

**MEDIA CONTACT**

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**ABOUT THE ART INSTITUTE OF MICHIGAN — TROY**

- The Art Institute of Michigan — Troy is one of The Art Institutes, a system of more than 50 education institutions located throughout North America.
- The Art Institutes schools provide an important source for design, media arts, fashion and culinary professionals. Several institutions included in The Art Institutes system are campuses of South University or Argosy University.
- The Art Institute of Michigan — Troy was founded in 2011 and occupies approximately 18,900 square feet of classrooms, computer labs, library, and office space.

**PROGRAM OFFERINGS**

|                              |   |
|------------------------------|---|
| Associate of Applied Science | Fashion Merchandising                   |
|                              | Graphic Design                          |
| Bachelor of Arts             | Fashion Marketing & Management          |
| Bachelor of Fine Arts        | Digital Photography                     |
|                              | Graphic Design                          |
|                              | Interior Design                         |
|                              | Media Arts & Animation                  |
|                              | Web Design & Interactive Media          |
| Diploma                      | Digital Image Management                |
|                              | Fashion Retailing                       |
|                              | Web Design & Development                |
|                              | Web Design & Interactive Communications |

**INSTITUTIONAL ACCREDITATION**

The Art Institute of Michigan — Troy is an additional location of The Illinois Institute of Art located in Chicago, Illinois. The Illinois Institute of Art is accredited by the Higher Learning Commission and a member of the North Central Association (NCA) (230 S. LaSalle Street, Suite 7-500, Chicago, IL 60604-1413, 1-800-621-7440, [www.ncahlc.org](http://www.ncahlc.org)).

**STATE LICENSING**

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**LOCATION**

The Art Institute of Michigan — Troy  
1414 East Maple Road, Suite 150  
Troy, MI 48083  
Phone: 877.320.3275 or 248.837.3200  
[new.artinstitutes.edu/troy](http://new.artinstitutes.edu/troy)

*See [aiprogams.info](#) for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.*

*Programs, credential levels, technology, and scheduling options are subject to change. The Art Institute of Michigan—Troy, an additional location of The Illinois Institute of Art—Chicago, 1414 East Maple Road, Suite 150, Troy, MI 48083. ©2015 The Art Institutes. Our email address is [csprogramadmin@edmc.edu](mailto:csprogramadmin@edmc.edu).*