Institutes system.

An archive of demo reels, CDs/DVDs, and resumes are available for students and graduates to view. Additional resources are available, such as industry magazines, books,

and sample reels from employers. The Center is equipped with computers, a fax machine, TV/ DVD player, and meeting space for interviews. All services are available to students and graduates free of charge.

PART-TIME JOBS

Career Services has a network of excellent local companies that depend on our students as part-time employees. A job fair is scheduled quarterly for students seeking employment. This event allows students an opportunity for immediate interviews and networking with employers. In addition to the part-time job fair, a weekly job packet is prepared of both on and off campus employment opportunities. Seminars are available on various topics to instruct students on developing a resume, completing an application, interviewing, and professional phone skills.

As students progress in their program, part-time field related opportunities are available, such as internships and freelance work. Internships allow students to gain on-the-job skills. Students are encouraged to meet with Career Services to discuss the steps necessary to pursue that first experience in the industry.

GRADUATE ASSISTANCE

Once students are ready to graduate, it's time to search for that full-time, entry-level industry position. The first step in achieving this goal is participating in the quarterly Portfolio Show hosted by the College. Graduates work closely with both the Career Services and Academic Affairs departments to ensure the quality of work is at the graduate level. This venue allows graduates the opportunity to show potential employers their portfolio of work.

What's more, our guidance continues after graduation. Graduates work closely with the Career Services staff to match their skills to the needs of prospective employers. Each program has an advisor that provides a personalized, comprehensive service tailored to the needs of the graduate.

Although Career Services does not guarantee employment or a particular level of compensa-

tion following graduation, the Career Services staff works hard to cultivate employment opportunities for graduates and match job leads with qualified candidates.

CAMPUS RESOURCES AND FACILITIES

The Illinois Institute of Art - Schaumburg occupies over 68,000 square feet in a modern office building located immediately west of the famous Woodfield shopping center in Schaumburg, IL. The College provides access to resources and services necessary to facilitate student learning both inside and outside the classroom in addition to program-specific, technology-related resources. Classes are scheduled in computer labs equipped with the appropriate hardware and software as required by the curricula. Non-computer based classrooms contain slant top desks, work tables, critique boards, and easels. The Library and the Academic Center for Excellence (ACE) provide learning resources for all programs as well as general education. The College provides additional out-of-classroom resources: program-specific rooms, such as the Interior Design Resource Room, video and audio studios, video and audio editing labs, and an Equipment Cage.

GENERAL RESOURCES THE LIBRARY

The Library plays a vital role in the College by giving integral support to the curriculum. It is committed to providing information resources that enhance the opportunity for academic achievement in the College's career-focused creative and applied arts programs.

ACADEMIC CENTER FOR EXCELLENCE

The Academic Center for Excellence (ACE) supports students' academic efforts, increases their chances for overall success while at The Illinois Institute of Art - Schaumburg, and enhances and elevates their educational experience beyond the classroom. ACE supports coursework in the major and

general education classes by providing technology, tutoring, supplemental instruction, and workspace for non-technology based assignments. Computers are equipped with all of the software used in the classroom labs. Tutoring is provided by peer tutors and instructors on a drop-in basis at selected times or by appointment. ACE supports and promotes study groups, host workshops and seminars, and is an information and resource center. ACE also serves as a testing center for continuing students, offering CLEP tests and proficiency tests.

COMPUTER LABS

Computer labs are available on-site for student use. Trained and resourceful Lab Assistants are available to help students with questions regarding the equipment and software. Students are able to take advantage of internet access and much of the software offered at the school.

SUPPLY STORE

The Illinois Institute of Art - Schaumburg's supply store is designed to provide students and faculty with the tools needed to express their creativity. Through bulk purchases and longtime relationships with vendors, the supply store strives to offer quality products at the lowest prices in a convenient location for students. Books and art supplies are available in the College supply store located on the ground floor. During finals week of each quarter, the supply store sponsors a "Book Buy Back" program.

SERVICE BUREAU

The Service Bureau is available to assist students in printing projects for the classes they are taking. Utilizing a designated print card, students request the services they need and the Service Bureau personnel provide those services in a timely manner.

EQUIPMENT CAGE

The Illinois Institute of Art - Schaumburg Equipment Checkout Facility (The Cage) allows students the use of electronic and media gather-

ing equipment for both short term and overnight checkout. Students will have access to a variety of equipment throughout their enrollment, including digital still cameras, digital video cameras, lighting equipment, D.A.T. recorders, a greenscreening room, audio recording and mixing suites, a video production studio, and a motion capture studio. Always ready to help and advise, the friendly Cage staff will be there to assist students anytime during the school class hours. Equipment rental from the Cage is free to current students.

GALLERY

The Illinois Institute of Art - Schaumburg hosts a Gallery for showings of student work, faculty, alumni, and visiting artists. The Gallery is open during business hours for viewings. The surrounding community is invited to view the artist works and experience the different mediums art can accomplish.

Annually, the College works with the area high schools offering them an opportunity to display their student's art work. A reception for the students and their families is provided and awards are given to deserving students.

PROGRAM SPECIFIC RESOURCES AUDIO/VIDEO PRODUCTION STUDIOS

Students in the Audio Production, Digital Filmmaking & Video Production, Media Arts & Animation, Visual Effects & Motion Graphics, and Web Design & Interactive Media programs also have access to a video studio, a sound-proof room, and a multi-track digital recording studio. Included with the sound room and recording facilities are two post-production capture stations. Video and audio are digitized and sent through the College's network to other computer labs for further editing.

Other Studio Info

Powered by the technology from the Vicon 6 Motion Capture System, the motion capture studio features the finest

in both cameras and software. In addition to learning about the demands of the mo-cap industry, students learn motion capture techniques and use the facility to direct, capture, analyze, clean, and apply data to characters they have modeled for games or for use as motion analysis in animation.

INTERIOR DESIGN RESOURCE ROOMS

The College provides two Resource Rooms assigned to the Interior Design program: the Interior Design Resource Room and the Lighting Lab. The Interior Design Resource Room affords students easy access to resource materials. This room houses furniture catalogs, sample wall coverings, flooring, and other materials specific to the program. The Lighting Lab allows students to examine the effects of different light sources. Resources are continuously restocked, organized, and kept up to date by student workers.

SEWING LAB

The sewing lab is a center of activity for our Fashion Design program. Housed in a SMART classroom with cutting tables, 15 JUKI industrial sewing machines and three Industrial Sergers, students have the opportunity to learn the proper use of this professional equipment as they prepare for their careers in the world of fashion design. The lab serves as a teaching space as well as a space for students to work individually on their projects.

GENERAL POLICIES AND PROCEDURES ALCOHOL AND DRUG POLICY

In accordance with the Drug-Free Workplace Act of 1988, The Illinois Institute of Art - Schaumburg is committed, as a recipient of federal aid funds for students, to provide a drug-free workplace. The unlawful manufacture, distribution, dispensation, possession or use of a controlled substance is prohibited in the workplace. Students in violation of this prohibition are subject to appropriate personnel action, up to and including termination.

The Illinois Institute of Art - Schaumburg has established a drug-free awareness program available to all students. This program provides information about the dangers of drug abuse, our policy of maintaining a drug-free environment, available drug counseling, and rehabilitation programs and the penalties which may be imposed on students for drug abuse violations occurring at the College or in school sponsored housing.

The College is required to notify the federal government of any drug conviction within ten days of receiving notification from the student or otherwise receiving actual notice of such conviction. A student who is so convicted will be subject to termination and/or the loss of any approved federal or state student aid.

We fully support the federal government's initiative to encourage the maintenance of a drug-free environment. We ask all of the student's cooperation in supporting this policy. The complete Alcohol and Drug Policy can be found in the Student Handbook/Planner.

SEXUAL HARASSMENT POLICY

The Illinois Institute of Art - Schaumburg is committed to providing workplaces and learning environments that are free from harassment on the basis of any protected classification including, but not limited to race, sex, gender, color, religion, sexual orientation, age, national origin, disability, medical condition, marital status, veteran status or on any other basis protected by law. Such conduct is unprofessional, unproductive, illegal, and generally considered bad for business.

Consequently, all conduct of this nature is expressly prohibited, regardless of whether it violates any law.

DEFINITION OF SEXUAL HARASSMENT

Sexual harassment consists of unwelcome sexual advances, requests for sexual favors, or other verbal or physical conduct of a sexual nature where:

- a. Submission to such conduct is an explicit or

implicit term or condition of a person's status in a course, program or activity or in admission, or in an academic decision;

- b. Submission to or rejection of such conduct is used as a basis for an academic decision; or
- c. Such conduct has the purpose or effect of unreasonably interfering with an individual's work or academic performance or creating an intimidating, hostile, or offensive work or educational environment.

Examples of sexual harassment include, but are not limited to: unwanted sexual advances; demands for sexual favors in exchange for favorable treatment; verbal abuse of a sexual nature; graphic commentary about an individual's body, sexual prowess, or sexual deficiencies; leering; whistling; touching; pinching; assault; coerced sexual acts; suggestive, insulting or obscene comments or gestures; stalking; and displaying sexually suggestive objects or pictures. The Illinois Institute of Art - Schaumburg prohibits all conduct of this nature whether or not such conduct violates any applicable laws.

OTHER FORMS OF HARASSMENT

Verbal abuse, insulting comments and gestures, and other harassing conduct are also forbidden under this policy when directed at an individual because of his or her race, color, sex, sexual orientation, familial status, age, religion, ethnic origin, or disability. It is the responsibility of each employee and each student to conduct himself or herself in a professional manner at all times and to refrain from such harassment.

COMPLAINT PROCEDURE

Students who feel they have been harassed should follow the Student Grievance Procedure for Internal Complaints of harassment or discrimination. Promptly after learning of such alleged conduct, The Illinois Institute of Art - Schaumburg will conduct an investigation for the purpose of determining

whether prohibited harassment has occurred. Efforts will be made to ensure confidentiality to the extent consistent with the goal of conducting an appropriate investigation. Students who initiate or participate in such investigations in good faith will be protected against school-related retaliation. If an investigation confirms the allegations, The Illinois Institute of Art - Schaumburg will take prompt corrective action, which may include discipline, up to and including immediate dismissal.

STUDENT CONDUCT POLICY

The Illinois Institute of Art - Schaumburg recognizes its students as responsible and dedicated men and women who are preparing for career employment. An integral part of their career and professional development is the expectation that they conduct themselves during the education process in the same manner as will be expected in all employment situations.

The College reserves the right to suspend or to terminate any student who displays conduct detrimental to the educational environment or to the wellbeing of fellow students, faculty/staff members, and guests within The Illinois Institute of Art - Schaumburg, any sponsored activities, or facilities. Students who copy or otherwise plagiarize the artwork assignment projects of others or who otherwise display conduct detrimental to their own or others academic progress are also subject to disciplinary action. The above behaviors violate The Illinois Institute of Art - Schaumburg student conduct policy but this is not an exhaustive list. The complete Student Conduct Policy can be found in the annual Student Handbook/Planner.

GENERAL STUDENT COMPLAINT PROCEDURES

If a student has a complaint or concern regarding any aspect of The Illinois Institute of Art - Schaumburg, the student should first see his/her Academic Director. If the issue raised has not been resolved

in a satisfactory manner, the student is directed to the Dean of Academic Affairs. If the concern or complaint is still not adequately resolved, the student may prepare a detailed written statement about the complaint or concern, including all relevant issues that would be helpful in best presenting this concern (including the names and titles of individuals involved, if any) and send or give the statement to the President's Office.

If the student has exhausted the above procedure and has still not received a satisfactory response or feels that the College has not adequately addressed the complaint or concern, the student may submit a written complaint to:

*The Deputy Director, Board of Higher Education-State of Illinois
4 West Old Capitol Plaza Room 500 Springfield, IL 62701*

*Higher Learning Commission
30 North LaSalle Street, Suite 2400
Chicago, IL 60602*

For procedures and information on how to file a complaint please view the following website: www.ncahlc.org

*Accrediting Commission of Career Schools and Colleges of Technology
2101 Wilson Blvd., Suite 302
Arlington, VA 22201,
1-703-247-4212*

For procedures and information on how to file a complaint please view the following website: www.accsct.org.

The school's Arbitration Policy contains additional information regarding disputes or claims. The Arbitration Policy is as follows:

ARBITRATION POLICY

You and The Illinois Institute of Art - Schaumburg ("ILIS") agree that any dispute or claim between you and The Illinois Institute of Art - Schaumburg (or any company affiliated with The Illinois Institute of Art - Schaumburg, or any of its officers, directors, trustees, employees or agents) arising out of or relating to the enrollment agreement or, absent such agreement, your enrollment or attendance at The Illinois Institute of Art - Schaumburg, whether such dispute arises before, during, or after your attendance and whether the dispute is based on contract,

tort, statute or otherwise, shall be, at your or The Illinois Institute of Art - Schaumburg's election, submitted to and resolved by individual binding arbitration pursuant to the terms described herein.

If you decide to initiate arbitration, you may select either, JAMS or the National Arbitration Forum ("NAF") to serve as the arbitration administrator pursuant to its rules of procedure. If The Illinois Institute of Art - Schaumburg intends to initiate arbitration, it will notify you in writing by regular mail at your latest address on file with The Illinois Institute of Art - Schaumburg, and you will have 20 days from the date of the letter to select one of these organizations as the administrator. If you fail to select an administrator within that 20-day period, The Illinois Institute of Art - Schaumburg will select one. The Illinois Institute of Art - Schaumburg agrees that it will not elect to arbitrate any individual claim of less than \$5,000 that you bring in small claims court (or in a similar court of limited jurisdiction subject to expedited procedures). If that claim is transferred or appealed to a different court, however, or if your claim exceeds \$5,000, The Illinois Institute of Art - Schaumburg reserves the right to elect arbitration and, if it does so, you agree that the matter will be resolved by binding arbitration pursuant to the terms of this Section. IF EITHER YOU OR The Illinois Institute of Art - Schaumburg CHOOSES ARBITRATION, NEITHER PARTY WILL HAVE THE RIGHT TO A JURY TRIAL, TO ENGAGE IN DISCOVERY, EXCEPT AS PROVIDED IN THE APPLICABLE ARBITRATION RULES, OR OTHERWISE TO LITIGATE THE DISPUTE OR CLAIM IN ANY COURT (OTHER THAN IN SMALL CLAIMS OR SIMILAR COURT, AS SET FORTH IN THE PRECEDING PARAGRAPH, OR IN AN ACTION TO ENFORCE THE ARBITRATOR'S AWARD). FURTHER, YOU WILL NOT HAVE THE RIGHT TO PARTICIPATE AS A REPRESENTATIVE OR MEMBER OF ANY CLASS OF CLAIMANTS PERTAINING TO ANY CLAIM SUBJECT TO ARBITRATION. THE ARBITRATOR'S DECISION

SION WILL BE FINAL AND BINDING. OTHER RIGHTS THAT YOU OR The Illinois Institute of Art - Schaumburg WOULD HAVE IN COURT ALSO MAY NOT BE AVAILABLE IN ARBITRATION. The arbitrator shall have no authority to arbitrate claims on a class action basis, and claims brought by or against you may not be joined or consolidated with claims brought by or against any other person. Any arbitration hearing shall take place in the federal judicial district in which you reside. Upon your written request, The Illinois Institute of Art - Schaumburg will pay the filing fees charged by the arbitration administrator, up to a maximum of \$3,500 per claim. Each party will bear the expense of its own attorneys, experts and witnesses, regardless of which party prevails, unless applicable law or this Agreement gives a right to recover any of those fees from the other party. If the arbitrator determines that any claim or defense is frivolous or wrongfully intended to oppress the other party, the arbitrator may award sanctions in the form of fees and expenses reasonably incurred by the other party (including arbitration administration fees, arbitrators' fees, and attorney, expert and witness fees), to the extent such fees and expenses could be imposed under Rule 11 of the Federal Rules of Civil Procedure.

The Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1, et seq., shall govern this arbitration provision. This arbitration provision shall survive the termination of your relationship with The Illinois Institute of Art - Schaumburg. If you have a question about the arbitration administrators mentioned above, you can contact them as follows: JAMS, 45 Broadway, 28th Floor, New York, NY, 10006, www.jamsadr.com, 800-352-5267; National Arbitration Forum, P.O. Box 50191, Minneapolis, MN, 55405, www.arb-forum.com, 800-474-2371. Please refer to the school's Arbitration Policy for additional information regarding disputes or claims. The Arbitration Policy can be found in the annual Student Handbook/Planner.

CAMPUS SECURITY AND SAFETY

CAMPUS SECURITY

The College's faculty, staff, and administration are concerned that every student enjoys a safe, secure stay with the school. Crime awareness and campus security are matters for which every student must take personal responsibility. The schools' Student Conduct Code strictly prohibits the possession of weapons and the unlawful use of alcohol, controlled substances, and drugs on campus grounds or in off-campus housing. Violation of these rules or criminal acts of any kind may result in prompt disciplinary action including expulsion.

The College's Campus Security Policy is distributed to every student and employee. It discusses, among other topics, the importance of prompt reporting of crimes to College officials and local police; campus security procedures aimed at encouraging students and employees to be responsible for their own security and the security of others; counseling and other assistance available from The College to any student who may be the victim of a crime; and statistics on selected crimes that the College will maintain pursuant to the Crime Awareness and Campus Security Act.

REPORTING CRIMINAL ACTIVITY

A safe environment is everyone's responsibility. Students, faculty and staff are encouraged to report all criminal acts, suspicious activities or emergencies promptly and have the right to report these matters confidentially. Victims or witnesses to a crime are encouraged to file a report of the incident. Reports can be filed on a voluntary, confidential basis for inclusion in the annual disclosure of crime statistics by contacting the Dean of Student Affairs. Reports are kept in a secure location in the Student Affairs office. Names of victims or witnesses are not disclosed in the crime report. It is the policy of The Illinois Institute of Art - Schaumburg that all criminal acts or other emergencies

be properly documented and reported to local authorities as required by law.

Students and employees should promptly report all criminal actions and emergencies occurring on or around The Illinois Institute of Art - Schaumburg facilities to the Dean of Student Affairs, Jeanne Flanagan, either in person or by calling (847) 619-3450. If the Dean of Student Affairs is not available, you may contact:

Preston Yelvington
Facilities Manager
(847) 585-4684

Jodie Filpus
Director of Residence Life & Housing Services
(847) 598-6835

Abu Khairuddin
Campus Aide
(847) 598-6841

and the Schaumburg Police Department by dialing 911 (9, then 911 from a campus phone) or (847) 882-3586.

Any inquiries from newspapers, employees, parents, or other students are immediately forwarded to the College President to avoid misrepresentation of the facts and breach of confidentiality. Efforts are made by The College staff or faculty to help the victim deal with any academic difficulties resulting from the crime.

MISCELLANEOUS POLICES AND PROCEDURES

STUDENT IDENTIFICATION (ID) CARDS

The student is required to retain and wear in a conspicuous manner a Photo ID card that is used for various purposes for the duration of the program:

- for checking out library books and resource materials at the school Library
- for checking out educational equipment (see "Property of The Illinois Institute of Art - Schaumburg")
- for checking in and out of the computer labs

Student ID cards must be updated with a sticker each quarter in order to be valid.

GUEST/VISITORS

Students, faculty, and staff members are allowed to bring visitors to The Illinois Institute of Art - Schaumburg provided that the student, faculty or staff member escorts the visitor at all times while on school prop-

erty. Guests/Visitors are NOT allowed in classrooms, the library, computer labs or other workspaces without direct and prior consent of the Dean of Academic Affairs.

All guests must sign in and be issued a visitor's badge (a driver's license or other id must be left as security for the visitor's badge).

Faculty and staff members who expect guest speakers or other visitors must notify the Front Desk in advance so the Receptionist can properly greet and appropriately direct the guests/visitors.

Please refer to the annual Student Handbook/Planner for additional information regarding visitors and guests.

PARKING

Parking for students is available in adjacent lots.

LOST AND FOUND

Lost and Found items can be retrieved in the Student Affairs Office. Items collected during the current quarter will be kept for 90 days after the last day of that quarter. All items in the Lost and Found after that date will be discarded.

ILLNESS OR INJURY

In the event of illness or injury to a student on the College premises or at a sponsored function of the College, the student may request to be transported to a local hospital emergency room or doctor for examination and treatment if necessary. The student should review personal and/or family insurance policies to determine whether appropriate coverage exists. All injuries and illness should be reported to a member of the Executive Committee and a proper form filled out as soon as possible.

STUDENT LIABILITY

Physical injury and/or other medical problems, including loss or damage to personal property resulting from fire, theft, or other causes, are not the responsibility of the College. The school recommends that students carry personal insurance.

EXHIBITION OF STUDENT WORK

Student artwork is important to The Illinois Institute of Art- Schaumburg and The Art Institutes system of schools. It is of great benefit in teaching other students and in demonstrating the nature and value of the programs. Artwork is used by admissions representatives to show prospective students and counselors what students have achieved. Student artwork is also a basic part of the Catalog and other publications and exhibitions illustrating the programs at the College. The Illinois Institute of Art- Schaumburg reserves the right to make use of the artwork of its students, with student permission, for such purposes.

The Illinois Institute of Art- Schaumburg also reserves the right to select artwork that is appropriate to a given circumstance and may choose not to display work that might be viewed as objectionable by some audiences. The College is not responsible for loss or damage of student property

RIGHTS TO ARTWORK

The school reserves the right to use samples of student work and photographs, video or film of students.

PROPERTY RIGHTS

The College is not responsible for the personal property of the students (e.g., books, supplies, equipment, and clothing). The student should place his/her name and student number on all items of value. Equipment serial numbers should be recorded and kept in a safe place. Students should review their personal property/homeowners insurance and automobile comprehensive insurance policies to determine whether valuable equipment (such as cameras) would be covered in the event of theft or loss. It is the student's responsibility to protect their possessions and materials.

PROPERTY OF THE ILLINOIS INSTITUTE OF ART - SCHAUMBURG

The student is responsible for any school books or equipment used or checked out and is responsible for the cost of repair or replacement of such items in the event they are damaged or lost.

APPROPRIATE ATTIRE

Students are requested to dress appropriately for their profession while attending the College.

SMOKING

The Illinois Institute of Art - Schaumburg is a smoke-free environment, and all faculty and staff strictly enforce this restriction.

SPRAYING FOR STUDENT ART WORK

Spray products are not permitted on school property. Students caught spraying will be subject to disciplinary action.

06 COURSE DESCRIPTIONS

the illinois institute of art - schaumburg



ADV101 **FUNDAMENTALS OF** **ADVERTISING**

This course is a basic introduction to advertising, its history, potential and limitations. We will examine various definitions of advertising and different methods of communication, as well as the advertising spiral, advertising objectives, advertising copy, and federal regulations. In addition, we will look at how advertising has changed over the years and been affected by the culture that has produced it. Learning about the major events, trends, and influences on advertising will help the student place current events in context and help nourish the student's understanding of the possibilities of various types of ads and advertising campaigns. The course will also help the student recognize emerging trends and capitalize on them.
(PREREQUISITES: None)

ADV102 **FUNDAMENTALS OF** **MARKETING**

This course is an introduction to the principles and practices of marketing. Students learn to research and define a target market and to develop marketing plans and programs to address market needs. Special emphasis is placed on understanding the role advertising plays in an integrated marketing communications program.
(PREREQUISITES: None)

ADV110 **DYNAMICS OF MASS** **COMMUNICATION**

This course introduces students to the major forms of mass communication, including television, radio, books, news-

papers, the film industry, and the internet. Students examine a model of mass communication and the effect technology has had and will continue to have on that model. Students study the history and sociocultural impact of each medium as a way to understand its current state and likely future development.
(PREREQUISITES: ADV101)

ADV203 **PRINCIPLES OF** **MARKETING RESEARCH**

This course focuses on the use of the marketing research process as a tool for solving management problems. The source of data, sampling procedures, questionnaire design, data collection and analysis are covered.
(PREREQUISITES: ADV102, IC096)

ADV208 **MEDIA CONCEPT** **DEVELOPMENT**

This course covers the fundamentals of media script writing, development of visual elements, and the whole process of creating, designing, and producing media content for targeted audiences and intended delivery systems.
(PREREQUISITES: GD120)

ADV210 **BRAND STRATEGY** **AND MARKETING**

This course addresses the factors that make a brand successful. Students will learn to define and apply concepts such as brand preference and brand equity as well as a brand's identity, personality, etc. Students will study contemporary brand marketing successes and failures.
(PREREQUISITES: ADV208)

ADV212 **STORYBOARDING**

This course focuses on applying industry-standard storyboarding and scripting techniques to media production. Students study the various purposes and formats of storyboards, the basic terminology and concepts used in storyboarding, and the application of storyboarding techniques to the creation of storyboards with or without a written script.
(PREREQUISITES: ADV221)

ADV221 **COPY AND NEWS** **WRITING**

This course addresses the need to write business materials that are clear, concise, and compelling. The emphasis is on writing copy for marketing, advertising, and public relations uses. Students will write copy for presentations, print and broadcast advertising, the Internet, news releases, and other business applications.
(PREREQUISITES: GE102, ADV110)

ADV230 **CONSUMER BEHAVIOR**

This course examines how internal, psychological and external, situational factors influence consumer behavior. Students study a model of the consumer decision making process and learn to apply this model in developing marketing and advertising strategies. The course stresses the role culture plays in affecting behavior.
(PREREQUISITES: ADV102)

ADV301 **PUBLIC RELATIONS** **AND PROMOTION**

This course examines the principles and practices of public

relations and promotion. The student will learn the tools and techniques used by public relations professionals to influence public opinion and to achieve business and marketing objectives. The course stresses the role public relations and promotion play in an integrated marketing communications program.
(PREREQUISITES: ADV221)

ADV304 **WEB MARKETING**

This course focuses primarily on marketing on the web, addressing the elements and requirements of information distribution, advertising and sales in the new medium. Students learn how to modify traditional marketing theories and strategies as well as the demands and opportunities unique to the web. One of these opportunities receives special attention: using server push or other push technologies to develop "shows" or "magazines" on-line.
(PREREQUISITES: ADV203)

ADV307 **PERSUASIVE** **TECHNIQUES**

This course covers persuasive communications techniques, particularly in the area of advertising. Areas covered include the fields of logic and psychology, including the framing effect, emotional hot buttons, mass appeal, snob appeal, subliminal messages and the band wagon effect.
(PREREQUISITES: ADV221)

ADV316 **ACCOUNT PLANNING**

This course is an overview of the role an account planner plays in creating advertising

that resonates with the target market. Areas covered include the structure of an advertising agency, researching consumer attitudes and needs, communicating with both the client and the agency's creative group, and preparing a creative brief. (PREREQUISITES: GD261)

ADV325 INTRODUCTION TO ADVERTISING CAMPAIGNS

Students in this course research, create, and present mixed media campaigns. Students learn the fundamentals of conceiving and executing an integrated local/regional advertising campaign that uses major advertising media. (PREREQUISITES: ADV212, ADV316)

ADV401 MEDIA DESIGN

Students examine the variety of media used by graphic designers and their suppliers. The processes of concept development, media application, and design creation are emphasized. (PREREQUISITES: GD261)

ADV402 ADVANCED ADVERTISING CAMPAIGNS

In this course students utilize market research to create and present mixed media campaigns. Students explore advanced techniques of planning and executing a national advertising campaign. (PREREQUISITES: ADV325, ADV401)

ADV403 Portfolio I

In this course students assemble and refine a portfolio in preparation for graduation. The student portfolio demonstrates having fulfilled all requirements for the advertising degree as well as provides a tool for the interviewing process. (PREREQUISITES: IC300, ADV402)

ADV410 GLOBAL MARKETING PERSPECTIVES

This course is an overview of the cultural, economic, legal

and other factors that affect the success of global marketing and advertising programs. Students learn how to assess these factors and use them in developing marketing and advertising plans. (PREREQUISITES: ADV403)

ADV415 SENIOR PROJECT

In this course students select an area from advertising to research for their graduate project. The emphasis is on quantitative and qualitative research, project scheduling, presentation methods and qualitative results. Students prepare, present and defend a graduate project suitable for a professional audience. (PREREQUISITES: ADV403)

AUD101 SURVEY OF THE MUSIC INDUSTRY

Students explore the music industry and its constituent sectors, including music performing, recording, promoting, and record distribution. Lectures and projects focus on identifying various career opportunities and typical career paths in the music industry and knowledge and skill sets needed to succeed as an entry level professional. (PREREQUISITES: None)

AUD201 MUSIC THEORY

This course introduces students to the rudiments of music theory. Students learn to identify notes and common scales as well as the notation of notes, scales, and simple rhythms. The concept and structure of the lead sheet will be introduced. An ear-training component will develop the students' skill in identifying and transcribing simple chords, melodies, and rhythms. (PREREQUISITES: AUD101)

AUD203 LISTENING AND ANALYSIS

This course introduces the student to ear-training and critical listening from the perspective of the audio engineer and contemporary production

techniques. The student will learn to aurally analyze and identify typical contemporary popular song forms and the production techniques used to create them. (PREREQUISITES: AUD201)

AUD210 AUDIO TECHNOLOGY I

This course examines the principles of audio signals and the equipment used to record, process, and distribute audio content. Students will begin to develop an understanding of signal flow of audio systems using block diagrams. A survey of audio transmission, manipulation, and delivery systems including cables, connectors, basic stereo mixers, microphones, amplifiers, and loudspeakers will be presented. (PREREQUISITES: None)

AUD220 AUDIO TECHNOLOGY II

In this course students continue to study the principles of audio signals and the equipment used to record, process, and distribute audio content. Sound in acoustical form is discussed in relation to studio acoustics. Students expand their understanding of signal flow of advanced audio systems by creating and reading complex block diagrams. Some of the topics studied in depth are: signal processors, dynamic range, distortion, analogue recording, and SMPTE time code. (PREREQUISITES: AUD210, AUD230 or current enrollment)

AUD230 AUDIO RECORDING I

This course runs in conjunction with Audio Technology II. The theoretical foundations presented in Audio Technology II are reinforced in this course through practical, hands-on applications. Students learn the operational techniques of basic audio systems with an emphasis on mix-down of prerecorded multitrack tapes and eight-track recording projects. Students further explore manufacturing systems with the application of industry-specific CAD software. (PREREQUISITES: AUD210)

AUD240 AUDIO RECORDING II

Students expand and develop the skills learned in Fundamentals of Audio Production through multi-track recording projects. The course focuses on recording techniques used in music production. Emphasis is placed on signal flow for basic tracks, mixdown, and overdubs. Other topics include close and distant microphone techniques, recording session management, analog tape recorders, studio documentation, signal processing, and moving fader automation systems. (PREREQUISITES: AUD230)

AUD280 ACOUSTICS

This course examines the physical behavior of sound indoors and outdoors. Topics include human hearing and the principles of psychoacoustics, sound propagation, transmission, reflection, diffraction, diffusion, noise reduction, basic studio and room acoustics, and sound isolation. Concepts will be presented through lectures and case studies. (PREREQUISITES: AUD220)

AUD310 AUDIO ELECTRONICS

This course introduces students to the fundamental concepts of electronics as they relate to audio production. Topics include Ohm's Law, AC and DC circuits, basic troubleshooting for audio equipment, AC line voltage and filtered DC voltage, etc. (PREREQUISITES: AUD280)

AUD320 MIDI SYSTEMS

This course allows students to develop a working theoretical and skills-based knowledge of the multi-timbral synthesizer and the sequencing environment within the context of the contemporary MIDI production studio. Both live and studio applications are covered, and full use is made of the digital signal processing resources available within the equipment. (PREREQUISITES: AUD201)

AUD330

SYNTHESIS & SOUND DESIGN I

This course develops advanced skills using synthesizers and samplers. Students study the elements of sound and how they apply to simple and complex waveforms, envelopes, LFOs, filters, and keyboard architecture. Theory and practice with sampling and subtractive synthesis using software and hardware sound sources.

(PREREQUISITES: AUD320)

AUD340

ADVANCED RECORDING TECHNIQUES I

This course covers the techniques and technology typical to professional music recording and mixing using advanced large format consoles. Topics include: studio procedures and professionalism, SSL Console operation, advanced signal flow, signal processing, analytical and critical listening skills, close, distant and stereo mic techniques for a variety of musical instruments, and basic mixdown strategies.

(PREREQUISITES: AUD240)

AUD350

LIVE SOUND REINFORCEMENT I

In this course students learn to set up and operate various audio equipments for a typical live sound reinforcement. Topics include reading block diagrams of audio systems, wiring speakers, connecting powers, testing and adjusting microphones, troubleshooting sound systems, and fine-tune reinforcement effects.

(PREREQUISITES: AUD240, AUD310)

AUD400

ENTERTAINMENT MARKETING & MANAGEMENT

Students explore the various aspects and business practices of the entertainment marketing and management field. Students will create a business and promotional plan and are introduced to concepts such as licensing, copyright exploitation, publishing and other promotional vehicles. The course also increases the students understanding of strategic analysis of the entertainment industry.

(PREREQUISITES: None)

AUD405

PORTFOLIO I

A design portfolio will be assembled and refined in preparation for the job interview. Each student will select representative projects showcasing work that represents a unique style and demonstrates overall conceptual abilities. A digital portfolio for the internet is supplemented by print work in a portfolio to demonstrate all multimedia capabilities.

(PREREQUISITES: IC300, Senior Standing)

AUD410

PORTFOLIO II

Students refine and complete their portfolios in this final class. In addition, students apply production techniques to a specialized subject area to be included in their digital portfolio.

(PREREQUISITES: AUD405)

AUD411

INDEPENDENT PROJECT

Through an Independent Project, students will be able to pursue a topic of special interest and apply their skills in a self-organized manner. The main objective of the Independent Project is to allow students the opportunity to conceive and create a project of their own choice in their field of study. They will establish their own benchmarks for project development geared at effective completion.

Independent Project can be taken once during the program.

(PREREQUISITES: Senior Standing, Academic Director approval, Project Proposal, GPA 3.0)

AUD430

SYNTHESIS & SOUND DESIGN II

This course will survey both commercially available synthesis methods and recent developments at audio research institutes. Students will also survey the current market for hardware and software implementations of various synthesis methods. Analytical listening sessions will expose students to synthesis methods in various musical contexts. Detailed study of subtractive, FM, physical modeling and granular synthesis will culminate in original sound design projects.

(PREREQUISITES: AUD330)

AUD440

ADVANCED RECORDING TECHNIQUES II

This course provides the student a greater understanding of SSL consoles and VCA automation systems. Students use SMPTE Time Code for synchronization to a variety of multitrack formats, use digital audio sampling for sound replacement, and integrate Pro Tools and MIDI sequencers into the analog studio mixing environment. Critical listening skills and critical analysis of master tapes are emphasized. Students participate in in-class recording sessions and engineer recording projects during and out of class hours, which may be included in their portfolio.

(PREREQUISITES: AUD340)

AUD441

INTERNSHIP

Through a field internship experience, students will be able to apply their skills in a real and practical situation. The main objectives of the internship are to allow students the opportunity to observe and participate in the operation of successful businesses related to their fields of study. Students will gain the experience they need to enter the field upon graduation.

(PREREQUISITES: IC300, Academic Director approval)

AUD450

LIVE SOUND REINFORCEMENT II

This course presents students more sophisticated and complex situations for live sound reinforcement. Through studio settings or real world events, students learn to operate large format analogue and digital mixing consoles and solve signal manipulation problems with transformers. Students also learn professional protocols in live sound reinforcement settings.

(PREREQUISITES: AUD350)

CAM121

DRAWING AND CHARACTERIZATION

This course explores the element of character in drawing. Students further develop life-drawing skills and translate

them into the animation style. This is accomplished through gesture drawing, action poses, turnarounds, and the creation of traditional animation model sheets and character sheets.

(PREREQUISITES: FC111)

CAM150

ANIMATION PROCESSES

This course explores the various processes and elements used to produce animation. These processes include pencil tests, stop motion, claymation, and experimental animation. Students explore the concepts that will enable them to produce 2D and 3D animations in subsequent courses. Students also explore ancillary techniques such as exposure sheets and camera techniques.

(PREREQUISITES: FC112, CAM121)

CAM201

ADVANCED LIFE DRAWING

The core of this course is the continued development of life-drawing techniques. Character development for animation and film production drawings are given special emphasis. As preparation for animation, multiple and varied focal points are explored.

(PREREQUISITES: FC111)

CAM202

3D ANIMATION

Building on the skills acquired in 3D Modeling, students learn to animate and apply the principles of animation in a computer environment. Students are introduced to the concept of rigging and setting up their model for animation.

(PREREQUISITES: CAM211, CAM212)

CAM211

3D MODELING

This is an introductory course in geometric construction. Through critical analysis, students conceptualize 3D coordinate systems, construct 3D models, and practice the process of creating 3D forms on the computer.

(PREREQUISITES: GD241)

CAM212 **STORYBOARDING AND ANIMATICS**

Students produce treatments, scripts, storyboard descriptions, and images. The course is designed to compare the differences between the working production storyboard used in animation, multimedia, and video and the presentation storyboard used in advertising graphic design and product sales.

(PREREQUISITES: FC101, FC102)

CAM240 **FUNDAMENTALS OF COMPUTER ANIMATION**

This course is the study of the animation sequence from storyboard through two-dimensional rendering and final tape output. Different animation media techniques are compared and contrasted. Historic animation is explored.

(PREREQUISITES: GD241, CAM121, CAM150)

CAM250 **WRITING FOR ANIMATION**

This course explores the various processes used to create treatments, stories, and scripts. Students investigate how an idea is developed into a story and then into a script. Students see how to structure a story, how to read a script and how to develop their own scripts. The importance of content to the development of a finished product is emphasized.

(PREREQUISITES: GE101)

CAM302 **INTERMEDIATE 3D ANIMATION**

Using 3D software, this course explores advanced character animation techniques using bone systems and inverse kinematics. Students refine techniques in lighting, camera, and timing.

(PREREQUISITES: CAM202, CAM311)

CAM311 **INTERMEDIATE 3D MODELING**

Using 3D software, intermediate character-modeling techniques using meshes and patches are

explored. Modeling as character design and development is emphasized while refining techniques in lighting, camera, and textures.

(PREREQUISITES: CAM211)

CAM315 **MATERIALS AND LIGHTING**

Advanced lighting and use of materials techniques are explored using 3D software. Students study and examine methods of applying texture maps to characters and objects, creating their own diffuse, specular, reflection, bump, opacity, and refraction maps. Students also explore lights as projectors, raytracing, global lighting, and caustics.

(PREREQUISITES: CAM211)

CAM317 **ACTING FOR ANIMATION**

In this course students explore the techniques involved in putting together expressions and movements that convey emotions, impart meaning, and tell a story. Students see how to tell a story with motion and embellish it with expressions. Students study silent films, silent characters, and alternate ways to tell a story and convey a message.

(PREREQUISITES: None)

CAM322 **2D ANIMATION**

Using traditional methods, students study the basics of timing, weight, and anticipation. They further develop animation as story and composition by creating a project which utilizes techniques such as capturing, pencil tests, inking, painting, background development, and video output.

(PREREQUISITES: CAM212, CAM240, VP102)

CAM350 **SPECIAL EFFECTS IN ANIMATION**

Animation is integrated with post-production video in this course on special effects theory and techniques. Blue screen, chroma keying, compositing, and filtering are introduced. Students create projects that integrate 3D com-

puter imagery with real-world sources, matching lighting and camera conditions to create a convincing result.

(PREREQUISITES: CAM202)

CAM402 **ADVANCED 3D ANIMATION**

This course explores advanced character animation techniques using inverse kinematics in 3D software. Students refine techniques in lighting, camera, and timing. Animation as story or composition is emphasized.

(PREREQUISITES: CAM302)

CAM403 **PORTFOLIO I**

Students assemble and refine a design portfolio in preparation for the job interview. Students select representative pieces showcasing work that represents a unique style and demonstrates overall conceptual abilities. A video demo reel to demonstrate animation capabilities supplements print work in a portfolio case.

(PREREQUISITES: Second to last quarter)

CAM405 **TEAM ANIMATION**

In this course, students work on a project as part of a team. Students operate within defined roles and production hierarchies. The simulation of a real-world animating environment produces a final project to which each team member can uniquely contribute.

(PREREQUISITES: CAM302, DFVP301)

CAM411 **ADVANCED 3D MODELING**

Using 3D software students explore advanced character modeling techniques using spline and polygons. Modeling as character design and development is emphasized. Students refine techniques in lighting, camera, and textures.

(PREREQUISITES: CAM311)

CAM415 **PORTFOLIO II**

In this course students create 2D and 3D animations, developing and refining compositions for the portfolio demo reel.

(PREREQUISITES: CAM403)

DFVP100 **HISTORY OF MOTION MEDIA AND MASS COMMUNICATION**

This course presents a survey of major events and development in the history of motion media and mass communication. The survey focuses on the relationship between technology and media development and explores the impact motion media and mass communication have on society and economy.

(PREREQUISITES: None)

DFVP101 **FUNDAMENTALS OF VIDEO PRODUCTION**

Students will study the technical terms of video production and learn to operate basic video production equipment, using typical industry techniques.

(PREREQUISITES: DPH114 or GD241 or AUD210)

DFVP201 **FUNDAMENTALS OF EDITING**

This course covers the process of nonlinear video editing. Using a computer and appropriate software, students explore the essentials of editing video and audio in a digital environment from digitizing to outputting to videotape to authoring DVD.

(PREREQUISITES: DFVP101)

DFVP204 **ADVANCED CAMERA AND LIGHTING TECHNIQUES**

In this advanced camera and introductory lighting class, students are introduced to basic lighting concepts and terminology and how they specifically relate to media productions. Students also learn to identify and use various types of lighting instruments and applications.

(PREREQUISITES: DFVP101)

DFVP300 **CONCEPT DEVELOPMENT AND PRE-PRODUCTION**

In this course students learn media design and production concept development. This course focuses on interpreting media content and adapting original literary and nonfiction work for media production. Students employ their critical

thinking, problem-solving, research, and organizational skills to create scripts for media production.

(PREREQUISITES: *WDIM101 or GE102*)

DFVP301 **DIGITAL AUDIO/VIDEO**

This course deals with the processes involved in the desktop editing of audio and video for digital output. Topics include the operation of non-linear systems, compression schemes, special effects compositing software, and shooting and editing for digital compression. Students will produce short videos for output to various storage formats or playback on digital media.

(PREREQUISITES: *DFVP101*)

DFVP302 **MEDIA THEORY & CRITICISM**

In this course, students explore the different theories and approaches to media and their impact on society and culture so as to inform and enrich their own work.

(PREREQUISITES: *DVFP100*)

DFVP310 **DIRECTING FOR PRODUCTION**

Working in production teams, students conceptualize, design, and execute a digital media production project on a chosen topic for a targeted audience over a selected delivery system or several systems. Students use three or more different types of media for production and integrate the content elements in post-production.

(PREREQUISITES: *DFVP300*)

DFVP325 **SOUND DESIGN**

This course addresses the interactivity of sound and audio pieces in a digital media production. Students learn how to design appropriate sound tracks for a specific production as it relates to final product and its relationship with the delivery systems and distribution methods.

(PREREQUISITES: *VP102*)

DFVP360 **MOTION GRAPHICS**

In this course students study the nature and attributes of motion and broadcast graphics and learn to generate, select, and manipulate still and motion graphics for broadcast design and other media delivery.

(PREREQUISITES: *DFVP301*)

DFVP370 **SHORT MEDIA PRODUCTION**

This course discusses short form as a genre of media production and its features in subject matter and style. Students learn to produce short-form news, information, and dramatic content for multiple delivery platforms.

(PREREQUISITES: *DFVP201*)

DFVP380 **DOCUMENTARY PRODUCTION**

In this course students operate professional video cameras and learn field and studio production including switching and technical directing. Students learn proper use of production elements such as location, lighting, and video equipment.

(PREREQUISITES: *DFVP204*)

DFVP390 **MEDIA COMPOSITING**

Focused on concepts and techniques of compositing and integration, this course enables students to assemble media content for overall design and prepare the final product for delivery. Students learn to manage various digital media files and process them to finalize the media content design.

(PREREQUISITES: *DFVP360*)

DFVP395 **MEDIA DELIVERY SYSTEMS**

This course addresses the end part of the media production – delivery and distribution. Students study a variety of media delivery methods and systems and determine the advantages and limitations of each. They also examine the relationship between delivery systems and distribution methods, and evaluate the relative efficiency, cost, and effectiveness of each.

(PREREQUISITES: *DFVP301 or AUD310*)

DFVP410 **PORTFOLIO I**

Students assemble and refine a design portfolio in preparation for the job interview. Students select representative projects showcasing work that represents a unique style and demonstrates overall conceptual abilities. A digital portfolio on DVD is supplemented by print work in a portfolio to demonstrate all digital media capabilities.

(PREREQUISITES: *DFVP390, IC300*)

DFVP441 **INTERNSHIP**

Through a field internship experience, students will be able to apply their skills in a real and practical situation.

The main objectives of the internship are to allow students the opportunity to observe and participate in the operation of successful businesses related to their fields of study. Students will gain the experience they need to enter the field upon graduation.

(PREREQUISITES: *Senior Standing and Approval of Academic Director*)

DFVP450 **PORTFOLIO II**

The portfolio is refined and completed in this final class. In addition, students apply advanced digital media design skills and production techniques to a specialized subject area to be included in the digital portfolio.

(PREREQUISITES: *DFVP410*)

DPH112 **HISTORY AND SURVEY OF PHOTOGRAPHY**

This course provides a framework for critically considering significant photographers and their work. Students describe, interpret, and evaluate the origins, stylistic changes, and artistic innovations in the history of photography from the 19th Century through contemporary times.

(PREREQUISITES: *None*)

DPH114 **PRINCIPLES OF PHOTOGRAPHY**

In this fundamental course, students will identify basic photographic tools and their

intended purposes, including the proper use of various camera systems and a light meter. Students will analyze photographs to determine their positive and negative attributes and apply these principles to produce their own visually compelling images by employing the correct photographic techniques.

(PREREQUISITES: *None*)

DPH116 **PHOTOGRAPHIC DESIGN**

In this course, students experience primary design elements of visual communication as they apply to the photograph. Topics include image composition, color theory, lighting theory and the art of the critique.

(PREREQUISITES: *FC101*)

DPH201 **DIGITAL PHOTOGRAPHIC PRODUCTION**

In this introduction to digital photo production, students become acquainted with the concepts, hardware, and software related to digital image acquisition, manipulation, and output, including scanning, masking, layering, retouching, and printing.

(PREREQUISITES: *IC096*)

DPH210 **DATABASE AND WEB PREPARATION**

This course will educate the student on photo database management, batch processing, and the transfer of work online. It will also include some exploration of AfterEffects, Dreamweaver, HTML, and flash.

(PREREQUISITES: *GD241, DPH114*)

DPH212 **DIGITAL DARKROOM**

The course addresses issues related to color theory, resolution, contrast and density controls and the production of photo quality digital prints from scanned film and direct digital captures.

(PREREQUISITES: *DPH114*)

DPH214 **LOCATION** **PHOTOGRAPHY**

This course explores the special needs of location photography, including both the technical and logistical aspects of location work. Students are challenged with a variety of assignments related to fashion, portraiture, product, stock, and architectural photography.

(PREREQUISITES: DFVP204)

DPH216 **EDITORIAL** **PHOTOGRAPHY**

In this course students produce assignments related to photojournalism, location, and editorial photography. Emphasis is placed on digital technologies and formal assignment presentation. The class is devoted to subject research and creative photography in both fine art and commercial applications.

(PREREQUISITES: DPH114, DPH116)

DPH308 **ADVANCED LIGHTING**

This course expands on the DFVP204 Advanced Camera and Lighting Techniques, with an emphasis on lighting for products and people in both the studio and on location. Students learn the necessary and correct utilization of electronic flash and lighting tools in the studio and on location. Emphasis is placed on the imaginative application of lighting technique and style.

(PREREQUISITES: DFVP204)

DPH312 **THE BUSINESS OF** **PHOTOGRAPHY**

This course reviews considerations faced by photographers when establishing and managing a studio operation. Topics include recruitment, appraisal, and delegation to a studio staff; negotiating with clients and talent; and the management of large productions. Students use business management software to estimate costs for photographic work and manage a studio budget.

(PREREQUISITES: IC300)

DPH316 **PHOTOGRAPHIC** **STUDIO**

In this course students develop the ability to solve problems of visual communication through assignments designed to challenge their skills in lighting, camera operation, and commercial interpretation. All aspects of studio photography are discussed from lenses to lighting and people to products.

(PREREQUISITES: DPH308)

DPH320 **PHOTOGRAPHIC** **ESSAY AND VISUAL** **NARRATIVE**

This course addresses photography as a narrative or illustrative medium used in support of the text content of publications. Students are required to produce their own renditions of picture stories, illustrations, magazine covers, and page layouts for all types of print media.

(PREREQUISITES: DPH216)

DPH401 **INTERNSHIP**

Through a field internship experience, students apply acquired subject matter and career/professional skills in a real and practical situation. The main objectives of the internship are to allow students the opportunity to observe and participate in the operation of a successful business related to their fields of study. Students will gain the experience they need to enter the field when they graduate.

(PREREQUISITES: Academic Director Approval)

DPH403 **PORTFOLIO I**

This course prepares students for job interviews by helping them compile a portfolio. Students demonstrate their conceptual design, craftsmanship, and other skills as they assemble and refine their portfolio pieces. Students select representative pieces, showcasing work that reflects a unique style. Particular emphasis is placed on identifying short and long term professional employment goals, as well as related strategies and resources.

(PREREQUISITES: IC300, DPH214, DPH216, DPH316)

DPH408 **SPECIALIZATION**

In this course, students specialize in one or more of the major fields of photography, including photographic illustration, industrial, editorial, photojournalism, landscape/nature, commercial and portraiture. Advanced application, marketing and preparation of portfolio for employment are stressed. This is the most important section of the overall portfolio requirements.

(PREREQUISITES: DPH214, DPH216, DPH316)

DPH412 **ART DIRECTION**

This course examines the role of the art director through a team environment. Leadership, communication skills and negotiation skills are an intricate part of the team design projects. By coordinating creative efforts from concept to finished product, students develop professional quality portfolio examples.

(PREREQUISITES: DPH316)

DPH415 **SENIOR PROJECT**

This course focuses on the completion of the portfolio and enables students to begin their career search. Students come into this course with work for their portfolio and learn to determine the quality of the work so professional enhancements can be made. Students also complete a professional resume and begin the job search.

(PREREQUISITES: DPH403)

FC101 **FUNDAMENTALS OF** **DESIGN**

The basic elements and principles of two-dimensional design are introduced. Students develop working skills with layout and organization of design elements for a variety of visual effects.

(PREREQUISITES: None)

FC102 **FUNDAMENTALS OF** **DRAWING**

Students expand their visual awareness through the observation of the principles of light and the translation of three-dimensional form into

two-dimensional drawing. The course advances from simple to complex forms and skill levels in construction. An understanding of line and perspective will be pursued.

(PREREQUISITES: None)

FC105 **DESIGN DRAWING**

This course explores intermediate drawing techniques for product advertising and design as well as fundamentals of drawing the human form. The student will learn to draw still-life forms and the figure in proportion from multiple points of view. Basic design principles, concept development and marker rendering techniques will be used as well as depicting basic lighting situations in: overhead, front, back and oblique positions.

(PREREQUISITES: FC102)

FC111 **LIFE DRAWING**

This course explores the fundamentals of drawing the human figure, emphasizing form and human anatomy. Students develop observation and rendering techniques.

(PREREQUISITES: FC102)

FC112 **FUNDAMENTALS OF** **COLOR**

This course introduces students to the principles of color and color theory as they relate to design. Students examine the psychological and cultural aspects of color in order to make appropriate design decisions.

(PREREQUISITES: FC101)

FC224 **3D DESIGN**

This course introduces students to the basic elements and principles of three-dimensional design. It explores the visual and structural qualities of objects. Students solve problems by organizing and constructing three-dimensional forms within spatial environments.

(PREREQUISITES: FC101, FC102)

FD101 **DRAPING**

This course is an introduction to the technique of draping. Students are introduced to the proper method of 3D pattern-

making, allowing for the free accurate expression of the design concept. Proportion, line, grain and fit are analyzed in this laboratory class.

(PREREQUISITES: None)

FD113 PATTERNMAKING I

This course provides an introduction to mastering the basic techniques in patternmaking that includes measurement taking, pattern drafting and pattern manipulation.

(PREREQUISITES: FD121)

FD121 CONSTRUCTION I

In this course, students will analyze construction standards and techniques as applied to the apparel industry. Students demonstrate a working knowledge of stitches, alterations, seams, zippers and basic construction methods of garment making in a laboratory setting. A foundation will be formed in which students may build upon.

(PREREQUISITES: None)

FD122 COMPUTER DESIGN

In this course students study CAD design software as used in garment and textile production. Students develop their own textiles and draping solutions as related to the design industry.

(PREREQUISITES: FC101)

FD125 FASHION SKETCHING AND ILLUSTRATION

In this course, students will demonstrate a working knowledge of media and techniques used in rendering the fashion proportion and look. It includes fabric and texture rendering.

(PREREQUISITES: FC102)

FD202 CONSTRUCTION II

In this course, students will continue to build on their basic construction standards and techniques as applied to the apparel industry. Students use commercial patterns and details to produce garments.

(PREREQUISITES: FD121)

FD212 SURFACE DESIGN

In this course, the students study textile design as related to the garment and textile industry. Students develop and implement designs using a variety of dyeing and printed techniques. This course covers the creation of prints on paper using a variety of techniques. Students will apply their designs on fabric using block printing, resist techniques and painting.

(PREREQUISITES: FMM130)

FD221 PATTERNMAKING II

This course continues to build on mastering the techniques of patternmaking. Students analyze methods of garment manufacturing, including advanced patternmaking and grading processes. Students develop production patterns and specifications suitable for manufacturing.

(PREREQUISITES: FD113)

FD230 APPLIED CONSTRUCTION

In this course, students will demonstrate a working knowledge of basic and advanced construction techniques as they apply the methods to complex garments.

(PREREQUISITES: FD202)

FD237 COMPUTER PATTERNMAKING

In this course, students further develop patternmaking skills using industry-specific Computer-Aided Design programs. Students engineer patterns on the computer from original designs in a laboratory setting.

(PREREQUISITES: FD221)

FD313 CONCEPT AND LINE DEVELOPMENT

In this course, students explore specialty design areas through research, analysis and forecasting. Advanced design skills are applied through hand rendering skills. Includes the production of portfolio-quality concept boards.

(PREREQUISITES: FMM210)

FD321 DESIGN SPECIALTIES

Students design and construct apparel and accessories for the men's and children's markets. Problem solving skills are used to develop product prototypes.

(PREREQUISITES: FD101)

FD322 PRODUCTION SYSTEMS

Students further explore manufacturing systems with the application of industry-specific CAD software. The interrelationship between budget and production are examined with the production of markers for various garment lines.

(PREREQUISITES: FD122, FD230)

FD327 APPLIED COMPUTER DESIGN

This course concentrates on industry professional visual presentations. Students will use advanced computer design skills and a range of industry standard software. Compiling, concept storyboards, image development for wholesale and retail, in print, email attachments, CD-ROMs, and Web are developed.

(PREREQUISITES: FD122)

FD401 WOVENS STRUCTURES

Students learn about the use of CAD design software to develop textiles for manufacturers. Complete boards, catalogs and swatches are developed in this laboratory class.

(PREREQUISITES: FD122, FD212)

FD403 PORTFOLIO PREPARATION

This course prepares students for the transition to the professional world. This course will prepare students for job interviews by helping them compile a portfolio. Students will demonstrate their conceptual design, craftsmanship, and other skills as they assemble and refine their portfolio pieces. Working individually with an instructor, each student will select representative pieces, showcasing work that reflects a unique style. Particular emphasis is placed on identifying short- and long-term

professional employment goals, as well as related strategies and resources.

(PREREQUISITES: IC300, Second to last quarter or Academic Director approval)

FD411 KNITWEAR DESIGN

In this course students study the computer design of textiles for knitwear. Techniques of knitwear and production are stressed, with an emphasis on developing knitting specifications.

(PREREQUISITES: FD122, FD212)

FD421 COSTUME SPECIALTIES

This course concentrates on costume design and production costuming. The student will be challenged to develop creative forms while maintaining the ability to move, dance and perform. This course will include masks and headdresses as well as full body costumes. An examination of various theatrical costume construction materials will be covered such as fiberglass, foam, leatherwork, thermo-plastics, basic millinery techniques, wire frame, felt hats and finishing techniques.

(PREREQUISITES: FMM100, FMM150, FD230)

FD460 SENIOR PROJECT

This course gives students the opportunity to develop and implement their own thesis project from concept to completion. Students also have the option of creating a team project by working with a student from another fashion major.

(PREREQUISITES: FD321)

FD470 INTERNSHIP

Internships are available to qualified students who obtain approval from the Academic Director. Institute staff members coordinate the program with upper-level students to work part-time with cooperating employers. Students are required to keep logs, communicate weekly with faculty members, and maintain attendance requirements.

(PREREQUISITES: IC300, Academic Director approval)

FMM100 **SURVEY OF THE FASHION INDUSTRY**

This course provides an overview of the fashion industry, including design, production and marketing of women's, men's and children's fashions from the development of fibers and fabrics to the strategies of fashion merchandisers and retailers.

(PREREQUISITES: None)

FMM120 **INTRODUCTION TO BUSINESS AND RETAIL**

This course provides an overview of the business and retail environment. It examines and addresses basic terminology and concepts related to business trends, traditional and non-store retailing, operations and planning.

(PREREQUISITES: None)

FMM130 **TEXTILES**

This course explores natural and manufactured fibers, their production, uses, and characteristics. Content includes discussion of yarns, fabrics, finishes, design methods, aesthetic applications, and ordering specifications.

(PREREQUISITES: None)

FMM150 **COSTUME HISTORY**

This course covers historic, national, and cultural themes in costume and fashion from ancient to modern times.

(PREREQUISITES: None)

FMM170 **DIGITAL DESIGN FOR THE FASHION INDUSTRY**

This course addresses the fundamental components of graphic design, through use of standard industry software. Students will develop an understanding of basic design principles and aesthetics that are used in the publishing and advertising worlds.

(PREREQUISITES: FMM100)

FMM210 **TRENDS AND CONCEPTS IN APPAREL**

This course provides a comprehensive study of trend forecasting, demographics, and social issues that affect fashion and related industries.

(PREREQUISITES: FMM100, FMM150 or taken concurrently)

FMM220 **APPAREL EVALUATION AND CONSTRUCTION**

In this laboratory class, students analyze construction standards and techniques used in the ready-to-wear market. Research serves as the foundation for developing skills in garment specifications, assembly, and finishing.

(PREREQUISITES: FMM100, FMM130, FC112)

FMM240 **VISUAL TECHNIQUES AND DESIGN**

This survey course explores creative and technical approaches to window and interior store displays. Students work in a laboratory setting, creating three-dimensional displays as they familiarize themselves with standard and innovative techniques.

(PREREQUISITES: FMM100, FMM120)

FMM250 **HUMAN RESOURCE MANAGEMENT**

This course provides students with a complete, comprehensive review of essential personnel management concepts and techniques.

(PREREQUISITES: FMM100)

FMM260 **TRADE, TARIFF, AND RESOURCING**

Students examine basic policies of import/export trade regulations, tariff laws, and the enforcement of quotas. Current world trade disputes and United States import/export policies are studied from the perspective of the manufacturer and retailer.

(PREREQUISITES: FMM120)

FMM270 **CATALOG DEVELOPMENT**

In this course students explore catalog development as well as other forms of non-store retailing such as electronic retailing, direct mail, multi-level marketing, telemarketing and Internet.

(PREREQUISITES: FMM170, FMM220)

FMM310 **FOUNDATION OF RETAIL MATH**

Students study the financial management principles of a retail organization with emphasis on practical applications that demonstrate how profit goals are planned and achieved.

(PREREQUISITES: ADV102, FMM100)

FMM330 **GLOBAL MARKETING**

This course emphasizes cultural understanding and appreciation of international business practices. Students consider the importance of cultural self-awareness as well as verbal and nonverbal communications in cross-cultural business settings.

(PREREQUISITES: ADV230)

FMM340 **RETAIL BUYING**

This course provides a foundation for the study of retail buying. Students analyze buying theories through merchandise classifications and the calculation to open-to-buys.

(PREREQUISITES: FMM310)

FMM350 **PUBLIC RELATIONS**

This advanced course focuses on the advantages and opportunities of creative partnering. Students draw on competencies of earlier classes to develop innovative, cooperative marketing strategies and programs.

(PREREQUISITES: FMM100, FMM120, FMM170)

FMM360 **INVENTORY AND STOCK CONTROL**

This advanced course focuses on stock control and managing open-to-buys, providing students with a practicum in buying and utilizing computer spreadsheets for data analysis.

(PREREQUISITES: FMM340)

FMM370 **ADVERTISING**

This course focuses on the role of advertising and public relations in the dissemination and promotion of apparel and accessory products, as well as the creation of brand name and label recognition, image and special product features.

(PREREQUISITES: FMM350)

FMM380 **RETAIL STORE MANAGEMENT**

Students explore retail store planning and space management, including merchandising, fixture selection, budgeting, and site selection.

(PREREQUISITES: ADV230, FMM360 or taken concurrently)

FMM410 **PRODUCT DEVELOPMENT**

Students take products from concept to marketplace, researching trim and fabric markets and analyzing trends for development of private label merchandise. Students develop prototypes and analyze manufacturing and budgetary issues.

(PREREQUISITES: FMM170, FMM210, FMM220)

FMM420 **SPECIAL TOPICS IN FASHION**

Students explore important issues in the fashion industry. Topics that may be addressed are advanced strategic marketing issues and current technical surface design techniques.

(PREREQUISITES: ADV230, FMM170)

FMM430 **ENTREPRENEURSHIP**

Students explore innovation and rapid change as related to the entrepreneur. Issues regarding financial, behavioral, organizational and marketing challenges facing emerging enterprises are discussed. Students create a business plan for the start-up of a new fashion related company, product or service. Special emphasis is placed on the disciplines of planning that are vital to individual success.

(PREREQUISITES: ADV230, FMM410 or taken concurrently)

FMM440 **FASHION SHOW PRODUCTION**

Students develop an understanding of retail special events requiring the planning and implementation of an actual event.

(PREREQUISITES: FMM370)

FMM450 **PORTFOLIO I**

Students assemble and refine a portfolio in preparation for graduation. The student portfolio will demonstrate having fulfilled all requirements for the Fashion Marketing & Management degree as well as provide a tool for the interviewing process.

(PREREQUISITES: FMM170, IC300, Academic Director approval)

FMM460 **SENIOR PROJECT**

This course gives students the opportunity to develop and implement their own thesis project from concept to completion. Students also have the option of creating a team project by working with a student from another fashion major.

(PREREQUISITES: FMM450, Academic Director approval)

FMM470 **INTERNSHIP**

Internships are available to qualified students who obtain approval from the Academic Director. Institute staff members coordinate the program with upper-level students to work part-time with cooperating employers. Students

are required to keep logs, communicate weekly with faculty members, and maintain attendance requirements.

(PREREQUISITES: IC300, Academic Director approval)

GAD120 **SCRIPTWRITING AND STORYTELLING FOR GAMES**

Game storytelling utilizes new tools and techniques to update the ancient craft of telling tales. Students apply their scriptwriting abilities along with digital imaging and editing tools to tell illustrated stories using pictures and narration in ways that are engaging and exciting. The script is the foundation of any character-based story, whether it is a play, a movie, or an interactive video game. Students learn the fundamentals of scriptwriting – setting the scene, dialogue, character, and camera movement – and apply them to the construction of an interactive game story.

(PREREQUISITES: GE101)

GAD200 **GAME DESIGN**

A well-designed game is an integration of artistic and technological components that include a clearly defined goal, a set of game criteria, and rules for game play. Students learn to discriminate which elements make enjoyable, playable, challenging, and marketable games.

(PREREQUISITES: GAD120, FC101)

GAD204 **CHARACTER MODELING AND RIGGING**

This course is designed to translate traditional figure drawing and sculpture into the creation of 3D character models for use within electronic games. Topics to be covered include: seamless spline-based modeling, polygonal modeling, skinning, and rigging.

(PREREQUISITES: CAM311)

GAD206 **INTERACTIVE AUTHORING FOR GAMES**

In this course, students develop interactive applications that are suitable for game production, web authoring, and e-learning.

(PREREQUISITES: CAM121, GD241, VP102)

GAD208 **PROGRAMMING FOR THE ARTIST**

This course is an introduction to computer programming from the game design artist's point of view. After the groundwork is laid in the artistic area, students learn the basic foundations of programming and design for games.

(PREREQUISITES: GAD206 or WDIM200)

GAD300 **GAME MODELING AND ANIMATION**

Electronic games require optimized environments and characters in order to render at real-time frame rates. In this course, students develop game-specific modeling skills and methodologies, using 3D modeling and animation software.

(PREREQUISITES: CAM211, CAM202)

GAD304 **ANIMATION LAYOUT AND SCENE DESIGN**

Working from storyboard and story sketches, students develop camera angles, perspectives, camera movement, values, textures, composition and lighting to create the "stage" for animated characters' performance. Techniques and concepts include storyboarding, draftsmanship, composition, design, staging and cinematography.

(PREREQUISITES: GAD120)

GAD312 **CHARACTER ANIMATION**

In this course, students refine their character animation methodologies and techniques. Students produce animations utilizing both Character Studio

and the motion capture facility, and generate motion libraries that may be utilized in following courses.

(PREREQUISITES: GAD204, CAM202)

GAD316 **GAME ART PRODUCTION**

In this course, students create the game content and art assets that are typically developed by game artists for use within computer games. Projects include the creation of environmental models, props, characters, effects, interface design, and heads-up displays. These assets are combined, along with their corresponding animations, into finished animations that simulate the actions that a player would experience during game play.

(PREREQUISITES: GAD300)

GAD320 **DESIGNING INTERIOR SPACES AND WORLDS**

This course introduces students to the design challenges and techniques associated with environmental modeling within the game industry. Many first and third person games utilize environments containing characteristics common to interior design layouts. This course provides the opportunity for students to create architectural interiors and exteriors such as homes, buildings, and factories. In addition, students create exterior environments in which to place their structures and characters.

(PREREQUISITES: GAD304, CAM211)

GAD400 **LEVEL DESIGN**

This course enables students to analyze and create effective level designs. Given several basic game designs by the instructor, students create 2D maps, design level elements (puzzles, traps, etc.), create environmental assets, and create balanced gameplay through the use of efficient level design. The students produce at least two playable level designs, both on paper and as playable levels utilizing Unreal Tournament's level editor.

(PREREQUISITES: CAM202)

GAD410 **GAME PROTOTYPING - A**

In this course, students create and produce stand-alone game prototypes, building upon the design, storyboarding, game art production, programming, and interface design skills developed in prior courses.

(PREREQUISITES: GAD400)

GAD412 **GAME PROTOTYPING - B**

In this continuation of Game Prototyping, students create and produce stand-alone game prototypes demonstrating game design principles acquired in preceding courses. The culmination of course work results in students fine-tuning their design, production and collecting skills as well as scripting and storyboarding.

(PREREQUISITES: GAD400)

GAD416 **TEAM GAME PRODUCTION**

In this course, students either select or accept a specific role in the production team and, acting in a timely and professional capacity, contribute to the creation of a completed game level or mod.

(PREREQUISITES: GAD410, GAD412)

GD120 **CONCEPTUAL THINKING**

This course identifies the components of the design process. Research methods are explored, design solutions appropriate to a targeted market are emphasized, and exercises in creative problem solving strengthen and expand concept generation skills. Critical analysis, problem identification, and idea refinement are the focus.

(PREREQUISITES: None)

GD124 **DIGITAL PHOTOGRAPHY**

This course examines digital photography as it pertains to graphic design. Students progress through a series of shooting and studio exercises, demonstrations, lectures and critiques. Projects include the history of photography, the fundamentals and configura-

tion of digital SLR cameras and the assembly and operation of studio lighting set-ups using spotlights, softboxes, and gobos. Students also manipulate digital files from RAW format through to output for portfolio.

(PREREQUISITES: None)

GD130 **FUNDAMENTALS OF VISUAL COMMUNICATION**

This course examines the principles and theories that contribute to the formation of figure and composition. Students explore the application of these theories and their relevance in design today.

(PREREQUISITES: FC112)

GD131 **ELECTRONIC IMAGING**

The traditional techniques of illustration are translated to the electronic media using vector-based software. Special considerations for computer-generated artwork are explored.

(PREREQUISITES: FC112)

GD240 **TYPOGRAPHY I**

Beginning with the history of letterforms, students in this course explore the fundamentals of typography including terminology and professional standards.

(PREREQUISITES: FC101)

GD241 **IMAGE MANIPULATION**

Using drawing and composition abilities, students explore raster-based software. Compositing, editing, scanning and retouching are integral parts of the course. Digital cameras and basic photographic techniques are introduced.

(PREREQUISITES: FC112)

GD250 **ELECTRONIC DESIGN**

Typographic and layout design skills are translated into the electronic environment. Students learn page layout software and examine how the different design software packages work together. Considerations specific to computer-generated design will be explored.

(PREREQUISITES: GD240, GD241)

GD251 **ADVANCED IMAGE MANIPULATION**

This course is designed to further enhance the skills acquired in previous image manipulation and technology-based classes. Emphasis is placed on advanced applications and the appropriate selection of variables for the required task. Students will study the possibilities and constraints of image transport and display over the Internet. Interface design is studied in an application-oriented approach.

(PREREQUISITES: GD241)

GD260 **TYPOGRAPHY II**

Building on Typography, this course examines modern typographers and their contributions. Experimental and contemporary typography are explored through thought-provoking exercises.

(PREREQUISITES: GD250)

GD261 **ADVERTISING DESIGN**

This introductory course in advertising includes such topics as research and analysis, conceptual brainstorming and advertising production. Design solutions appropriate to a target market are emphasized.

(PREREQUISITES: GD131, GD241)

GD270 **COLLATERAL DESIGN**

This course establishes the role of the designer in creating promotional material from a user-centered approach. Human interaction and personal connections with the audience is emphasized to create an enhanced level of communication. The role of the designer in utilizing effective design processes and methodologies is introduced.

(PREREQUISITES: GD250)

GD271 **PRINT PRODUCTION**

This course introduces the production process for printed materials. All aspects of production, from file formatting to binding, are explored.

(PREREQUISITES: GD131, GD240, GD241, GD250)

GD280 **DIGITAL GRID SYSTEMS**

In this course, students learn to effectively create and utilize grid systems for layouts in a digital environment. Students gain an understanding of page layout software and how it can be used to combine typography and imagery into successful single page and multi-page designs.

(PREREQUISITES: GD131, GD241)

GD380 **PACKAGE DESIGN**

This course identifies the role of packaging in branding, presentation and protection of the product. Industry standards, materials and Point of Purchase are examined.

(PREREQUISITES: GD131, GD251)

GD381 **INFORMATION GRAPHICS**

In this advanced course, students explore the theories of information graphics and their application for information design. Icon development, instructional information and graphing techniques are emphasized.

(PREREQUISITES: GD131, GD250)

GD390 **CORPORATE IDENTITY**

Development of a corporate identity system is the focus of this course. Research, conceptualization and process are emphasized.

(PREREQUISITES: GD131, GD260)

GD391 **PORTFOLIO I**

A design portfolio is assembled and refined in preparation for graduation. Students' portfolios demonstrate the fulfillment of all requirements for the design program as well as provide a tool for the interviewing process.

(PREREQUISITES: GD260, GD270, GD380, GD381)

GD410 **CORPORATE COMMUNICATIONS**

Building from Corporate Identity, this course focuses on the application of a logo utilizing design criteria established in the Graphic

Standards Manual. Corporate models and current businesses practices are presented in relationship to a designer's role in establishing effective communication and financial documents. (PREREQUISITES: GD390)

GD412 **ART DIRECTION**

The role of the art director is examined through a team environment. Leadership, communication and negotiation skills are an intricate part of the team design projects. By coordinating creative efforts from concept to finished product, students develop professional quality portfolio examples. (PREREQUISITES: GD260)

GD413 **PORTFOLIO II**

This course focuses on the completion of the portfolio. The final portfolio should focus on students' individual strengths, and reflect students' uniqueness and their abilities to meet demanding industry standards. (PREREQUISITES: GD391)

GD414 **PROFESSIONAL PRACTICES**

In this course, students learn the basic skills for operating a creative services business. They are exposed to basic legal concepts and marketing techniques for growing the business. The capstone project is to develop a comprehensive Business Plan. (PREREQUISITES: GD271, GD390)

GD415 **SENIOR PROJECT**

Once student portfolios are complete, students plan, organize, design and produce their own design projects with the close supervision of the instructor. (PREREQUISITES: WDIM155, GD413)

GE095 **ENGLISH FUNDAMENTALS**

This course is a transitional studies course and builds an adequate foundation for GE101 English I. Emphasis is placed on fundamental grammar and

written communication skills as well as essentials of writing paragraphs and short essays. (PREREQUISITES: English placement scores)

GE097 **MATHEMATICS FUNDAMENTALS I**

This course is a transitional studies course and builds a foundation for GE098 Mathematics Fundamentals II. This course includes computational skills with real numbers, simplifying algebraic expressions, solving linear equations with applications, and introduces basic geometric concepts and graphing. (PREREQUISITES: Mathematics placement scores)

GE098 **MATHEMATICS FUNDAMENTALS II**

This course is a transitional studies course and builds a foundation for college-level mathematics and science courses. Topics include simplifying algebraic expressions, solving equations, constructing and interpreting graphs, and analyzing functions. Topics from geometry are explored. Concepts are presented as models of real-life situations used in problem solving. (PREREQUISITES: GE097 or mathematics placement scores)

GE101 **ENGLISH I**

This course introduces students to the research process and to college-level writing as a process of developing and supporting a thesis in an organized essay. It emphasizes the use of a variety of rhetorical modes, appropriate diction and language, and the conventions of Standard English including spelling, punctuation, and grammar. Students read and respond to the writing of others. (PREREQUISITES: GE095 or English placement scores)

GE102 **ENGLISH II**

This course builds upon the foundation developed in English I with an emphasis on literary language and the interpretation of a variety of texts. Students gain additional

experience in reading, thinking, and writing critically. It further develops the methods of research and documentation conventions; students select, evaluate, and integrate a variety of sources to support a thesis in an organized research essay. (PREREQUISITES: GE101)

GE106 **EFFECTIVE SPEAKING**

This course teaches oral communication skills with emphasis on both theory and practice. Students are taught how to conduct responsible research, compose coherent messages adapted to a specific audience and situation, and to develop and polish their presentation skills. Students also develop critical thinking and listening skills, as well as ethical communication behaviors. (PREREQUISITES: GE095 or English placement scores)

GE160 **PSYCHOLOGY**

This course introduces students to psychological principles, theories and methods of scientifically studying human behavior. Major topics include: sensation and perception, consciousness, memory, motivation, intelligence, personality, mental disorders, and psychotherapy. (PREREQUISITES: GE095 or English placement scores)

GE170 **MATHEMATICAL CONNECTIONS**

This course emphasizes the development of the student's ability to reason mathematically and solve problems in settings the college graduate may encounter in personal and professional endeavors. Topics include the mathematics of finance, statistics, and the arts. (PREREQUISITES: All required Transitional Studies courses)

GE175 **MATHEMATICAL MODELS IN ART AND NATURE**

This course focuses on mathematical reasoning by examining relationships between mathematics and the

arts, architecture, and nature. This course is designed to enable students to make these connections and to generate enthusiasm for mathematics in a creative manner. Topics will be selected from fractal geometry, symmetry, tilings and tessellations, the golden ratio, the Fibonacci sequence, and the logarithmic spiral. (PREREQUISITES: All required Transitional Studies courses)

GE210 **HISTORY OF WESTERN ART I (BEFORE 1300s)**

This course examines the achievements of the western artistic tradition beginning with Prehistoric Art, continuing with the art and architecture of the Ancient World and Middle Ages, and ending with the artistic developments of the Early Renaissance in Italy and Northern Europe. The western artistic tradition stretches from the diverse cultures of antiquity, through a cumulative momentum of historical developments, to the pluralistic styles of the late twentieth century. Appreciation of this artistic tradition is shaped by understanding its broader historical and humanistic context. (PREREQUISITES: All Level A Foundations General Education courses)

GE215 **HISTORY OF WESTERN ART II (1300s TO PRESENT)**

This course examines the achievements of the western artistic tradition beginning with the Early Renaissance in Italy and ending with the Post-Modern Period. The western artistic tradition stretches from the diverse cultures of antiquity, through a cumulative momentum of historical developments, to the pluralistic styles of the late twentieth century. Appreciation of this artistic tradition is shaped by understanding its broader historical and humanistic context. (PREREQUISITES: All Level A Foundations General Education courses)

GE220 WESTERN CIVILIZATION I (BEFORE 1600s)

This course provides a historical account of the development of the fundamental ideas and events that shaped western civilization from their beginnings in the ancient world through the early modern period. It traces the course of social, political, economic, intellectual, and cultural developments in western societies as they shaped a uniquely “western” outlook on the world.

(PREREQUISITES: All Level A Foundations General Education courses)

GE225 WESTERN CIVILIZATION II (1600s TO PRESENT)

This course provides a historical account of the fundamental ideas and events that shaped modern western civilization. It traces the course of social, political, economic, intellectual, and cultural developments in Western societies as they shaped the world today.

(PREREQUISITES: All Level A Foundations General Education courses)

GE230 UNITED STATES HISTORY I (BEFORE CIVIL WAR)

This course provides a historical account of the main ideas and events that have shaped today’s society from their beginnings in colonial times through the end of the reconstruction period. It traces the course of social, political, economic, intellectual, and cultural events in the United States as they created today’s unique and diverse society.

(PREREQUISITES: All Level A Foundations General Education courses)

GE235 UNITED STATES HISTORY II (CIVIL WAR TO PRESENT)

This course provides a historical account of the main ideas and events that have shaped today’s society from the end of the Reconstruction period to the present. It traces the course

of social, political, economic, intellectual, and cultural events in the United States as they created today’s unique and diverse society.

(PREREQUISITES: All Level A Foundations General Education courses)

GE240 SOCIOLOGY

This course explores the concepts and theories necessary for a systematic understanding of social worlds. Topics include considering sociology as science, the nature of large and small-scale groups, social interactions, ideologies, conformity and social deviance, and social stratification.

(PREREQUISITES: All Level A Foundations General Education courses)

GE245 ANTHROPOLOGY

This course introduces cultural anthropology as a field of anthropology that centers on contemporary societies. It focuses on patterns of human behavior and on culture as the way people live and adapt to their various situations. Emphasis is on the diversity of cultural patterns throughout the world and the essential humanity of all people. Examples from a wide variety of cultures are presented in written and film formats.

(PREREQUISITES: All Level A Foundations General Education courses)

GE280 ENVIRONMENTAL BIOLOGY

This course examines ecological principles in relation to environmental problems. Emphasis is on current environmental issues and possible solutions and courses of action.

(PREREQUISITES: All Level A Foundations General Education courses)

GE290 PHYSICS WITH LAB

This course includes a brief review of mechanics. Topics are selected from fluid mechanics, electromagnetism, and modern physics. Connections between physics and other disciplines are explored. This course includes both a lecture and laboratory section.

(PREREQUISITES: All Level A Foundations General Education courses)

GE310 SEMINAR IN FINE ARTS

This course provides students with the opportunity to build on their previous fine arts experience to explore more advanced topics.

(PREREQUISITES: Level B Lower Division Fine Arts course)

GE320 PHILOSOPHY AND ETHICS

This course explores fundamental questions of human life through the study of philosophy. Topics include philosophical theories about free will, the nature of reality, the nature and possibility of knowledge, and the nature of human existence.

This course also examines philosophical approaches to discovering and applying ethical principles that guide individual and group behavior.

(PREREQUISITES: Level B Lower Division Humanities course)

GE325 WORLD LITERATURE

This course emphasizes the study of the literary, cultural, and human significance of selected works of the Western and non-Western literary traditions. Students explore issues of aesthetics, cultural context, and creative expression within literary forms, including fiction, poetry, and drama.

(PREREQUISITES: Level B Lower Division Humanities course)

GE330 SEMINAR IN HUMANITIES

This course explores artistic and/or cultural developments in the use, function, and style of various texts and media through a range of historical contexts. This course emphasizes issues of aesthetics, cultural context, and creative expression. A variety of media including film, literature, and visual arts is explored.

(PREREQUISITES: Level B Lower Division Humanities course)

GE340 SOCIAL PSYCHOLOGY

This course examines the ways that people think, feel and behave in social situations. Connections between social contexts and individual behavior are studied in relation to the following topics: social cognition and perception, the development of “self,” conformity, attitude formation and change, group interaction, altruism, aggression, and collective behavior. This course provides students with the opportunity to build on their previous coursework and explore more advanced topics in the social/behavior sciences.

(PREREQUISITES: Level B Lower Division Social Behavioral course)

GE345 SEMINAR IN SOCIAL/ BEHAVIORAL SCIENCES

This course examines social interactions in human relationships focusing on the application of theory and research. Students explore and analyze the social relationships among humans and apply these theoretical concepts in a variety of contexts. This course provides students with the opportunity to build on their previous coursework and explore more advanced topics in the social/behavior sciences.

(PREREQUISITES: Level B Lower Division Social Behavioral course)

GE350 ECONOMICS

This course provides insights into forces that shape today’s economy, including major types of economic resources and the mechanisms affecting their distribution. This course explores the theory and practice of open economies, and how they are influenced by political and strategic interests. Students apply economic logic to the analysis of a variety of socioeconomic issues. Issues addressed include unemployment, welfare, national debt, and trade policy.

(PREREQUISITES: Level B Lower Division Social Behavioral course)

GE370 SEMINAR IN MATHEMATICS

This course helps build on students’ previous math experience to explore more advanced topics.

(PREREQUISITES: Level B Lower Division Science courses)

GE375 **STATISTICS IN RESEARCH**

This course introduces students to the study of descriptive and inferential statistics. Topics include the collection, presentation, and analysis of data, and the statistical theories used to make predictions. Simulated and real-life research is used, and students creatively present statistical information.

(PREREQUISITES: Level B Lower Division Science courses)

GE380 **SEMINAR IN LIFE SCIENCE**

This course provides students with the opportunity to build on their previous science experience to explore more advanced topics. Topics are chosen from important or current events as they develop in the fields of biological and environmental sciences. Students are exposed to in depth analysis of the subjects, including biological processes and how they are affected.

(PREREQUISITES: Level B Lower Division Science courses)

GE390 **SEMINAR IN PHYSICAL SCIENCE**

This course provides students with the opportunity to build on their previous science experience to explore more advanced topics.

(PREREQUISITES: Level B Lower Division Science courses)

IC096 **COMPUTER FUNDAMENTALS**

This course is a transitional studies course and builds a foundation for future college level courses. This course trains students in the use of computer packages; including word processing, database management, spreadsheet, and presentation software. Operating systems are reviewed. In addition, the basics of management information systems are included.

(PREREQUISITES: Computer placement scores)

IC300 **PROFESSIONAL DEVELOPMENT**

This course prepares students for their chosen field by examining career paths, assessing their experience, introducing them to methods to further develop their skills and marketability, and giving them practical experience in writing business correspondence and interviewing.

(PREREQUISITES: GE106)

ID130 **ARCHITECTURAL DRAFTING**

In this course, students examine the language, tools, and techniques of manual drafting, and then learn to communicate relevant information through architectural drawings. Dimension, scale, lettering, plans, elevations, sections, details, and graphic symbols are primary elements of this course.

(PREREQUISITES: None)

ID133 **PERSPECTIVE**

In this course, a variety of perspective-drawing methods are introduced as a means to visually communicate architectural space and details. Exercises encourage the visualization of design ideas through freehand sketching. A variety of media and techniques are explored to represent light, shade, and shadow encouraging realization of the spatial envelope.

(PREREQUISITES: FC102)

ID146 **HISTORY OF DESIGN I**

This lecture course covers the evolution of architecture, furniture, and design from the ancient world through Renaissance and French styles to 1830. The cultural, political, social, and/or economic conditions of the times are included. Assignments provide opportunities to recognize how the styles of the past continue to be fashionable today.

(PREREQUISITES: None)

ID177 **TEXTILES, MATERIALS, AND RESOURCES**

This course examines the properties of natural and manmade fibers, fabric weaves, and finishes as they relate to appropriate

end use. The characteristics and selection criteria for walls, floors, and window treatments of interior spaces are also examined. Content includes material calculations, cost, codes, specifications, installation, and application to residential and non-residential scenarios. Guest speakers and field trips are used to obtain information. Discussions on the impact materials and resources have on human beings and their environments are ongoing.

(PREREQUISITES: None)

ID179 **ELEMENTS OF INTERIOR DESIGN**

Students are introduced to the responsibilities of today's interior design professional. Assignments require the application of the elements and principles of design in residential spaces to create aesthetic solutions. Lessons in ergonomics, space planning, and human factors introduce the skills used to make functional and purposeful design decisions.

(PREREQUISITES: FC101, ID130)

ID200 **INTRODUCTION TO SPACE PLANNING**

In this course students explore issues related to preliminary space planning from analyzing problems to synthesizing viable solutions. Problem identification and programming progress to concept development as students use skills and judgment in ordering and defining commercial space.

(PREREQUISITES: ID179)

ID211 **RENDERING**

In this course, surface textures, reflections, and apparent volume of space and objects are represented through exercises with mixed media and various rendering techniques including computer software applications. Students interpret actual materials and finishes to efficiently and effectively represent them within floor plans, elevations, details, and interior perspectives. Accuracy in applying the properties of color balance and distribution are factors that contribute to successful solutions.

(PREREQUISITES: FC112, ID133)

ID220 **COMPUTER-AIDED DESIGN I**

This course demonstrates how to use AutoCAD to set up residential construction drawings. Basic two-dimensional tools and drawing organizational techniques are introduced. Students are introduced to the software program PhotoShop to assist them in presenting their work.

(PREREQUISITES: ID130, ID179)

ID235 **COMPUTER-AIDED DESIGN II**

Students explore the requirements of interior construction documents for commercial use. Students use AutoCAD to generate two- and three-dimensional drawings most commonly used in the industry. PhotoShop is used to enhance graphic presentation skills.

(PREREQUISITES: ID200, ID220)

ID236 **HISTORY OF DESIGN II**

This lecture course covers the development of furniture and architectural design from 1500 to the modern movement. Emphasis is on the English, American, and 20th Century Styles. The cultural, political, social, and/or economic conditions of the times are included. Assignments provide opportunities to recognize how the styles of the past continue to be fashionable today.

(PREREQUISITES: None)

ID237 **CODES AND SPECIFICATIONS**

This course surveys aspects of life safety through the research and application of building codes, regulations, standards, and practices that protect the health and welfare of the public. Products, components, and methods are researched and specified as barrier-free and universal design principles are integrated within residential and commercial scenarios. The team projects focus on issues of group dynamics, the coordination of information and peer review.

(PREREQUISITES: ID177, ID200)

ID240 **LIGHTING**

This course is an introduction to artificial and natural lighting used in interior spaces. The analysis of user needs is introduced as a method to critique and determine proper lighting selections. Calculation methods, as they relate to the design and specification process, are studied. Lectures, discussions, and projects focus on various lamps, luminaires, and their application for comfort, task, color, and code.

(PREREQUISITES: ID200)

ID275 **KITCHEN AND BATH DESIGN**

This course challenges students to use planning requirements including functional work triangles and clear floor space to create universal and accessible designs. Theories of construction, electrical, and basic plumbing are taught with emphasis on these applications within residential kitchens and baths. Industry relevant nomenclature and product information are used to create specifications and cabinet plans.

(PREREQUISITES: ID177, ID211, ID220)

ID300 **PROFESSIONAL PRACTICE**

This course presents the principles governing the business, legal, and contractual aspects of the interior design profession for both commercial and residential applications. Marketing of design services, budgets, ethics, and client/designer/trade relationships are included within lessons of business administration and project management. Current legislation, NCIDQ certification, and professional associations are discussed. Exercises in interviewing techniques and résumé writing strengthen job-hunting skills.

(PREREQUISITES: ID200)

ID301 **ENVIRONMENTAL DESIGN**

This studio course focuses on sustainable issues concerning interior designers and the

construction industry. Students participate in discussions on green design topics and learn about resources for improving indoor air quality and more responsible design choices. Cooperating as members of a team, students solve realistic design problems that specifically address environmental issues. A final project implements responsible sustainable design methods. Specifications and LEED analysis are included in the final presentation.

(PREREQUISITES: ID177, ID211, ID235, ID237, ID240)

ID303 **DESIGN DEVELOPMENT – RESIDENTIAL**

This studio course explores the programming and design development phase of the residential design process. Students make the transition from thinking conceptually to fully developing a detailed residential interior space for a multi-generational household. Content includes information gathering, needs analysis, budgeting, concept development, space planning, and model making. Furnishings, fixtures, equipment, color and materials are selected based on research and suitability.

(PREREQUISITES: ID177, ID211, FC224, ID235)

ID324 **DESIGN DEVELOPMENT – COMMERCIAL**

This course involves the design of a complex, upscale, corporate interior and reflects the comprehensive synthesis of problem identification, research, programming, preliminary design, and design development. Problem-solving centers on universal design and space planning with code applications, wayfinding techniques, and specifying corporate furnishings, architectural details, materials, finishes, and systems that are packaged into construction drawings and specification documents.

(PREREQUISITES: ID301)

ID340 **COMPUTER-AIDED DESIGN III**

Students gain a comprehensive understanding of the integration of computer technology into the

design process while creating a professional presentation package for a commercial project. Students survey various creative and technical software programs while advancing their skills in construction and three-dimensional AutoCAD and PhotoShop.

(PREREQUISITES: ID235, ID237, ID240)

ID373 **SPECIALTY DESIGN**

This senior level studio course covers the physical and psychological factors that impact customers and employees of retail and restaurant environments. Students are expected to graphically show originality, creativity and viability within their solutions. Research on human factors, codes and lighting are combined with product mix and multi-sensory aspects of design to influence perceived value to the customer.

(PREREQUISITES: ID177, ID211, ID235, ID237, ID240, ID300)

ID376 **ADVANCED RESIDENTIAL DESIGN**

This is a senior studio elective course covering the total process of residential design from concept development through two- and three-dimensional presentations. Building codes, covenants, and restrictions create the guidelines for solutions while knowledge of residential business practice, construction methods, materials, and custom interior architectural details is applied. Students implement their creative process and design ideas into original presentation formats.

(PREREQUISITES: ID237, ID303)

ID383 **ADVANCED SPECIALTY DESIGN**

This elective course centers on the interrelationships between the elements of three-dimensional space planning, material/furnishing selections, contract specification, and detailing within hospitality or healthcare environments. Students work in teams and transition from thinking conceptually to developing detailed interior spaces. Presentations and specifications are developed to reflect current industry standards for client presentations.

(PREREQUISITES: ID324, ID373)

ID390 **ADVANCED COMPUTER-AIDED DESIGN**

This elective focuses on AutoCAD and modeling systems for interior design presentations. The course project requires students to develop AutoCAD plans and models using 3D Studio Max to add lighting and materials and create full renderings and walk-through presentations.

(PREREQUISITES: ID340)

ID401 **INTERNSHIP**

Internship is a monitored program for upper-level students to work part-time with cooperating employers in design and architecture. Students complete a portfolio of their work experience and employers evaluate their responsibilities, professionalism, and business skills. This class is available to qualified students who obtain approval from the Academic Director.

(PREREQUISITES: ID300, Academic Director approval)

ID402 **HISTORY OF DESIGN III**

This studio presents an in-depth study of the architecture and furniture developments of several major non-western cultures. Religious, philosophical, and social beliefs and customs are emphasized while construction methods, building materials, motifs, fabrics, and decorative arts are explored. Students work within teams to present their research of African, Meso-American, and North American cultures. Projects include the development of furniture and accessory designs created through the fusion of world styles.

(PREREQUISITES: GE102, FC224, ID236, ID373)

ID406 **ADVANCED DETAILING AND SYSTEMS**

This studio course is a study of the materials and fabrication techniques used in the design and construction of interiors and how these details are communicated in construction documents. Content includes interior construction detailing,

(ceilings, walls and flooring) cabinetry, and millwork. The course also focuses on the integration of mechanical, electrical, plumbing, and special systems in interior space.
(PREREQUISITES: ID373)

ID411 **INTERIOR DESIGN** **ETHICS AND** **PROGRAMMING**

Students develop their critical thinking skills through creative writing exercises and discussions on ethical practices, human behavior, and environmental psychology and emerge with their own philosophy of research and interior design. Emphasis is on “real world” needs that could be better met through more responsible interior design and architecture. Content includes problem identification, analysis of user needs, observation, and information gathering. Ultimately, a design program is prepared for a facility that will better support the psychological and physiological health, safety, and welfare of those who use the environment.

(PREREQUISITES: GE102, ID237, ID300)

ID412 **INTERIOR DESIGN** **SENIOR SEMINAR**

In this advanced studio course, students develop a viable and visual solution for the project initially researched in ID411. All phases of the design process are covered in depth and implemented into a total design development and contract document package from which a client may place orders or a contractor may build. Skills from the entire program such as lighting, codes and specifications, color theory, furniture and finish selections, and client presentation techniques, culminate into a portfolio project. Students’ solutions incorporate environmentally sound, cost effective, and responsible design methods.

(PREREQUISITES: ID324, ID411)

ID415 **PORTFOLIO** **PREPARATION**

This self-directed studio course provides seniors with the

opportunity to enhance and refine several of their complete projects to best represent a complete range of skills and knowledge. Students reproduce their work in printed and digital formats for interviewing and distribution purposes.

(PREREQUISITES: Student’s Final Quarter)

VFX307 **VISUAL EFFECTS**

This course introduces students to the various methods of matching the motion shot on a live action plate and applying that motion to a digital element. 2D and 3D tracking methods are introduced. The course also introduces students to morphing technology and methods by which elements can be seamlessly blended together within the frame.

(PREREQUISITES: CAM202)

VFX403 **PORTFOLIO I**

This course continues the refinement of the students’ digital portfolio. Students will focus on meeting digital portfolio requirements, showcasing their individual strengths and areas of specialization. Students apply time management, technical and artistic skills to complete final video and portfolio requirements.

(PREREQUISITES: CAM202)

VFX407 **ADVANCED VISUAL** **EFFECTS**

This course explores various methods of compositing concepts to enhance and expand productivity. Specific animation features and functions of the given software are discussed and applied to the production of short 3D animation projects. Emphasis is placed on creating CG environments and integrating elements into live action. Utilization of motion capture data, data clean up, data attachment are included.

(PREREQUISITES: VFX307)

VFX410 **ADVANCED MOTION** **GRAPHICS**

This course exposes students to the disciplines used in finalizing a video or animation project using compositing software.

The class reinforces compositing concepts, techniques, and vocabulary that students have learned in previous classes. More sophisticated tools and techniques are introduced.

(PREREQUISITES: DFVP390)

VFX415 **PORTFOLIO II**

Portfolios are refined and completed in this final class. In addition, the students apply advanced visual effects and broadcast graphics skills and techniques to a specialized subject area, to be included in the digital portfolio.

(PREREQUISITES: VFX403)

VFX420 **ART DIRECTION**

This course explores various techniques used to create professional storyboard and production design. Marker rendering, pencil, pen and ink techniques are used as well as construction of miniatures to help in production design and camera blocking.

(PREREQUISITES: CAM201)

VFX440 **STUDIO PRODUCTION**

This course focuses on broadcast studio operation, live production, studio management, lighting, crew, and sound. Students will also explore the theoretical basis of the electronics behind the equipment needed for studio production. Students will produce their own studio multi-camera program.

(PREREQUISITES: DFVP101)

VP102 **FUNDAMENTALS** **OF AUDIO**

In this course, students learn the basic principles of audio equipment, recording and sound production. Techniques for application of digital audio for animation, video, CDROM, and web are explored.

(PREREQUISITES: IC096 or Computer placement scores)

WDIM101 **WRITING FOR** **INTERACTIVE MEDIA**

This course focuses on the planning, scripting, and storyboarding for a variety of media

productions. Students learn unique characteristics and techniques of media writing and apply them to interactive media production purposes. Students also learn to conduct effective research for media writing projects.

(PREREQUISITES: FC112)

WDIM105 **FUNDAMENTALS OF** **INTERACTIVE DESIGN**

This course introduces students to the history, trends, terminology, and concepts in the field of interactive design. Through materials presented in the course, students become familiar with the roles and responsibilities of people working in the field, professional organizations, and significant organizations. Students are also introduced to the basic concepts and tools for developing interactive media applications.

(PREREQUISITES: GD241)

WDIM155 **WEB SCRIPTING**

Students develop, refine, and enhance programming skills as they apply to the World Wide Web. The appropriate skills needed to design, develop, and produce practical applications with a specific scripting or programming language are stressed. Students gain experience developing applications using HTML and other languages. Integration of application software is emphasized.

(PREREQUISITES: WDIM105)

WDIM200 **USER-CENTERED** **INTERFACE DESIGN**

This course provides students with skills to design interactive interfaces. Emphasis is placed on examination of the information architecture, communication and business goals, media and delivery platform. Students develop an interface prototype alternative that meets the goals of the project.

(PREREQUISITES: WDIM105 or WDIM101)

WDIM203 **WEB ANIMATION**

This is an advanced course that applies motion graphics as an integrated interactive solu-

tion. Students script interaction, sequencing, and motion for interactive projects.

(PREREQUISITES: *WDIM200*)

WDIM255 ADVANCED WEB SCRIPTING

Students acquire the skills to develop, design, and produce web pages of advanced quality.

(PREREQUISITES: *WDIM155*)

WDIM301 DATABASE MANAGEMENT

This course focuses on how to design, write and implement stand alone databases using popular database management systems. Students become familiar with the differences between databases and data base management systems (DBMS) and the different classes of DBMS. Students learn the advantages of relational structures over flat file formats as well as how to construct queries, forms, reports and macros. Students plan, design and build databases and also learn some of the tools used in the design process.

(PREREQUISITES: *WDIM155*)

WDIM303 INTERACTIVE AUTHORING

This course serves to provide practical experience with the design, development, and evaluation of effective interactive web content. Focus is on incorporating high-end interactivity into web design in order to provide an exchange of information between client and server. Specific applications vary. Students design and develop a website to sell a product or service, build a brand image, and/or provide information to a consumer.

(PREREQUISITES: *WDIM203*)

WDIM311 WEB DESIGN & INTERACTIVE MEDIA PRODUCTION TEAM

This course focuses on total project management process from concept to completion, including employee time management, budget management and task sequencing. Working

with a team is also introduced as preparation for hierarchies and group dynamics of the workplace and advanced project classes.

(PREREQUISITES: *WDIM155, WDIM200, DFVP101*)

WDIM365 WEB/MULTIMEDIA BROADCAST TECHNIQUES

This course examines and demonstrates various web and multimedia production techniques including: writing, directing, lighting, and camera. Students learn how to enhance the quality of their projects through application of special effects, music and effective editing. Students identify and apply various compression techniques, streaming media and integration of different media types for web broadcast.

(PREREQUISITES: *DFVP301*)

WDIM367 WEB MARKETING AND E-COMMERCE LAW

This course addresses the fundamental concepts and principles of marketing and E-Commerce. The overview of marketing provided here helps students place their knowledge in a framework and understand how each component contributes to the strength and utility of a marketing plan. The course also focuses on an analysis of current laws affecting the interactive media field, including copyright law, trademark law, the law of libel and slander, right of publicity and the right of privacy, misappropriation, unfair competition, moral rights, and trade disparagement.

(PREREQUISITES: *None*)

WDIM401 E-COMMERCE SITE DESIGN

This course introduces characteristics that distinguish E-Commerce from traditional retail venues. Students explore design elements, support software, and robust network setup to promote successful on-line wholesale and retail sales.

(PREREQUISITES: *WDIM301*)

WDIM403 E-LEARNING DESIGN AND APPLICATIONS

This course introduces students to the principles of instructional design as applied to e-learning. The course introduces different options for authoring tools, principles of effective design, instructional analysis, and production of e-learning materials. Working in teams, students take responsibility for specific assignments. Students design, build, evaluate, and revise instructional applications using industry standard authoring systems.

(PREREQUISITES: *WDIM303*)

WDIM405 PORTFOLIO I

A design portfolio will be assembled and refined in preparation for the job interview. Each student will select representative projects showcasing work that represents a unique style and demonstrates overall conceptual abilities. A digital portfolio for the internet is supplemented by print work in a portfolio to demonstrate all multimedia capabilities.

(PREREQUISITES: *IC300, WDIM303, WDIM255*)

WDIM410 PORTFOLIO II

Students refine and complete their portfolios in this final class. In addition, students apply advanced interactive media and web design skills and production techniques to a specialized subject area to be included in their digital portfolio.

(PREREQUISITES: *WDIM405*)



IMPORTANT DATES AND HOLIDAYS

Summer/Fall 2009 - Spring 2010

Independence Day	Friday	07/03/2009
Labor Day	Monday	09/07/2009
Thanksgiving	Thursday	11/26/2009*
Day after Thanksgiving	Friday	11/27/2009*
Season's Holiday	Thursday	12/24/2009
Christmas	Friday	12/25/2009
New Years Eve	Thursday	12/31/2009
New Year's Day	Friday	01/01/2010
Martin Luther King Day	Monday	01/18/2010
President's Day	Friday	02/12/2010
Good Friday	Friday	04/02/2010
Memorial Day	Monday	05/31/2010

**There are no classes on Saturday, November 28, 2009*

QUARTERLY STARTS DATES 2009-2010

Q1 Summer	July 13, 2009
Summer II	August 20, 2009
Q2 Fall	October 5, 2009
Fall II	November 12, 2009
Q3 Winter	January 11, 2010
Winter II	February 18, 2010
Q4 Spring	April 5, 2010
Spring II	May 13, 2010

QUARTERLY END DATES 2009-2010

Q1 Summer	September 26, 2009
Summer II	September 26, 2009
Q2 Fall	December 19, 2009
Fall II	December 19, 2009
Q3 Winter	March 27, 2010
Winter II	March 27, 2010
Q4 Spring	June 19, 2010
Spring II	June 19, 2010

PORTFOLIO SHOWS & GRADUATION

Summer Show	September 24, 2009
Fall Show	December 17, 2009
Fall Graduation	December 17, 2009
Winter Show	March 25, 2010
Spring Show	June 17, 2010
Spring Graduation	June 17, 2010





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